

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
LOK SABHA
UN-STARRED QUESTION NO: 3052
ANSWERED ON 20-03-2023

PM APPRENTICESHIP MELA IN UTTAR PRADESH

3052. SHRI SATYADEV PACHAURI:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the Government maintains a record of the number of beneficiaries under Pradhan Mantri National Apprenticeship Mela (PMNAM);
- (b) if so, the year-wise details for Uttar Pradesh during the last three years, if not, the reasons therefor;
- (c) whether the Government maintains a record of the total expenditure incurred in organising the PMNAM; and
- (d) if so, the details for the last two Financial Years?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI RAJEEV CHANDRASEKHAR)

(a) to (b) The Government is organizing Pradhan Mantri National Apprenticeship Mela (PMNAM) as a monthly event in various locations across the country since the month of June 2022. States/UTs have been advised to organize PMNAM every 2nd Monday in 1/3 of total number of districts every month with the flexibility for choosing the district/location and the day of Mela based on local conditions/festivals, etc. so that all districts are covered once in every quarter, and four times in a year. The State/UT-wise list is at Annexure-1. The monthly event has been organized across the country in 1679 locations starting June, 2022 till 14-03-2023. PMNAM for month of March 2023 is scheduled on 20-03-2023. However, Uttar Pradesh and Madhya Pradesh have reported to have organized PMNAM on 13-03-2023. The Mela has invoked interest amongst the stake holders and the details of number of locations, establishments, candidates participated and apprenticeship contract generated pan India is at Table-1 and information pertaining to the State of Uttar Pradesh is at Table-2. PMNAM locations in the districts are predominantly Government ITIs whose infrastructure is being used for hosting the event.

Table-1: PAN India

S. No.	Location/ District (s)	Establishment (s) Participated*	Candidate Foot fall*	Contracts generated**
1	1,679	14,140	2,66,321	3,42,375

Table-2: Uttar Pradesh

S. No	Location/ District (s)	Establishments Participated*	Candidate Foot fall*	Contracts generated**
1.	209	1018	19,300	24,937

*Establishments and Candidates participated on Mela Day.

**Pan India data – Apprenticeship Contract tracked for 20 days after Mela Day which may also include contracts generated outside PMNAM.

(c) and (d) PMNAM is being organized since June, 2022 only and no specific fund was allocated during the current financial year 2022-23 for organizing PMNAM. However, for advertisement in States/UTs, the ministry had incurred an expenditure of Rs 29.77 Lakh through Advertising and Visual communication Division (erstwhile Directorate of Advertising and Visual Publicity (DAVP)) of Central Bureau of Communication (CBC).

Annexure-1

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State/UT wise number of Districts / Locations every month for PMNAM

Sl. No.	State / UT	Number of Districts/ Locations
1	Andhra Pradesh	9
2	Arunachal Pradesh	8
3	Assam	11
4	Bihar	13
5	Chhattisgarh	11
6	Goa	1*
7	Gujarat	11
8	Haryana	7
9	Himachal Pradesh	4
10	Jharkhand	8
11	Karnataka	10
12	Kerala	5
13	Madhya Pradesh	18
14	Maharashtra	12
15	Manipur	5
16	Meghalaya	4
17	Mizoram	4
18	Nagaland	5
19	Odisha	10
20	Punjab	8
21	Rajasthan	11
22	Sikkim	2
23	Tamil Nadu	13
24	Telangana	11
25	Tripura	3
26	Uttar Pradesh	25
27	Uttarakhand	4
28	West Bengal	8
29	Andaman and Nicobar	1*
30	Chandigarh	1*
31	Dadra and Nagar Haveli and Daman and Diu	1*
32	Delhi	4
33	Jammu and Kashmir	6
34	Lakshadweep	1*
35	Ladakh	1*
36	Puducherry	1
	Total	257

*Smaller States/UTs allowed to conduct the Mela once in three months.
