

GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 3354
ANSWERED ON 21/03/2023

FIT INDIA MOVEMENT

3354. SHRI GOPAL CHINNAYA SHETTY:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether the Ministry has prepared any framework or coordination with the Ministry of Youth Affairs and Sports to take the 'Fit India Movement' further to the farflung and remote areas of the country; and
- (b) if so, the details thereof along with the progress made so far in this regard?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(SADHVI NIRANJAN JYOTI)

(a) & (b) Ministry of Rural Development has been undertaking several activities in response to the list of activities indicated for "Fit India Movement" by Ministry of Youth Affairs and Sports.

- i. Right at the inception of the 'Fit India Movement' the Ministry requested all States/ UTs for taking action for administering the pledge during the launch of 'Fit India' Campaign during August, 2019. The States/ UTs were also requested for organizing various activities such as Fit India Run, walking fast event etc. with an advisory to follow it up in all gram panchayats.
- ii. Ministry has requested State Rural Livelihoods Missions (SRLMs), National Institute of Rural Development and Panchayati Raj (NIRDPR), NABARD Consultancy Services (NABCONS), National Centers for Excellence of RSETIs (NACER) and National Academy of RUDSETI, that all training centers/ institute under Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) and Rural Self Employment Training Institutes (RSETIs) should support the Fit India Movement and regular fitness and Yoga activities should be made part and parcel of all training institutes.
- iii. For wide publicity of 'Fit India Mobile App' Ministry of Rural Development requested all its Programme Divisions, National Rural Infrastructure Development Agency (NRIDA), Bharat Rural Livelihoods Foundation (BRLF) and National Rural Livelihoods Promotion Society (NRLPS) to encourage people to download the app and share with officers, staff, concerned States and stakeholders as well as family members. These efforts were made to make the initiative successful.
