

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA

UNSTARRED QUESTION NO 4216

TO BE ANSWERED ON 27.03.2023

SHOWCASING OF INDIAN HERITAGE IN G-20

4216. SHRI K. NAVASKANI

Will the Minister of CULTURE be pleased to state :

- (a) whether the Government agrees with the view that India's Presidency of G-20 is an opportunity to showcase our rich ideology and heritage before the global community;
- (b) if so, the initiatives proposed to be taken by the Government in this regard; and
- (c) if not, the reasons therefor?

ANSWER

THE MINISTER OF CULTURE, TOURISM AND
DEVELOPMENT OF NORTH EASTERN REGION
(SHRI G. KISHAN REDDY)

(a) Yes, Sir.

(b) Under India's G20 Presidency, the Culture Track is predicated on 'Culture for LiFE' promoting an environmentally conscious lifestyle as a campaign for sustainable living. The Culture Track will evolve through four Culture Working Group (CWG) meetings with focus on four priorities namely, 'Protection and Restitution of Cultural Property, 'Harnessing Living Heritage for a Sustainable Future', 'Promotion of Cultural and Creative Industries, and Creative Economy', and 'Leveraging Digital Technologies for Protection and Promotion of Culture'.

To engage with these priorities in depth and more meaningfully, the CWG has developed a robust year-long program of cultural projects such as exhibitions, immersive experiences, symposiums, seminars, workshops, lecture demonstrations, among others. Four exhibitions based on the four priority areas - 'Re(ad)dress: Return of Treasures' successfully held during the 1st CWG meeting from 22-25th February 2023 in Khajuraho; 'Sustain' to be held alongside the 2nd CWG meeting in Bhubaneswar; 'Woven Narratives' to be held alongside the 3rd CWG meeting in Hampi; 'Domains of Wonder' to be held alongside the 4th CWG meeting and Culture Minister's Meeting in Varanasi, have also been planned.

In every CWG meeting, ODOP (One District-One Product) gifts are being given to visiting delegates. Region specific cultural programme are also being organized by Ministry of Culture.

(C) Doesn't arise in view of (b) above.
