

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION No. 3690
TO BE ANSWERED ON 23.03.2023

MANUFACTURING OUTPUT OF MSMEs

3690. SHRI GOPAL CHINNAYA SHETTY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the percentage of share of Micro, Small and Medium Enterprises (MSMEs) in the total manufacturing output is declining every year and if so, the details thereof;
- (b) the challenges being faced in marketing the products of MSMEs and the steps taken by the Government to meet those challenges;
- (c) the percentage of market share of products of MSMEs during each of the last three years and the manner in which the said percentage could be increased; and
- (d) the steps taken by the Government during the last three years in this regard?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (c): As per the latest information received from Ministry of Statistics and Programme Implementation, the share of MSME Manufacturing Output in all India Manufacturing Output during the years 2019-20, 2020-21 and 2021-22 were 36.6%, 36.9% and 36.2% respectively.

(b): Ministry of MSME is implementing Procurement and Marketing Support (PMS) to address the challenges in respect of access to market. The Scheme promotes new market access initiatives and enhance the marketability of products and services of MSMEs all over India. The scheme extends benefits to MSMEs for creating new market access initiatives like:-

- i. Organizing /participation in National / International Trade Fairs / Exhibitions / MSME Expo, etc. held across the country.
- ii. Creating awareness and educating MSMEs about importance / methods/ process of packaging in marketing, latest packaging technology, import-export policy and procedure, GeM portal, MSME Conclave, latest developments in international / national trade and other subjects / topics relevant for market access developments etc.

(d): The Ministry of Micro, Small and Medium Enterprises implements various schemes for the growth and development of MSME sector in the country. The schemes/programmes inter alia include Prime Minister's Employment Generation Programme (PMEGP), Credit Guarantee Scheme for Micro and Small Enterprises (CGTMSE), Micro and Small Enterprises-Cluster Development Programme (MSE-CDP), Scheme of Fund for Regeneration of Traditional Industries (SFURTI), A Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE), Entrepreneurship Skill Development Programme (ESDP) and National SC/ST Hub (NSSH).

To provide marketing support to Micro and Small Enterprises (MSEs), Ministry of MSME has notified the Public Procurement Policy for Micro and Small Enterprises (MSEs), Order, 2012 under the MSMED Act, 2006 which is effective from 1st April 2012 and has become mandatory w.e.f. April 2015. Amendment to this policy mandates 25% annual procurement from MSEs by Central Ministries /Departments/Central Public Sector Enterprises (CPSEs) including 4% from MSEs owned by SC/ST and 3% from MSEs owned by women entrepreneurs.

The Government has taken a number of recent initiatives to support MSMEs in the country, which includes no global tenders for procurement up to Rs. 200 crores.
