

TEXTILE AND HANDLOOM INDUSTRY IN ANDHRA PRADESH

4657. SHRIMATI VANGA GEETHA VISWANATH:
SHRI ADALA PRABHAKARA REDDY:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government is aware about the potential of Andhra Pradesh as a major textile and handloom hub;
- (b) if so, whether the Government proposes to develop the region as a major exporting hub for handloom and artisan products to boost manufacturing and export;
- (c) if so, the details thereof and if not, the reasons therefor; and
- (d) whether the Central Government run institutes like NFT are consider to be established in Andhra Pradesh to ensure further development of textile and handloom industry in the State?

उत्तर
ANSWER
वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a): Yes Sir, there is huge potential of textile and handlooms in Andhra Pradesh. The State is having 10,475 Powerloom units with the installation of 35,176 Powerlooms, producing various textiles products. A Textile Park with 1,000 Stitching machines is in operation at Visakhapatnam.

The handlooms workforce in the state is 1.78 lakh. Venkatagiri, Dharmavaram, Uppada, Mangalagiri, Ponduru, Chirala, Pedana, Madhavaram, Madanapalle etc., are some of the unique Cotton and Silk Handloom products produced in the State.

(b) & (c): To boost manufacturing and export of handloom & handicrafts products, 22 products have been identified for promotion under ODOP (One District One Product). In addition, 14 handloom & handicraft products of the State have been given Geographical Indication (GI) tag.

The Government of India, Ministry of Textiles has been implementing the following schemes during 2021-22 to 2025-26 for development of handlooms and welfare of weavers across the country:

- National Handloom Development Programme;
- Raw Material Supply Scheme;

Under the above schemes, end to end support is provided to handloom workers for raw materials, looms & accessories, skilling, infrastructure development, design & product development, marketing in domestic/overseas markets, MUDRA loans etc.

For export promotion of handloom products, Handloom Export Promotion Council (HEPC) has been participating/organizing International Fairs/events. Besides, domestic marketing events are also organized in different parts of the country for the weavers to market and sell their products.

Under National Handicraft Development Programme (NHDP) scheme, participation of International Fairs/events, thematic shows, buyer-seller meet, Reverse buyer-seller meet etc., are organised for export promotion of handicrafts. Also, Direct marketing platform are provided through National Handicrafts Fairs, Gandhi Shilp Bazar, Craft Bazar, Exhibitions etc., in domestic market.

(d): National Institutes of Fashion Technology (NIFT), Hyderabad is functioning since 1995.
