

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
UNSTARRED QUESTION NO. 364
TO BE ANSWERED FOR 03.02.2023**

PPP PROJECTS IN AYUSH SECTOR

**364. SHRI ADALA PRABHAKARA REDDY:
SHRI CHANDRA SEKHAR BELLANA:**

Will the Minister of **AYUSH** be pleased to state:

- (a) whether the Government has taken any steps to increase Public Private Partnership (PPP) projects in the AYUSH sector;
- (b) if so, the details thereof including the number of such projects implemented and those in the pipeline;
- (c) if not, the reasons therefor;
- (d) whether the Government has taken any steps to attract private investment in the AYUSH sector; and
- (e) if so, the details thereof and if not, the reasons therefor?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a) to (c):

Yes,

- i. Ministry of Ayush implements a Central Sector Scheme namely Champion Services Sector Scheme for Medical Value Travel with a total financial outlay of Rs. 769 Crores. There are three components of this scheme i.e. (1) Establishment of Ayush Super speciality Hospitals / Daycare Centres (2) Skill development in Ayush sector and (3) Establishment of Ayush Grid. Under Establishment of Ayush Super speciality Hospitals / Daycare Centres financial assistance in the form of interest subsidy maximum upto Rs. 8.15 Crores is provided to the private investors for Establishment of World Class, State of the Art Super Specialty Hospitals/ Day Care Centres of the systems recognized under Indian Medicine Central Council (IMCC) Act, 1970 or Homeopathic Central Council (HCC) Act, 1973 on Pan India basis. Total financial outlay of this component is Rs. 514 Crores.

- ii. Ministry of Ayush implements AYURSWASTHYA Yojana comprising 03 components i.e. (1) Ayush & Public Health (2) Ayush for sports medicine and (3) Upgradation of facilities to Centre of Excellence (CoE). This scheme has been approved for F.Y. 2021-22 to 2025-26 with financial outlay Rs.11 Crore for every financial year. Under the Centre of Excellence component of AYURSWASTHYA Yojana, financial assistance of maximum Rs. 10 crores is provided to eligible individual organizations/institutes for establishing and upgrading their functions & facilities and/or for research & development activities in Ayush. The objectives of the Centre of Excellence component of AYURSWASTHYA Yojana are as under: -
 - a. To support establishment of advanced/ specialized Ayush medical health unit in reputed Ayush and Allopathic institutions both in Government and Non-Government sector.
 - b. To support creative and innovative proposals for establishment and upgradation of both functions and facilities of reputed institutions to strengthen competencies of Ayush professionals in education technology, research & innovation and such other fields necessary for promotion of Ayush at national as well as international level.
 - c. To support creative and innovative proposals for prestigious organizations which have well-established buildings and infrastructure, and wish to work for Ayush systems to the level of Centre of Excellence.
- iii. Ministry of Ayush is implementing Central Sector Scheme for Ayush Oushadhi Gunavatta evam Utpadan Samvardhan Yojana (AOGUSY) for the year 2021-2026 with financial outlay of Rs. 122 Crore with the following Components-
 - a. Strengthening and up-gradation of Ayush Pharmacies and Drug Testing Laboratories to achieve higher standards.
 - b. Pharmacovigilance of ASU&H drugs including surveillance of misleading advertisements.
 - c. Strengthening of Central and State regulatory frameworks including Technical Human Resource & Capacity Building programs for Ayush drugs.
 - d. Support for development of standards and accreditation/certification of Ayush products & materials in collaboration with Bureau of Indian Standards (BIS), Quality Control of India (QCI) and other relevant scientific institutions and industrial R&D centres.

The objectives of the scheme are as under:-

1. To enhance India's manufacturing capabilities and exports of traditional medicines and health promotion products under the initiative of Atmanirbhar Bharat.
2. To facilitate adequate infrastructural & technological up gradation and institutional activities in public and private sector for standardization, quality manufacturing and analytical testing of Ayush drugs & materials.

3. To strengthen regulatory frameworks at Central and State level for effective quality control, safety monitoring and surveillance of misleading advertisements of Ayush drugs.
4. To encourage building up synergies, collaborations and convergent approaches for promoting standards and quality of Ayush drugs & materials.

(d) & (e):

Yes,

- i. Ministry of Ayush has signed a MoU with Invest India for establishment of Strategic Policy and Facilitation Bureau (SPFB) in respect of Ministry of Ayush. The objective of SPFB includes Strategic and Policy- Making support, State policy Bench marking providing strategic inputs to identify new potential domestic and foreign markets in the Ayush sector and Knowledge creation and management including inputs and support on policy matters, research etc.
- ii. Ministry of Ayush in collaboration with Confederation of Indian Industry (CII) and Institute of Teaching and Research in Ayurveda, Jamnagar organised a Global Ayush Investment and Innovation Summit (GAIIS), 2022 with an objective to bring together country's key startups, entrepreneurs, investors, policy makers and other national/international stakeholders for a specially curated event on innovation and make India a Global Ayush destination for entrepreneurship.
