

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2540
TO BE ANSWERED ON 16.03.2023

PM-VIKAS

2540. DR. JAYANTA KUMAR ROY:
SHRIMATI SANGEETA KUMARI SINGH DEO:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has proposed to launch PM Vishwakarma Kaushal Samman (PM-VIKAS) to improve the quality, scale and reach of their products, integrating them with the MSME value chain;
- (b) if so, the details thereof;
- (c) whether components of the scheme would include not only financial support but also access to advanced skill training, knowledge of modern digital techniques and efficient green technologies, brand promotion, linkage with local and global markets, digital payments and social security;
- (d) if so, the details thereof; and
- (e) the other steps being taken by the Government regarding implementation of the PM-
VIKAS?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (e): Budget 2023 announced PM Vishwakarma Kaushal Samman (PM VIKAS) as a package of assistance for artisans and craftspeople, who work with their hands using tools. The objective of PM VIKAS is to enable the artisan and craftspeople to improve the quality, scale and reach of their products, integrating them with the value chain. It will include not only financial support but also access to advanced skill training, knowledge of modern digital techniques and efficient green technologies, brand promotion, linkage with local and global markets, digital payments, and social security benefitting the Scheduled Castes, Scheduled Tribes, OBCs, women and people belonging to the weaker sections. Stakeholder consultations have been undertaken. A Post Budget Webinar on PM VIKAS was organised on 11.03.2023.
