

GOVERNMENT OF INDIA
MINISTRY OF WOMEN & CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 3997
TO BE ANSWERED ON 24.03.2023

POSHAN ABHIYAN IN ODISHA

3997. MS. CHANDRANI MURMU:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) whether the Government has been able to achieve the objectives of Poshan Abhiyan in Odisha, if so, the details thereof and if not, the reasons therefor;
- (b) the number of Anganwadi Centres in Odisha, wherein Poshan scheme is being implemented, district-wise; and
- (c) whether the Ministry has conducted any study on the results/achievements of this scheme in Odisha and if so, the details and outcome thereof?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) to (c) POSHAN Abhiyaan was launched on 8th March 2018 with an aim to achieve improvement in nutritional status of Adolescent Girls, Pregnant Women and Lactating Mothers in a time bound manner by adopting a synergised and result oriented approach. The Abhiyaan has been rolled out in all the States/UTs including State of Odisha.

The efforts under the Supplementary Nutrition Programme under Anganwadi Services and POSHAN Abhiyaan have been rejuvenated and converged as 'Saksham Anganwadi and POSHAN 2.0' (Mission Poshan 2.0). It seeks to address the challenges of malnutrition in children, adolescent girls, pregnant women and lactating mothers through a strategic shift in nutrition content and delivery and by creation of a convergent eco-system to develop and promote practices that nurture health, wellness and immunity.

The estimated number of underweight, malnourished and severely malnourished children under 5 years of age is obtained under National Family Health Survey (NFHS) conducted by the Ministry of Health & Family Welfare. In the state of Odisha, as per the recent report of NFHS-5 (2019-21), the nutrition indicators for children under 5 years have improved as compared with NFHS-4 (2015-16). Wasting has improved from 20.4% (NFHS-4) to 18.1 % (NFHS-5), Under-weight has improved from 34.4% (NFHS-4) to 29.7% (NFHS-5) and stunting has improved from 34.1% (NFHS-4) to 31% (NFHS-5).

Under POSHAN Abhiyaan, for the first time, the Anganwadi workers and Centres were empowered and equipped with mobile devices and growth monitoring devices such as

Infantometer, Stadiometer, Weighing Scale. In the state of Odisha, 81165 Smartphones and 74154 Growth Monitoring Devices have been procured. The 'Poshan Tracker' application was rolled out on 1st March 2021 as an important governance tool. 41,07,868 number of beneficiaries have been registered on Poshan Tracker from the State of Odisha, of which close to 98% are Aadhar-seeded

Further, Behaviour change and communication through Jan Andolan is a key component of POSHAN Abhiyaan. At a national level, Poshan Pakhwada is celebrated every year in the month of March and the Rashtriya Poshan Maah is celebrated every year in the month of September. In Poshan Pakhwada 2022 and Poshan Maah 2022, 4793 numbers of activities and 98214 numbers of activities, respectively, were conducted across the State of Odisha.

The number of Anganwadi Centres in Odisha wherein Poshan scheme is being implemented, district-wise is **Annexed**.

NITI Aayog has conducted monitoring and evaluation to assess the progress and impact of POSHAN Abhiyaan. In the report, "Preserving Progress on Nutrition in India: Poshan Abhiyaan in Pandemic Times", NITI Aayog assessed the implementation of POSHAN Abhiyaan since its inception across all States/UTs and also analysed the impact of the COVID-19 pandemic on nutrition and health services. Following are the key findings of the report:

- Poshan Abhiyaan has helped to bring a strong focus on improving nutrition outcomes during the first 1,000 days.
- Poshan Abhiyaan has enabled a nation-wide jan-andolan catalyzing nutrition related behaviour change at scale for positive impact on feeding and health care practices.
- Poshan Abhiyaan demonstrated that the processes for inter-sectoral convergence are effectively operationalized through in-place institutional mechanisms at multiple levels.
- Poshan Abhiyaan showed that technology can be leveraged for real time monitoring of large scale health and nutrition programmes.
- Poshan Abhiyaan supported the resilience of health and nutrition systems during covid-19 pandemic.

Annexure

District-wise Anganwadi Centres in the State of Odisha

S.no.	Name of District	Total AWCs Operational
1.	Angul	1684
2.	BARGARH	2919
3.	Baleshwar	4220
4.	Bhadrak	2435
5.	Bolangir	2775
6.	Boudh	727
7.	Cuttack	3318
8.	Deogarh	798
9.	Dhenkanal	2220
10.	Gajapati	2436
11.	Ganjam	5162
12.	Jagatsinghpur	1840
13.	Jajapur	2826
14.	Jharsuguda	967
15.	KALAHANDI	2362
16.	KENDRAPARA	2147
17.	KHORDHA	2554
18.	Kandhamal	2195
19.	Keonjhar	3351
20.	Koraput	3397
21.	MALKANGIRI	1324
22.	MAYURBHANJ	5154
23.	Nabarangpur	2330
24.	Nayagarh	1584
25.	Nuapada	1406
26.	Puri	2599
27.	RAYAGADA	2063
28.	SUBARNAPUR	1556
29.	Sambalpur	1886
30.	Sundergarh	3918
Total		74153
