

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
LOK SABHA
UNSTARRED QUESTION NO- 4349
ANSWERED ON 27/03/2023

SMALL BUSINESS DEVELOPMENT (NIESBUD)

4349. SHRI RAVINDRA KUSHWAHA:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the National Institute of Entrepreneurship and Small Business Development (NIESBUD) has signed a Memorandum of Understanding (MoU) with the Ministry of Rural Development to promote entrepreneurship at the grassroots level through Start-up Village Entrepreneurship Programme (SVEP);
- (b) if so, the details along with the terms and conditions of the said MoU;
- (c) the facilities and support likely to be provided by the Government to the rural youth under the said MoU;
- (d) whether the Government proposes to provide any financial assistance to village entrepreneurs for starting their enterprises and if so, the details thereof; and
- (e) the steps taken by the Government to encourage new entrepreneur, particularly in rural areas under the said programme?

ANSWER

THE MINISTER OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI DHARMENDRA PRADHAN)

(a) Yes Sir. National Institute of Entrepreneurship and Small Business Development (NIESBUD) has signed a Memorandum of Understanding (MoU) with the Ministry of Rural Development to promote entrepreneurship at the grassroots level through Start-up Village Entrepreneurship Programme (SVEP).

(b) & (c) The Ministry of Rural Development (MoRD), Government of India and National Institute of Entrepreneurship and Small Business Development (NIESBUD), Noida (an autonomous organization under the Ministry of Skill Development and Entrepreneurship) have signed a MoU on March 03, 2022. The MoU came into effect w.e.f. March 3, 2022, and shall be valid for a period of four years. The parties may further extend the period on such terms and conditions as may be mutually agreed.

The National Institute of Entrepreneurship and Small Business Development (NIESBUD) will act as National Resource Organisation (NRO) for Start-up Village Entrepreneurship Programme (SVEP), a sub-scheme under Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM) and support the State Rural Livelihood Missions (SRLMs) for implementation of the scheme. In addition, SRLMs can also engage the NRO for activities related to enterprise promotion like training etc. The NRO is expected to have a two-pronged role in the implementation of the SVEP.

i. **Implementation Role:** Directly implement the SVEP in the blocks as implementing partners with the States.

ii. **Programme Scale-up Role:** Based on the experience of implementation of the SVEP in the blocks and their prior experience in implementation of entrepreneurship development programmes, NIESBUD will help in up scaling the scheme.

(d) & (e) MoRD is implementing Start-up Village Entrepreneurship Programme (SVEP) as a sub-scheme under the Deendayal Antyodaya Yojana–National Rural Livelihoods Mission (DAY-NRLM) with the objective to help the rural poor to set-up enterprises at the village level in non-agricultural sectors. The beneficiaries of the project are from the Self Help Group (SHG) eco-system of DAY-NRLM. The operational unit of the project is Block. A maximum of 2,400 enterprises can be supported in one Block with the approved funds. It supports existing enterprises as well as setting up of new enterprises. Besides helping the rural entrepreneurs to access finance, a cadre of Community Resource Persons- Enterprise Promotion (CRP-EP) is also promoted to provide business support services to enterprises. The maximum budget for one Block under SVEP is Rs. 650.00 lakhs. The project duration is for a period of four years from the date of Detailed Project Report (DPR) approval. A total of 2,31,798 enterprises across 29 States/UTs have been supported so far.
