

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

LOK SABHA

UNSTARRED QUESTION NO. 2267

TO BE ANSWERED ON THE 14TH MARCH, 2023

HORTICULTURE CLUSTER DEVELOPMENT PROGRAM

2267. SHRI E. T. MOHAMMED BASHEER:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to State:

- (a) whether the Government have introduced a program titled "Horticulture Cluster" development program and if so, the details thereof; and
- (b) whether Kerala State have made an application to include Banana, pineapple, pepper, cardamon etc. also under the cluster?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री
(SHRI NARENDRA SINGH TOMAR)

(a): Ministry of Agriculture & Farmers Welfare has launched Horticulture Cluster Development Programme for selected high value horticulture crops through National Horticulture Board (NHB). This Programme is designed to leverage the geographical specialization of horticulture clusters and promote integrated and market led development of pre-production, production, post-harvest, logistics, branding and marketing activities,

Initially 12 clusters have been selected on Pilot basis for the launch of Horticulture Cluster Development Programme. Details of these 12 clusters are at Annexure.

(b): Kerala State has requested to include Banana, pineapple, pepper, cardamom. As the Programme has been launched in 12 selected clusters on Pilot basis, it is not possible to include more clusters at this stage. However, these crop clusters may be considered at the time of scaling up of the programme on the basis of outcomes of the implementation of the pilot phase.

Details of identified 12 clusters under Cluster Development Programme

S. No.	Crop	Identified Clusters	State
1.	Apple	1.Shopian 2.Kinnaur	Jammu &Kashmir Himachal Pradesh
2.	Mango	1.Lucknow 2.Kutch 3. Mehbubnagar	Uttar Pradesh Gujarat Telangana
3.	Banana	1.Anantpur 2.Theni	Andhra Pradesh Tamil Nadu
4.	Grapes	1.Nasik	Maharashtra
5.	Pineapple	1. Siphahijala	Tripura
6.	Pomegranate	1.Solapur 2.Chitradurga	Maharashtra Karnataka
7	Turmeric	1. West Jaintia Hills	Meghalaya
