

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
LOK SABHA**

**UNSTARRED QUESTION NO. 4656.  
TO BE ANSWERED ON WEDNESDAY, THE 29<sup>TH</sup> MARCH, 2023.**

**ODOP SCHEME IN KARNATAKA**

**4656. SHRI SANGANNA AMARAPPA:  
DR. UMESH G. JADHAV:  
SHRI ANNASAHEB SHANKAR JOLLE:  
SHRI L.S. TEJASVI SURYA:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) whether the Government has formulated any scheme to provide assistance to the State of Karnataka to promote exports under the One District One Product (ODOP) scheme;
- (b) if so, the details thereof; and
- (c) whether the Government has also made provision for tax exemption to promote exports, if so, the details thereof?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI SOM PARKASH)**

**(a) & (b):** The One District One Product (ODOP) is not a scheme but an initiative aimed at fostering balanced regional development across all districts of the country. The idea is to select, brand, and promote one product from each district (One District – One Product) of the country for enabling holistic socioeconomic growth across all regions. District wise identified list of products and services of State of Karnataka is at Annexure-I.

Several steps have been undertaken by the Government of India for promotion and exports of all ODOP products. This includes, regular capacity building initiatives in collaboration with other government/private bodies such as National Institutes of Design/National Institutes of Fashion Technology, e-commerce onboarding drives for Government e-Market (GeM) ODOP Bazaar which showcases and stocks India's best ODOP products. For introduction of ODOP initiative at international level, virtual buyer sellers meets were undertaken along with Indian embassies and missions abroad. The aim is to familiarize foreign dignitaries from Countries across the world about the plethora and diversity of products under the ODOP initiative, consequently promoting a brand image and propelling international marketing for local products.

**(c):** No Sir.

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**Annexure-I**

**ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF THE LOK SABHA  
USTARRED QUESTION NO. 4656 FOR ANSWER ON 29.03.2023**

<b>S. No</b>	<b>District Name</b>	<b>Product 1</b>	<b>Product 2</b>
1	Bagalkot	Ilakal Sarees — GI Tag	
2	Ballari (Bellary)	Steel and Allied activities	
3	Belagavi (Belgaum)	Auto components	
4	Bengaluru (Bangalore) Rural	Aerospace & Defense	
5	Bengaluru (Bangalore) Urban	IT/ITES and R&D	
6	Bidar	Handicrafts - Bidriware	
7	Chamarajanagar	Turmeric	
8	Chikkballapur	ESDM	
9	Chikkamagaluru (Chikmagalur)	Coffee - Arabica	Spice
10	Chitradurga	Molkalmur Sarees- GI Tag	
11	Dakshina Kannada	Marine Products	
12	Davangere	Millets	
13	Dharwad	FMCG	
14	Gadag	Byadagi Chilies — GI Tag	
15	Hassan	Coir products	
16	Haveri	Chilli - Bydagi	
17	Kalaburagi (Gulbarga)	Toor Dal	Cement
18	Kodagu	Coffee	Spices
19	Kolar	Automobiles	
20	Koppal	Toys - Kinhal Craft	
21	Mandya	Jaggery	
22	Mysuru (Mysore)	ESDM	
23	Raichur	Pharma	
24	Ramanagara	Toys - Channapatna	EV Cluster
25	Shivamogga (Shimoga)	BioPharma and Wellness	
26	Tumakuru (Tumkur)	Machine Tool	
27	Udupi	Marine Products	
28	Uttara Kannada (Karwar)	Spices	
29	Vijayanagara	Sandur Lambani Embroidery	
30	Vijayapura (Bijapur)	Reisen	
31	Yadgiri	Pharmaceuticals	

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