

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
LOK SABHA
UNSTARRED QUESTION No. 4534
(TO BE ANSWERED ON 28.03.2023)

'NEWSPAPERS EMPANELLED WITH DAVP'

4534. MS. MIMI CHAKRABORTY:

SHRIMATI APARUPA PODDAR:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the details of newspapers which are empanelled with Directorate of Advertising of Visual Publicity (DAVP) of Bureau of Outreach Communication (BOC) upto 28 February, 2023;
- (b) the details of release of advertisements to newspapers during the last five years;
- (c) whether it is a fact that more than 1000 newspapers have empanelment with BOC and DAVP for advertisements since 2021 and if so, the details thereof;
- (d) whether it is also a fact that BOC has not constituted different advisory committees for the development and advertising policy to media since the last two years and if so, the details thereof and the reasons therefor;
- (e) whether the Government has any proposal to constitute media advisory committee to clear the empanelment procedure and if so, the details thereof; and
- (f) the status of different media applications pending with DAVP since February 2021 and the time by which the Government proposes to clear the pending empanelment proposals towards media support?

ANSWER

MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF YOUTH AFFAIRS AND SPORTS {SHRI ANURAG SINGH THAKUR}

(a): Total number of publications on Central Bureau of Communication (CBC, erstwhile BOC/ DAVP) panel upto 28 February, 2023 is 7153.

(b): Number of release orders/ advertisements issued to different publications during the last five years is as under:-

Year	Number of release orders/ advertisements
2021-22	4868
2020-21	3938
2019-20	7145
2018-19	8679
2017-18	11798

(c): The process of empanelment of newspapers by CBC is done as per the provisions of the Print Media Advertisement Policy, 2020.

(d) & (e): No Sir. The Panel advisory committees for Print, TV and Radio are constituted.

(f): The process of empanelment of newspapers by CBC is done as per the provisions of the Print Media Advertisement Policy, 2020.
