

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

LOK SABHA  
UNSTARRED QUESTION NO. 4641  
TO BE ANSWERED ON 29<sup>th</sup> MARCH, 2023

GULFOOD 2023

4641. SHRI THIRUNAVUKKARASAR SU:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether India has participated in the GULFOOD 2023 held recently in Dubai;
- (b) if so, the details thereof;
- (c) whether Indian entrepreneurs have showcased their agricultural, dairy, pulses and meat-based produce with focus on Millets and its products in the Fair and if so, the details thereof;
- (d) whether any steps were taken to mobilize startups for export promotion of value-added products in the Ready-to-Eat (RTE) and Ready-to-Serve (RTS) categories; and
- (e) if so, the details thereof and if not, the reasons therefor?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SMT. ANUPRIYA PATEL)

**(a) to (c):** Yes Sir. The Agricultural & Processed Food Products Export Development Authority (APEDA) participated in Gulfood 2023 held from 20-24 February in Dubai, UAE. Around 150 Indian exporters participated and showcased various agricultural and processed food products, including dairy, pulses and meat-based produce, with focus on millets and their value-added products. An exclusive millet gallery was set up during GULFOOD 2023, wherein participating Indian exporters exhibited their millet-based products, gaining wide publicity by showcasing their products before potential importers from all over the world.

**(d) & (e):** In order to promote export of value-added products in the Ready-to-Eat (RTE) and Ready-to-Serve (RTS) categories, APEDA has been conducting capacity-building programs all over the country and mobilizing start-ups producing such products. APEDA has also been organizing specific programs for promotion of millets and their value-added products with start-ups, Farmer-Producer Organisations (FPOs) and exporters in millets producing states. APEDA also implements the 'Agriculture & Processed Food Products Export Promotion Scheme', under which developmental activities are undertaken and assistance to exporters is provided under different components of the scheme viz. Infrastructure Development, Market Development and Quality Development. APEDA has also been collaborating with the Indian Missions abroad for participating in various international trade fairs and exhibitions, organising virtual trade fairs, buyer-seller meets etc.

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