

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.3005
ANSWERED ON 20.03.2023**

MOU WITH ITDC TO PROMOTE MEDICAL TOURISM

**3005. SHRI SANGAM LAL GUPTA:
DR. RAMAPATI RAM TRIPATHI:
SHRI BRIJBHUSHAN SHARAN SINGH:
SHRI P.P. CHAUDHARY:
SHRI PRATAP CHANDRA SARANGI:
SHRI ANURAG SHARMA:**

Will the Minister of TOURISM be pleased to state:

- (a) whether it is true that the Ministry has signed an MoU with the India Tourism Development Corporation (ITDC) to promote Medical Travel in India and if so, the details thereof;**
- (b) the details of total revenue generated by medical tourism in India since 2015, State-wise;**
- (c) whether the Ministry has taken other steps to promote Medical Value Travel in Uttar Pradesh, Rajasthan and Odisha; and**
- (d) if so, the details and status thereof and if not, the reasons therefor?**

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): No, Sir. Ministry of Tourism has not signed any Memorandum of Understanding (MoU) with India Tourism Development Corporation (ITDC) regarding Medical Tourism. However, it may be mentioned here that an MoU was signed between Ministry of Ayush and ITDC for setting up Ayush centres at designated ITDC Hotels for promotion of Medical Value Tourism in Ayurveda and other traditional system of Medicines.

(b): The Ministry of Tourism, Government of India does not maintain data on revenue generated from Tourism.

(c) and (d): In order to boost Medical Tourism in the country, Ministry of Tourism has formulated a National Strategy and Roadmap for Medical and Wellness Tourism. The Strategy has identified the following key pillars:

- (i) Develop a brand for India as a wellness destination**
- (ii) Strengthen the ecosystem for medical and wellness tourism**
- (iii) Enable digitalization by setting up Online Medical Value Travel Portal**
- (iv) Enhancement of accessibility for Medical Value Travel**
- (v) Promoting Wellness Tourism**
- (vi) Governance and Institutional Framework**
