

GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP  
**LOK SABHA**  
**UNSTARRED QUESTION NO- 4294**  
ANSWERED ON 27/03/2023

**PMKVY IN UTTAR PRADESH**

4294. SHRI JAGDAMBIKA PAL:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state: -

- (a) whether the Government has taken steps to promote entrepreneurship in the villages during the last three years and if so, the details thereof;
- (b) the details of the kind of entrepreneurship scheme run by the Government for different sections of the society;
- (c) the details of the success of the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) in Uttar Pradesh particularly for the district of Siddharthnagar; and
- (d) whether the Government proposes to set up an awareness centre in each State to inform entrepreneurship scheme to everyone?

**ANSWER**

THE MINISTER OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI DHARMENDRA PRADHAN)

**(a) & (b)** Yes Sir. Government has taken various steps to promote entrepreneurship across the country including villages for different sections of the society during last three years. The details of Schemes/Projects to promote entrepreneurship are as given below:

**Start-up Village Entrepreneurship Programme (SVEP)-** The Ministry of Rural development is implementing SVEP under DAY-NRLM. SVEP, the sub-scheme under the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM) programme supports the Self-Help Group (SHG) and their family members to set-up small enterprises in the non-farm sector.

The Progress of SVEP in last three years is as follows:

Year	2019-20	2020-21	2021-22	2022-23 (till February 2023)
No of Enterprises Supported	47,565	57,209	48,104	28,149

**The Pradhan Mantri MUDRA Yojana (PMMY)-** Department of Financial Services, Ministry of Finance launched PMMY Scheme on 08.04.2015 to extend collateral free loans upto Rs. 10 lakh to individuals including women to enable them to set up or expand their business activities. The Scheme facilitates loans in three categories namely Shishu (up to Rs. 50,000), Kishore (Rs. 50,000 to Rs. 5 lakh) and Tarun (Rs. 5 lakh to Rs. 10 lakh) for income generating activities in Manufacturing, Trading, Services sector and also for the activities allied to agriculture.

**The Stand- Up India (SUPI)-** Department of Financial Services, Ministry of Finance launched SUPI Scheme on 05.04.2016 and has been extended upto the year 2025. The objective of the Stand-Up India Scheme is to facilitate loans from Scheduled Commercial Banks (SCBs) of value between Rs. 10 lakh and Rs.1 crore to at least one Scheduled Caste (SC) or Scheduled Tribe (ST) borrower and one-woman borrower per bank branch for setting up greenfield enterprise in manufacturing, services or trading sector and also for the activities allied to agriculture.

PMMY and SUPI Schemes are being implemented across the country. Data in respect of PMMY and SUPI scheme, w.r.t. the last three financial years, is as under:

<b>Data during the last three years (i.e., 01.04.2019 to 31.03.2022)</b>			
<b>Name of Scheme</b>	<b>Number of Loan Account Sanctioned</b>	<b>Amount Sanctioned (Rs. in Crore)</b>	<b>Amount Disbursed (Rs. In Crore)</b>
<b>PMMY</b>	16.67 crore	9.98 Lac.	9.73 Lac.
<b>SUPI</b>	54,098	12,713	5,716

The Ministry of Skill Development and Entrepreneurship (MSDE) has taken various initiatives to promote and support entrepreneurship across the country including villages for different sections of the society through its autonomous Institutions National Institute for Entrepreneurship and Small Business Development (NIESBUD), Noida and Indian Institute of Entrepreneurship (IIE), Guwahati across the country. The Schemes/projects in convergence with Ministries/Departments implemented by NIESBUD and IIE to support different sectors of the society are as given below:

1. **Pradhan Mantri Van Dhan Yojana (PMVDY)-** Ministry of Tribal Affairs and TRIFED has initiated PMVDY in Assam to promote entrepreneurship in the villages and rural areas during the last 3 years. IIE being the resource agency of the scheme in Assam provides training and handholding support to the tribal beneficiaries of the villages. The Skill Development Programme (SDP) conducted by IIE involves imparting proficient skill training, value addition through processing of collected minor forest produces (MFP) of the regions and finally marketing of the value added products at retail markets. The overall process is executed and implemented through the set up of tribal centres at the local levels called the Van Dhan Vikas Kendra Cluster (VDVKC).

Each Cluster has approximately 300 registered women beneficiaries of 30 Self Help Groups. The beneficiaries are trained on various trades such as Food Processing, Jacquard Handloom, Nursery, Tailoring, Sweet making and Bakery, Bamboo Utility, Hillbroom and Craft, Bag Making, Jewellery, Lifestyle Accessories training, Vermicompost, Agarbatti making, etc. The value added products which are produced through these training programmes are either marketed locally or in retail markets under the brand name of TRISSAM. Training has been imparted as per the allocation of 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> phase wise clusters of 50, 78 and 174 respectively. The Government of India also has made budgetary provision of **Rs. 15 lakhs** per Kendra /Cluster.

**2. SC-ST Hub Scheme-** IIE has been conducting a series of comprehensive residential Capacity Building Training programme for development of the SC/ST aspiring/ budding entrepreneurs under National Scheduled Caste and Scheduled Tribe Hub (NSSH) Scheme of the Ministry of Micro, Small & Medium Enterprises (MSME), Government of India since FY 2018-19 to FY 2022-23. IIE has conducted and completed 49 Capacity Building Trainings under this SC-ST Hub Scheme where 1204 SC/ST beneficiaries were trained. 185 participants have set up enterprises in organized way and 396 participants have started their ventures at the home scale level.

SI No.	State Name	No. of participant
1	Arunachal Pradesh	1
2	Assam	1,012
3	Manipur	58
4	Meghalaya	107
5	Nagaland	26
<b>Total</b>		<b>1,204</b>

- 3. National Backward Classes Finance & Development Corporation (NBCFDC)-** Under **Pradhan Mantri Dakshta Aur Kushalta Sampann Hitgrahi' (DAKSH)** Yojana, NBCFDC sponsors for capacity building and entrepreneurship development of Other Backward Classes (OBC) group. Under this scheme, the training is imparted in order to generate livelihood opportunities. IIE has conducted skill and entrepreneurship development programme for 5,990 participants in last two years.
- 4. National Scheduled Castes Finance and Development Corporation (NSFDC)-** Under **Pradhan Mantri Dakshta Aur Kushalta Sampann Hitgrahi (DAKSH)** Yojana, NSFDC sponsors for skill training of the Schedule Caste Group. Through this scheme the training is delivered in various domains to the Schedule Caste beneficiaries, so that they can become skilled and start their ventures. IIE has conducted skill and entrepreneurship development programme for the target group and covered 417 participants in North Eastern Region (NER) in last two years.
- 5. National Safai Karamcharis Finance & Development Corporation(NSKFDC)-** Under **Pradhan Mantri Dakshta Aur Kushalta Sampann Hitgrahi' (DAKSH)** Yojana, NSKFDC sponsor for the all-round socio-economic upliftment of the Safai Karamcharis, Scavengers and their dependents throughout India .The objective is to skill the target group and provide avenues to generate income. IIE has conducted skill and

entrepreneurship development programme for the target group and covered 155 participants in NER in last two years.

6. **Pilot project on Entrepreneurship Development in Holy Cities-** Entrepreneurship Development in Holy Cities is a project of the MSDE being implemented since FY 2021-22 by NIESBUD and IIE which aims to catalyze local entrepreneurial activities through involvement of potential and existing entrepreneurs, unemployed youth, college dropouts, youth from backward community etc. The project is being implemented in Bodh Gaya, Haridwar, Kollur, Puri, Pandharpur and Varanasi. The location wise details of beneficiaries covered in the project through capacity building interventions are as given below:

<b>F.Y. 2021-22 &amp; 2022-23</b>		
<b>States</b>	<b>Location</b>	<b>Number of Participants Trained</b>
Bihar	Bodh Gaya	645
Karnataka	Kollur	216
Maharashtra	Pandharpur	2,684
Odisha	Puri	1,002
Uttar Pradesh	Varanasi	2,251
Uttarakhand	Haridwar	1,438
<b>Total</b>		<b>8,236</b>

7. **Creating Entrepreneurial Climate through Training of Trainers and Entrepreneurship Development Programme in Jan Shikshan Sansthan (JSS)-** NIESBUD is implementing a project during FY 2022-23 for Creating Entrepreneurial Climate through Training of Trainers and Entrepreneurship Development Programme for the trainees of Jan Shikshan Sansthan (JSS).

NIESBUD has imparted training to JSS Trainers from the States/UTs of Bihar, Chandigarh, Chhattisgarh, Delhi, Dadra & Nagar Haveli, Gujarat, Haryana, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Lakshadweep, Maharashtra, Madhya Pradesh, Odisha, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh, and Uttarakhand. The number of participants trained in the project is as given below:

<b>F.Y. 2022 – 23</b>		
<b>S.No.</b>	<b>Programme</b>	<b>No. of Participants Trained</b>
1	Trainers Training Programme on Employability, Entrepreneurship and Life Skills	1,667

8. **Strengthening Entrepreneurial Climate through Capacity Building, Incubation Support, Mentoring and Handholding sanctioned under SANKALP Scheme-**

NIESBUD with the support of Skill Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP) Programme of MSDE is implementing a project in FY 2022-23 for strengthening the entrepreneurship ecosystem to different marginalized sections of the society. The project aims at creating, fostering and promoting the spirit of entrepreneurship among the various target groups through Capacity Building, Incubation Support, Mentoring and Handholding.

The number of state wise beneficiaries covered in the project through capacity building interventions is as given below:

<b>F.Y. 2022 - 23</b>		
<b>S.No.</b>	<b>States</b>	<b>No. of Participants Trained</b>
1.	Bihar	2,862
2.	Chhattisgarh	350
3.	Himachal Pradesh	150
4.	Jharkhand	2,026
5.	Kerala	201
6.	Madhya Pradesh	1,465
7.	Maharashtra	866
8.	Odisha	1,895
9.	Rajasthan	461
10.	Telangana	350
11.	Uttar Pradesh	3,213
12.	Uttarakhand	1,149
13.	West Bengal	400
	<b>Total</b>	<b>15,388</b>

- 9. Entrepreneurship Development among Jail Inmates-** NIESBUD is implementing a project for “Promoting Entrepreneurship Development among Jail Inmates; value added skill up gradation, product innovation & development; and Strengthening of Livelihood Business Incubation Centre at Jails of Uttar Pradesh” during FY 2022-23 with the support of Ministry of Skill Development and Entrepreneurship for Creating, fostering and promoting the spirit of entrepreneurship among the Jail Inmates through Capacity Building, Mentoring, Handholding and Incubation Support. The project has been currently implemented in the Nari Bandi Niketan, Lucknow and Model Jail, Lucknow.

The number of beneficiaries covered in the project is as given below:

<b>F.Y. 2022 - 23</b>		
<b>S.No.</b>	<b>State</b>	<b>No. of Inmates Trained</b>
1	Uttar Pradesh	260

- 10. Organising Workshops in Artisan Melas And Haats-** NIESBUD is implementing a project to undertake the initiative for organising workshops for capacity building and providing entrepreneurial knowledge to the artisans during the Melas and Haats. The project is sponsored by the Ministry of Skill Development and Entrepreneurship.

The number of state wise beneficiaries covered in the project through the workshops is as given below:

<b>F.Y. 2022 - 23</b>		
<b>S.No.</b>	<b>States</b>	<b>Number of Participants Trained</b>
11.	Chhattisgarh	49
12.	Delhi	150
13.	Gujarat	45
14.	Haryana	39
15.	Jammu	41
16.	Uttar Pradesh	114
	<b>Total</b>	<b>438</b>

**11. Pilot Project for Entrepreneurship Development Program-** NIESBUD is implementing a Pilot Project during FY 2022-23 for Entrepreneurship Development Program in ten States supported by MSDE which aims at creating, fostering and promoting the spirit of entrepreneurship among the target groups through Entrepreneurship Development Programme, Mentoring and Handholding support.

**12. Pradhan Mantri YUVA Yojana-** The Ministry of Skill Development and Entrepreneurship implemented a pilot project on entrepreneurship development under PM-YUVA scheme in 12 States/UTs including Assam, Bihar, Delhi, Kerala, Puducherry, Meghalaya, Uttarakhand, and Maharashtra, Tamil Nadu, Telangana, Uttar Pradesh, West Bengal from November 2019 to March 2022.

The pilot project aimed to promote entrepreneurship as an alternate career choice and provide mentoring support to potential and early-stage entrepreneurs, by imparting entrepreneurship education and mentoring support to trainees/ beneficiaries from skilling ecosystem.

It has tried to focus on entrepreneurship development through spreading awareness on entrepreneurship during community outreach and mobilization programmes and providing mentoring & handholding support to beneficiaries which include to members of Self Help Group (SHG), Jan Shikshan Sansthan (JSS), Industrial Training Institute (ITI), Polytechnics and Pradhan Mantri Kaushal Kendra (PMKK).

The total number of beneficiaries covered under the project is as follow:

<b>F.Y. 2019 – 20 &amp; 2021 - 22</b>		
<b>SI No</b>	<b>Activity</b>	<b>No. of Participants</b>
1	Principals' Orientation	396
2	Entrepreneurship Awareness Program (Students' Orientation)	34,760
3	Community Awareness Program	5,003
4	Entrepreneurship Development Program	17,797
5	Training of Trainers (Faculty Facilitator Training)	443

6	Faculty Mentor Training	227
7	Mentoring Camp	3,951
	<b>Grand Total</b>	<b>62,577</b>

(c) The details of the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) in Siddharthnagar District of Uttar Pradesh in last three financial years (FY 2019-20 to 2021-22)

State	District	Trained	Assessed	Certified	Reported Placed
Uttar Pradesh	Siddharthnagar	7,362	6,806	6,121	1,594

(d) NIESBUD has extension centres at 21 National Skill Training Institutes (NSTIs) across the country to promote entrepreneurship. The NIESBUD extension centres are primarily opened wherever the NSTI campus is operational under the control of Directorate General of Training (DGT), MSDE.

IIE, Guwahati has its presence across the eight States of NER. Both the Institutes promote Entrepreneurship Development Programmes and Entrepreneurship cum Skill Development Programmes through their extension centres across the country.

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