GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY (DEPARTMENT OF COMMERCE)

LOK SABHA UNSTARRED QUESTION NO. 2331 TO BE ANSWERED ON 15th MARCH,2023

EXPORT OF COCONUT AND COCONUT PRODUCTS

2331. SHRI KULDEEP RAI SHARMA:

Will the Minister of COMMERCE & INDUSTRY (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is aware that Andaman and Nicobar Islands has huge potential for export of coconut and its products including coir and if so, the details thereof and the steps taken by the Government to boost the export of these items;
- (b) the details of the quantum and value of export of coconut and its products including coir during each of the last three years and the current year, product and country-wise;
- (c) whether the Government is implementing Export Market Promotion Scheme for coconut/coir products in the country and if so, the details thereof; and
- (d) the further measures taken by the Government to boost export of such products?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SMT. ANUPRIYA PATEL)

(a): Yes Sir. During the year 2020-21, coconut was cultivated in an area of 18,095 hectare and 125.40 Million Coconuts were produced in Andaman & Nicobar Islands. The coconut processing activity is gaining momentum in Andaman & Nicobar Islands. Currently, few units of copra/ desiccated coconut/ virgin coconut oil and others including coir products are functioning in the Islands. The coconut and its products including coir produced in the Islands are mainly being supplied to the main land of the country for domestic consumption.

(b): The details of coconut products including coir products exported from the country during last three years and the current year, product-wise and country-wise is given in Annexure-I & Annexure-II, respectively.

(c) & (d): Coconut Development Board, being an Export Promotion Council for coconut and coconut products (excluding coir and coir products) extends the following services to the exporters for export market promotion: -

- (i) Facilitating participation in international trade fairs, Buyer Seller Meets, Seminars/ Workshops on international marketing, innovative packaging etc.,
- (ii) Extending financial assistance for setting up of coconut processing units,
- (iii) Brand promotion support,
- (iv) Support for setting up of sales outlets in Airports/ Railway Stations/ Tourists places etc.,
- (v) Providing trade information on emerging international markets, updates on latest changes in trade information and trade policy changes etc.,
- (vi) Quality testing facilities of coconut products,
- (vii) Guidance on technology upgradations in collaboration with research institutes on packaging, stabilizing quality/ shelf life etc.

Further, in order to boost the export of coir and coir products in all coir producing states of the country including A&N Islands, the Coir Board, a statutory body of Government of India, is implementing the Central Sector Scheme of Export Market Promotion with a view to assist MSMEs to establish themselves in the global market and to improve the export performance of Indian coir sector through various sub-components of the Scheme, such as Market Development Assistance (MDA), Capacity Building of First Time MSME Exporters (CBFTE), Framework for International Market Intelligence Dissemination etc.

Annexure-I

ANNEXURE REFERRED TO IN REPLY TO PART (b) OF LOK SABHA UNSTARRED QUESTION NO. 2331 FOR ANSWER ON 15.03.2023.

				Qty in T	housand l	MT; Valu	es in USI	O Million				
Product wise -Export of Coconut and coconut products including coir and coir Products												
Item Description	2019-20		2020-21		2021-22		2022-23 (Apr'22- Jan'23)					
	Qty	Values	Qty	Values	Qty	Values	Qty	Values				
COCONUT DESICCATED	1.44	1.66	1.97	3.86	7.46	15.98	4.18	7.04				
FRESH ENDOCARP	3.18	1.27	10.37	7.00	12.26	7.30	11.84	5.42				
DRIED ENDOCARP	0.42	0.91	0.98	2.25	1.06	2.56	2.05	2.71				
OTHER ENDOCARP	1.57	2.32	1.60	3.52	1.06	2.14	1.40	3.06				
COCONUT FRESH EXCL. DESICCATED AND ENDOCARP	29.04	22.63	28.77	23.00	41.47	21.34	39.18	17.39				
COCONUT ,DRIED EXCL. DESICCATED AND ENDOCARP	10.50	16.84	8.77	15.28	8.30	13.73	2.05	2.75				
COPRA	2.33	5.09	2.30	4.51	11.33	18.65	15.20	19.69				
COCONUT (COPRA) CRUDE OIL AND FRACTIONS	0.05	0.23	0.24	1.28	4.72	9.57	6.31	13.00				
COCONUT (COPRA) REFINED OIL AND FRACTIONS	7.82	19.71	12.03	33.28	16.04	47.92	13.82	36.06				
VENEERED PARTICLE BOARD OF COIR	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00				
OTHER INSULATION BOARD OF COIR	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00				
COIR BRISTLE FIBRE, COIR MATTRESS FIBRE, COIR SHORT FIBRE, COIR BIT FIBRE, DECORTICATED COIR FIBRE	315.54	71.47	356.92	85.66	404.15	116.85	288.51	42.21				
CURLED COIR FIBRE/MACHINE TWISTED FIBRE	19.55	5.53	15.09	4.74	9.92	3.58	8.72	2.71				
Total Export	391.46	147.70	439.04	184.37	517.75	259.61	393.28	152.04				

Source: DGCIS

Annexure-II

ANNEXURE REFERRED TO IN REPLY TO PART (b) OF LOK SABHA UNSTARRED QUESTION NO. 2331 FOR ANSWER ON 15.03.2023.

Country wise Export of Coconut and coconut products including coir and coir Products										
Country of Export	2019-20		2020-21		2021-22		2022-23 (Apr'22- Jan'23)			
	Qty	Value	Qty	Value	Qty	Value	Qty	Value		
CHINA P RP	317.50	70.80	353.58	83.96	397.95	114.88	285.96	40.92		
U ARAB EMTS	20.42	23.56	25.64	28.02	48.00	48.89	40.54	32.56		
U S A	2.15	3.52	3.63	8.34	3.48	7.82	2.19	5.67		
SAUDI ARAB	2.23	2.84	3.98	6.00	4.05	7.60	3.17	5.04		
MALAYSIA	4.73	7.63	6.69	11.57	3.49	7.17	1.46	3.70		
AFGHANISTAN	4.56	6.91	1.00	1.62	4.38	6.95	5.24	6.16		
NEPAL	6.06	5.47	5.74	5.30	8.00	6.54	8.45	5.90		
QATAR	3.17	3.43	4.18	4.78	4.88	6.23	4.11	4.40		
VIETNAM SOC REP	1.19	2.34	2.15	4.59	1.87	4.89	0.81	1.95		
NETHERLAND	1.94	1.16	1.32	0.98	2.87	4.64	3.02	5.11		
Others	27.51	20.03	30.62	28.81	38.78	44.00	38.32	40.64		
World	391.46	147.70	439.04	183.37	517.75	259.61	393.28	152.04		

Qty in Thousand MT; Values in USD Million

Source: DGCIS
