

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 218**  
**TO BE ANSWERED ON 02.02.2023**

**AGARBATTI PROJECT**

218. SHRI JAYADEV GALLA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of agarbatti making and mixing machines provided to individuals and Self Help Groups for the Agarbatti Project under the Gramodaya Vikas Yojana (GVY) in the country, State-wise including Andhra Pradesh, district-wise;
- (b) whether support is being provided in the form of training, raw material, marketing, and financial support to the artisans by Khadi and Village Industries Commission (KVIC) and if not, the reasons therefor;
- (c) whether the Government proposes to establish similar projects under the scheme in Andhra Pradesh and if so, the details thereof;
- (d) the number of Centres of Excellence have been proposed and to be established under the project;
- (e) whether any study has been conducted to assess the impact of the scheme on the productivity, profits and wages of artisans; and
- (f) if so, the productivity, profits and wages of artisans that have been improved under the scheme classified, State-wise?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a)&(b): The Agarbatti activity comes under Wellness & Cosmetics Industries, a vertical of Gramodyog Vikas Yojana (GVY) under Khadi & Gramodyog Vikas Yojana (KGVY), being implemented by Khadi and Village Industries Commission (KVIC), includes oil & soap industry, aromatic oil & fragrances, cosmetic & beauty products, etc. These industries are highly labour intensive and eco-friendly. Under the scheme, 10 days training is provided to agarbatti manufacturing artisans through master trainers who are trained by Centre of Excellence (CoE) and provided Agarbatti machines (automatic and manual), toolkit and equipment to individual beneficiaries/artisans.

Pattern of assistance under the scheme is as follows:

Sl. No.	Particulars	KVIC contribution			
		SC	ST	Gen	BPL
1	Non-North Eastern Region	90%	90%	80%	100%
2	North Eastern Region	95%	95%	90%	100%

State and district wise details of artisans trained and pedal operated agarbatti machines distributed in the country is **annexed**.

(c): KVIC has not proposed similar project under the scheme in Andhra Pradesh.

(d): Target for the establishment of four Centre of Excellence (CoE) has been fixed, out of which two CoEs have already been established.

(e): KVIC has not conducted any study on impact of Agarbatti programme on the productivity, profit and wages of artisans. However, survey study on post policy impact on import restrictions on Agarbatti has been conducted through outsourced agency.

(f): Does not arise.

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**Annexure referred to in reply to part (a)&(b) of the Lok Sabha Unstarred Question No. 218 for answer on 02.02.2023**

State and district wise details of artisans trained and pedal operated agarbatti machines distributed in the country

Sl. No.	State/UT	District	Target	Achievement
1.	Jammu	Jammu	40	40
2.	Haryana	Kaithal	40	0
3.	Rajasthan	Jaisalmer	20	20
4.		Hanumangarh	20	20
5.		Jaipur	30	30
6.		Jhalawar	20	20
7.	Uttar Pradesh	Kanpur Nagar	50	50
8.		Ghazipur	25	25
9.		Sonbhadra	25	25
10.	West Bengal	Jhargram	50	50
11.	Jharkhand	Seraikela-Kharsawan	90	90
12.	Bihar	Darbhanga	25	25
13.		Gopalganj	25	25
14.	Odisha	Puri	30	30
15.		Khurda	10	10
16.		Nayagarh	10	10
17.	Maharashtra	Nanded	50	50
18.		Sindhudurg	20	20
19.		Ratnagiri	60	60
20.		Ahmednagar	70	70
21.		Solapur	20	20
22.		Amravati	40	40
23.	Karnataka	Bangalore Rural	50	50
24.		Hosur	40	40
25.	Tamil Nadu	Villupuram	40	40
26.		Cuddalore	50	50
27.		Madurai	10	10
28.		Tirunelveli	10	10
29.		Ramanathapuram	10	10
30.		Teni	20	20
31.	Arunachal Pradesh	Lower Subansiri	20	20
32.		Papum Pare	20	20
		<b>Total</b>	<b>1040</b>	<b>1000</b>