

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.4271  
ANSWERED ON 27.03.2023**

**FINANCIAL ASSISTANCE TO HIMACHAL PRADESH AFTER  
PANDEMIC**

**4271. SHRIMATI PRATIBHA SINGH:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has provided adequate financial assistance to the State Government of Himachal Pradesh in the aftermath of the Covid-19 pandemic to boost the tourism sector and tourism infrastructure in Himachal Pradesh;**
- (b) if so, the details of the funds allocated thereof, scheme-wise and the initiatives taken to promote the tourism sector in the State;**
- (c) the details of the projects sanctioned in consultation with the State Government during the last three years; and**
- (d) the details of the employment opportunities created in Himachal Pradesh during the last three years?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (c): The Ministry of Tourism continues to provide financial assistance post COVID-19 to the State Governments/UTs including the State Government of Himachal Pradesh under its ongoing schemes.**

**Ministry of Tourism has sanctioned a project 'Development of Himalayan Circuit: Kiarighat, Shimla, Hatkoti, Manali, Kangra, Dharamshala, Bir, Palampur, Chamba' in the year 2016-17 for a cost of Rs.68.34 Crore out of which Rs.64.55 Crore has been released.**

**Financial assistance has also been provided to the State Government of Himachal Pradesh for organizing fairs/festivals &**

**tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme as per details given below:**

- **International Kullu Dussehra Festival (FY 2017-18)- Rs.25.00 Lakh**
- **International Shivratri Festival (FY 2018-19) – Rs.25.00 Lakh**
- **International Kullu Dussehra Festival (FY 2019-20) – Rs.25.00 Lakh**
- **Shivratri Festival (FY 2019-20) – Rs.25.00 Lakh**
- **International Shivratri Festival (FY 2021-22) – Rs.25.00 Lakh**
- **International Shivratri Festival (FY 2022-23) – Rs.25.00 Lakh**
- **International Kullu Dussehra Festival (FY 2022-23) – Rs.25.00 Lakh**

**In addition, the Ministry of Tourism promotes India in a holistic manner, including the tourism destinations in the State of Himachal Pradesh. Ministry of Tourism releases media campaigns in important and potential markets overseas and within the country under the “Incredible India” brand – line, to promote various tourism destinations and products of the country. The tourism destinations in Himachal Pradesh are also promoted through the official website of the Ministry - [www.incredibleindia.org](http://www.incredibleindia.org) as well as through the Social Media handles of the Ministry.**

**(d): No formal study has been conducted for State-wise employment opportunities created in last three years. However, as per estimation in accordance with 3<sup>rd</sup> Tourism Satellite Account (TSA), the contribution of tourism in total employment of the country for year 2017-18, 2018-19, 2019-20 and 2020-21 are:**

	<b>2017-18</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>
<b>Share in jobs (in %)</b>	<b>14.78</b>	<b>14.87</b>	<b>13.50</b>	<b>12.91</b>
<b>Direct (%)</b>	<b>6.44</b>	<b>6.48</b>	<b>5.89</b>	<b>5.63</b>
<b>Indirect (%)</b>	<b>8.33</b>	<b>8.38</b>	<b>7.61</b>	<b>7.28</b>
<b>Direct + Indirect jobs due to tourism (in million)</b>	<b>72.69</b>	<b>75.85</b>	<b>69.44</b>	<b>68.07</b>

**Source: The above estimates have been updated using 3rd TSA & National Account Statistics 2022.**

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