

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
UNSTARRED QUESTION NO. 371
TO BE ANSWERED ON 03/02/2023**

MEDICINAL PLANTS PRODUCTS

371. SHRI CHANDRA SEKHAR BELLANA:

Will the Minister of **AYUSH** be pleased to state:

- a) whether the Government has taken any steps to establish primary processing centres and marketing infrastructure for medicinal plants;
- b) if so, the details thereof and if not, the reasons therefor;
- c) whether the Government has taken any initiatives to promote medicinal plants products on both national and global level; and
- d) if so, the details thereof and if not, the reasons therefor?

ANSWER

**THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a) & (b) Yes, Ministry of Ayush, Government of India had implemented the Centrally Sponsored Scheme of the National Ayush Mission (NAM) from the financial year 2015-16 to 2020-21 to support establishment of Processing Units and Marketing Infrastructure for medicinal plants throughout the country.

Till date, Ministry of Ayush has supported 25 nos. of Processing Units and 42 nos. of Marketing Infrastructure of medicinal plants under National Ayush Mission Scheme throughout the country from the financial year 2015-16 to 2020-21. Detail of Processing Units and Marketing Infrastructure of medicinal plants is given at **Annexure – I & II**.

(c) & (d) Yes, National Medicinal plants Board, Ministry of Ayush, Government of India is implementing Central Sector Scheme on “Conservation, Development and Sustainable Management of Medicinal Plants” wherein following activities are supported:

- (i) *In-situ* conservation / *Ex-situ* conservation
- (ii) Livelihood linkages with Joint Forest Management Committees (JFMCs) / Panchayats / Van Panchayats / Biodiversity Management Committees (BMCs) / Self Help Groups (SHGs).
- (iii) IEC activities like Training / workshops / Seminars/ Conferences etc.
- (iv) Research & Development.

- (v) Promotion, marketing and trade of medicinal plants produce.

National Medicinal Plant Board, Ministry of Ayush supports various institutes/organization to organise awareness building program, Exposure Visits, Education and Capacity Building of Stakeholders through Information, Education and Communication (IEC) strategy under Central Sector Scheme (CSS) for conservation, development and sustainable management of medicinal plants.

Till date, NMPB has supported total 117 projects to various organization/institutes during the last five years through IEC strategy under Central Sector Scheme guideline of NMPB. Year-wise details of supported projects from 2018-19 to 2022-23 are mentioned below:

S.No.	Financial Year	Total number of projects sanctioned
1	2018-19	41
2	2019-20	20
3	2020-21	15
4	2021-22	26
5	2022-23	15
Total		117

Beside this, Ministry of Ayush had supported 235 number of training programmes, seminars/workshops / Buyer-seller meet / exposure visits on cultivation practices to aware the farmers under flexi component of 'Medicinal Plants' component under National Ayush Mission scheme. The detail of activities supported under flexi component is given at **Annexure – III**.

Besides this, initiatives taken by APEDA to promote its scheduled products including medicinal plants products on global level is given below:

1. Development of Common Infrastructure for agri exports:

APEDA provided financial assistance for setting up of common infrastructure facilities such as pack-houses, processing units, reefer van etc. in various States across the country.

2. Collaboration with Missions/ Embassies: APEDA has been regularly interacting with the Indian Missions abroad which enabled to tap the opportunities in the importing country's requirements arising on account of the COVID pandemic.

- Virtual Trade Fairs (VTFs)** - To overcome the adverse impact of COVID-19 and to sustain the existing markets, APEDA took the pioneer step and introduced its own platform through in-house team for organizing Virtual Trade Fairs to establish contact between Indian exporters and importers.
- Virtual Buyer Seller Meets** - To leverage on the opportunity due to COVID 19 situation, APEDA organized virtual buyer seller meets in association with Indian Missions abroad promoting exports of APEDA mandated products.

3. Packaging Development:

Besides providing financial assistance to its member exporters under its Market Development Scheme for using international standards of packaging, APEDA in association with Indian Institute

of Packaging has developed packaging standards and specifications for potential flowers and floriculture product.

- 4. Quality development programmes:** In order to attain quality of the produce to be exported, APEDA has recognized 128 Labs (dynamic list) across India to provide services of testing to wide range of products.
- 5. Organization of promotion programme:** To promote Medicinal and Herbal Plants in International market, promotional programmes are organized in potential countries in association with respective Embassies.
- 6. Constitution of Export Promotion Forums:** For more focused approach and to ensure greater participation and role of exporters in export promotion and bring focus on the issues/challenges /bottlenecks faced in production and export, Export Promotion Forums have been constituted for floriculture, seeds and plants including Herbal and medicinal plants for strengthening the supply chain and for making a strategy for promoting export.

Annexure-I

Details of processing unit supported under medicinal plants component of National Ayush Mission Scheme from the financial year 2015-16 to 2020-21.

S. No.	State Name	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	Total
1	Andhra Pradesh	0	0	0	0	0	0	0
2	Arunachal Pradesh	0	0	0	0	0	0	0
3	Assam	0	0	0	0	0	0	0
4	Bihar	0	0	0	0	7	0	7
5	Chhattisgarh	0	0	1	0	0	0	1
6	Goa	0	0	0	0	0	0	0
7	Gujarat	1	2	0	0	0	0	3
8	Haryana	0	0	0	0	0	0	0
9	Himachal Pradesh	0	0	0	0	0	0	0
10	Jammu & Kashmir	0	0	0	0	2	2	4
11	Karnataka	0	0	1	0	0	0	1
12	Kerala	0	0	0	0	0	0	0
13	Madhya Pradesh	0	0	0	0	0	0	0
14	Maharashtra	0	0	1	0	1	0	2
15	Manipur	0	0	0	0	0	0	0
16	Meghalaya	0	0	0	0	0	0	0
17	Mizoram	0	0	0	0	1	0	1
18	Nagaland	0	0	0	0	0	0	0
19	Orissa	0	0	0	0	0	0	0
20	Puducherry	0	0	0	0	0	0	0
21	Punjab	0	0	0	0	0	0	0
22	Rajasthan	0	0	0	0	4	0	4
23	Sikkim	0	0	0	0	0	0	0
24	Tamil Nadu	0	0	0	0	0	0	0
25	Telangana	0	0	0	0	0	0	0
26	Tripura	0	0	0	0	0	0	0
27	Uttarakhand	0	0	0	0	0	0	0
28	Uttar Pradesh	0	0	0	0	0	0	0
29	West Bengal	0	0	0	1	1	0	2
TOTAL		1	2	3	1	16	2	25

Note: As per information received from the concerned State Implementing Agencies.

Annexure – II

Marketing infrastructure viz. Rural Collection Centre (RCC)/ District Collection Centre (DCC)/ Retail outlet supported under medicinal plants component of National Ayush Mission Scheme from the financial year 2015-16 to 2020-21.

S. No.	State Name	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	Total
1	Andhra Pradesh	0	1	0	0	0	0	1
2	Arunachal Pradesh	0	0	0	0	0	0	0
3	Assam	0	0	1	4	0	0	5
4	Bihar	0	0	0	0	0	0	0
5	Chhattisgarh	0	1	1	0	0	0	2
6	Goa	0	0	0	0	0	0	0
7	Gujarat	0	0	1	0	0	0	1
8	Haryana	0	0	0	0	0	0	0
9	Himachal Pradesh	0	0	0	0	0	0	0
10	Jammu & Kashmir	0	0	1	0	0	0	1
11	Karnataka	0	0	0	0	0	0	0
12	Kerala	0	0	0	2	0	3	5
13	Madhya Pradesh	0	0	0	1	0	0	1
14	Maharashtra	0	0	1	0	0	0	1
15	Manipur	0	0	1	1	0	0	2
16	Meghalaya	0	1	0	0	0	0	1
17	Mizoram	0	0	1	0	0	0	1
18	Nagaland	0	0	0	0	0	0	0
19	Orissa	0	0	0	0	0	0	0
20	Puducherry	0	0	0	0	0	0	0
21	Punjab	0	0	0	0	0	0	0
22	Rajasthan	0	1	2	1	2	0	6
23	Sikkim	0	0	0	0	0	0	0
24	Tamil Nadu	0	0	0	0	0	0	0
25	Telangana	0	6	0	0	0	0	6
26	Tripura	0	0	0	0	0	0	0
27	Uttarakhand	0	0	0	0	0	0	0
28	Uttar Pradesh	0	0	0	8	0	0	8
29	West Bengal	0	1	0	0	0	0	1
TOTAL		0	11	9	17	2	3	42

Note: As per information received from the concerned State Implementing Agencies.

State-wise detail of IEC activities (seminars/ workshops / Buyer-seller meet / Exposure visits) supported under Medicinal Plants Component of “National Ayush Mission” (NAM) Scheme, Ministry of Ayush from the financial year 2016-17 to 2020-21.

S.No.	State	2016-17	2017-18	2018-19	2019-20	2020-21	Total
1	Andhra Pradesh	2	1	4	5	0	12
2	Arunachal Pradesh	0	0	1	0	0	1
3	Assam	1	1	0	0	0	2
4	Bihar	0	0	0	3	0	3
5	Chhattisgarh	1	1	4	0	0	6
6	Goa	0	0	0	1	0	1
7	Gujarat	0	3	6	0	0	9
8	Haryana	6	0	0	0	0	6
9	Himachal Pradesh	0	0	0	3	0	3
10	Jammu & Kashmir	0	0	1	2	1	4
11	Karnataka	0	3	1	8	2	14
12	Kerala	3	2	0	0	0	5
13	Madhya Pradesh	3	13	24	12	12	64
14	Maharashtra	0	2	0	0	0	2
15	Manipur	0	1	2	0	0	3
16	Meghalaya	0	3	0	1	0	4
17	Mizoram	0	1	5	2	2	10
18	Nagaland	1	0	0	0	0	1
19	Orissa	0	0	3	0	0	3
20	Puducherry	0	0	0	0	0	0
21	Punjab	2	0	3	5	0	10
22	Rajasthan	1	6	7	4	0	18
23	Sikkim	0	0	0	0	1	1
24	Tamil Nadu	0	0	0	0	0	0
25	Telangana	4	2	2	4	0	12
26	Tripura	0	0	0	0	0	0
27	Uttarakhand	1	1	0	1	0	3
28	Uttar Pradesh	0	1	17	0	14	32
29	West Bengal	0	2	2	2	0	6
Total		25	43	82	53	32	235

Note: As per information received from the concerned State Implementing Agencies.