GLOBAL LEVEL SUMMIT IN TOURISM SECTOR

4235.SHRI BALASHOWRY VALLABHANENI:
SHRI VINAYAK RAUT:

Will the Minister of TOURISM be pleased to state:

(a) whether the Government proposes to utilize India's G-20 Presidency and project the country as a popular tourist destination in the world;
(b) whether the Ministry is likely to invite all the G-20 Tourism Ministers and other stakeholders under the Chairmanship of India and contemplating to organize a global summit in the tourism sector; and
(c) if so, the details of the policy of the Government in this regard?

ANSWER

THE MINISTER OF TOURISM (SHRI G. KISHAN REDDY)

(a): Yes, Sir. India is hosting more than 200 meetings in 55 selected cities throughout the country. All these cities are prepared for hosting the meetings. Tourism offerings are being highlighted in run up to these meetings. Excursion of Delegates is also organized to nearby tourist attractions. Soft skills training of tour guides, taxi drivers, hoteliers, travel agents and other stakeholders is being done at these destinations. The infrastructure at these cities are being augmented and upgraded for the G20 meetings. Renovation and upgradation of archaeological monuments, heritage sites on national and international importance sites are being done.
(b): Yes, Sir. The Ministry has approved to invite all the G20 Tourism Ministers and other stakeholders under the Chairmanship of India. The Ministry is organising Tourism Ministerial Meeting at Goa from 21-22 June, 2023. World Travel & Tourism Council is organizing CEO Forum on 21st June, 2023 on the side lines of Ministerial Meet in which main stakeholders of tourist sector will interact with Tourism Ministers.

(c): G20 is the premium forum for international economic cooperation. India has assumed G20 presidency on 1st December 2022. As part of international cooperation, Tourism has been included as one of the track. During G20’s Presidency, all the stakeholders are involved in making India as tourist destination. India has launched campaign VISIT INDIA 2023. Ministry of Tourism is also conducting Mega events like: Global Tourism Investors Summit (17th-19th May 2023), MICE conference.