

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 2563**  
**TO BE ANSWERED ON 16.03.2023**

**PROMOTION OF MICRO AND SMALL INDUSTRY**

†2563. SHRI GAJENDRA SINGH PATEL:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the name and details of schemes being implemented by the Government to promote micro and small industry in rural areas;
- (b) whether any special grant is being provided by the Government to promote micro and small industry in tribal dominated areas;
- (c) the details of various schemes related to micro and small industry being implemented in aspirational districts; and
- (d) the name and details of schemes being implemented in Khargone-Barwani Parliamentary Constituency?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (d): Ministry of MSME is promoting micro and small industry in all districts including rural areas, tribal dominated areas, aspirational districts and Khargone-Barwani Parliamentary Constituency through following schemes:

**1. Prime Minister's Employment Generation Programme (PMEGP):** PMEGP is a credit-linked subsidy programme launched by Ministry of MSME for generation of employment opportunities through establishment of micro enterprises in non-farm sector.

Under PMEGP, General Category beneficiaries can avail Margin Money subsidy of **25% of the project cost in rural areas** and 15% in urban areas. For beneficiaries belonging to **Special Categories**, such as Scheduled Castes, **Scheduled Tribes**, OBCs, Minorities, Women, Transgenders, Ex-servicemen, Differently Able, beneficiaries belonging to Northeastern Region, **Aspirational District**, Hill and Border areas, etc., the Margin Money subsidy is **35% in rural areas** and 25% in urban area. The maximum cost of project is Rs.50 lakhs in the manufacturing sector and Rs.20 lakhs in the service sector.

Assistance is given to the existing micro units setup under PMEGP for upgradation through 2<sup>nd</sup> financial assistance of upto Rs. 1 cr. with subsidy upto 15% (20% for NER and Hill areas). Besides, regular handholding through experts is provided to the existing entrepreneurs on various financial, marketing and operational aspects for scaling up their units.

Under PMEGP, around 80% of the total units are in rural areas, whereas **14% of total units are in Aspirational districts**. Further, nearly 50% of the total units are owned by women and SC/ST entrepreneurs.

Since its inception in 2008 and till 13.03.2023, more than 8.58 lakhs enterprises have been assisted generating a total estimated employment of around 70 lakhs. Around Rs. 21,509 cr. has been disbursed till date as Margin Money subsidy under PMEGP.

Details on Scheduled Tribes, Aspirational Districts and Khargone-Barwani Parliamentary Constituency beneficiaries under PMEGP during last year and current year is as below:

Performance under PMEGP scheme						
(Units Assisted: in numbers and Margin Money: Rs. in lakh)						
Year	Scheduled Tribes		Aspirational Districts		Khargone-Barwani Parliamentary Constituency	
	Units Assisted	Margin Money Disbursed	Units Assisted	Margin Money Disbursed	Units Assisted	Margin Money Disbursed
2021-22	7225	16396	15002	37622	433	1068.23
2022-23 (upto 28.02.2023)	3664	10564	8912	23476	186	477.49

2. **Gramodyog Vikas Yojana:** KVIC, under various components of the scheme, imparts skill development training to rural and traditional artisans in various industries and provide them with advanced tools and equipment to promote entrepreneurship among rural people:

- i. **Honey Mission** scheme promotes Bee Keeping activities and provides self-sustaining employment opportunities among farmers, adivasies and unemployed youth in rural India. Under the scheme, beneficiaries are provided with 10 bee boxes with live bee colonies, tool kit and training. From 2017-18 till 2022-23 (31.12.2022) 177039 bee boxes have been distributed to 17823 beekeepers.
- ii. **Kumbhar Sashaktikaran Programme** supports rural potters through distribution of Electric Pottery Wheels along-with other tools and equipment, training, etc. From 2018-19 till 2022-23 (31.01.2023) 24,410 electric pottery wheels have been distributed to trained potters under this programme.
- iii. **Agarbatti Programme** includes oil & soap industry, aromatic oil & fragrances, cosmetic & beauty products, etc. Under the scheme, 10 days training is provided to agarbatti manufacturing artisans through master trainers and are provided with agarbatti machines (automatic and manual), toolkit and equipment to individual beneficiaries/artisans. From 2020-21 till 31.01.2023, 1000 beneficiaries have been trained and provided with pedal operated agarbatti making machine.
- iv. **Leather Footwear activity** provides machine/tools and 25 days training to artisans. From 2018-19 till 09.02.2023, 3094 beneficiaries have been assisted with tools and equipment.

3. **Scheme of Fund for Regeneration of Traditional Industries (SFURTI):** Under this scheme, traditional industries and artisans are organized into collective manufacturing enterprises for making value added traditional products and provide the artisans with enhanced sustainable employment. Assistance is provided for establishment of Common Facility Centers (CFCs), procurement of new machineries, along with skill upgradation, marketing and design support, etc. The major sectors covered under SFURTI include handicrafts, textiles, bamboo, agro-processing, honey, khadi, coir, etc.

A total of 498 clusters have been approved under SFURTI since 2015-16, with a total Government of India assistance of Rs. 1292.24 cr., directly benefitting 2.94 lakh artisans across the country. Under SFURTI, 0.58 lakhs artisans (20%) are from Tribal community, 45 are 100% Tribal clusters, 89 clusters are in Aspirational districts and 2 clusters are in Khargone-Barwani constituency.