

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 3510
TO BE ANSWERED ON 22nd MARCH, 2023

EXPORT OF ORGANIC PRODUCTS

3510. DR. SUBHASH RAMRAO BHAMRE:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is aware that Maharashtra has huge potential for production of organic products;
- (b) if so, whether the Government has taken steps to boost the export of organic products from the country especially Maharashtra and if so, the details thereof;
- (c) whether India's share in global trade of organic products is very low despite India having lot of potential;
- (d) if so, the details thereof along with the reasons therefor; and
- (e) the steps taken or proposed to be taken by the Government to increase India's share in global trade of organic food?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SMT. ANUPRIYA PATEL)

(a) & (b): Maharashtra is one of the leading states in production of organic products under the National Programme for Organic Production (NPOP). The promotion of exports of organic products is a continuous process. The Agricultural & Processed Food Products Export Development Authority (APEDA), a statutory organisation under the administrative control of Department of Commerce has the mandate to promote export of agricultural and processed products including organic products from the country including Maharashtra. Mumbai office of APEDA, from time to time, undertakes activities for promotion of organic products from Maharashtra. APEDA provides technical and financial assistance to the exporters of organic products under various components of its export promotion scheme viz. Infrastructure Development, Market Development and Quality Development. APEDA also undertakes various activities to promote exports of organic products viz. addition of new products under NPOP, making efforts to get NPOP standards recognized by the importing countries, promoting 'India Organic' brand through participation in international

trade fairs and exhibitions, organising Buyer-Seller Meets (BSMs), organising capacity building and outreach programmes etc.

(c) to (e): The total exports of organic products from India were USD 771.96 million in 2021-22. The primary reason for India's relatively low share in world organic export is our huge domestic consumption base for agriculture products including for organic products, due to our large population base. The Government has been taking steps to increase India's share in global trade of organic products. International buyer-seller meets have also been organised in North-Eastern States like Meghalaya, Assam, Nagaland, Arunachal Pradesh and Sikkim to provide an impetus to organic exports from the region. Webinars and virtual buyer-seller meets have been organised to provide a platform for Indian organic exporters to interact with potential importers in various countries such as Japan, Australia, Malaysia, USA, European Union (EU), Canada etc.
