GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.1875 ANSWERED ON 13.03.2023

PROGRAMMES TO UPSKILL PEOPLE IN TOURISM SECTOR

1875.SHRI T.R.V.S. RAMESH:

DR. VISHNU PRASAD M.K.:

Will the Minister of TOURISM be pleased to state:

- (a) Whether the Government feels that the success of the hospitality industry depends on skilled manpower;
- (b) if so, the initiatives taken/proposed to be taken by the Government to come out with customised programmes to upskill people in the tourism sector in various parts of the country, particularly in Tamilnadu; and
- (c) if not, the reasons therefore?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

- (a): Yes, Sir. Skilled manpower is one of the major factors for the success of hospitality industry.
- (b): Skill programmes of hospitality education is a regular and ongoing initiative of Ministry of Tourism in various parts of the country including the State of Tamilnadu. The details of No. of persons trained / certified in the state of Tamilnadu is given in Annexure. Hospitality education is imparted by the Institutes affiliated with National Council for Hotel Management & Catering Technology (NCHMCT), an apex body under the aegis of Ministry of Tourism, Government of India. It has 93 educational Chapters through which run 11 regular courses such as Under Graduate (UG), Post Graduate (PG), Diploma and Certificate Courses. Two UG and PG programmes courses are also offered by Indian Culinary Institute at Tirupati and Noida.

Further, another Institute, named, Indian Institute of Tourism and Travel Management (IITTM) (5 centres) is a pioneer Institute in the field of travel and tourism education and training. It provides specialized training and education for tourism and travel industry. It currently offers a two-year full time MBA (Tourism and Travel Management) and three- year full time BBA (Fourism and Travel) programme including other short- term Skill Development Programmes/courses. In addition, National Institute of Water Sports (NIWS), Goa, incorporated in IITTM, also imparts education/ training, research and consultancy. It also conducts some skill based courses like windsurfing, sailing, water skiing, kayaking, etc.

Besides above, Ministry of Tourism provides various short term skill courses in the field of Hospitality and Tourism for unorganized/organised sector under "Capacity Building for Service Providers" (CBSP) Scheme to provide education, training and certification to tourism service providers at every level. These programmes are implemented through Central Institutes of Hotel Management (CIHMs), State of Institutes of Hotel Management (SIHMs), Food Craft Institutes (FCIs), State Tourism Departments/Development Corporations, Indian Institute of Tourism and Travel Management (IITTM), Indian Culinary Institute (ICI), other Government Institutes and empanelled private sector institutes.

The following skilling, re-skilling and up-skilling programmes are conducted under CBSP Scheme: -

- i. Hunar Se Rozgar Tak (HSRT) (Skilling Programme):- 'Hunar Se Rozgar Tak' Programmes under CBSP Scheme are compliant with the Common Norms notified by Ministry of Skill Development & Entrepreneurship (MSDE), Government of India for various Ministries for implementing skilling programmes. The programme presently offers a total of eleven short duration courses in hospitality and tourism sector.
- ii. Entrepreneurship Programme (Up-skilling):- This programme is to facilitate micro and small business start-ups.
- iii. Skill Testing & Certification (Re-skilling):- This programme is for the existing service providers to test and certify them in four hospitality trades.

- iv. Tourism Adventure Courses (Re-skilling):- This programme is to develop capacity in youth to promote regional based specially structured adventure skill.
- v. Linguistic Tourist Facilitators (Up-skilling):- To create trained manpower in different foreign languages.
- vi. Tourism Awareness /Sensitization programme: This programme is conducted for existing service providers.
- vii. Destination Based Skill Development: This programme is implemented with the objective to sensitize, upgrade and build capacities of all tourist service providers, especially to the people who are residing near tourism sites and destinations and to enhance employability.

(c): The question does not arise.

STATEMENT IN REPLY TO PART (b) OF LOK SABHA UNSTARRED QUESTION NO.1875 ANSWERED ON 13.03.2023 REGARDING PROGRAMMES TO UPSKILL PEOPLE IN TOURISM SECTOR

The details of the persons trained / certified in the state of Tamilnadu during the last three financial years and current financial year (upto 31st January, 2023)

S. No.	Financial Year	No of persons trained / certified
1	2019-20	2726
2	2020-21	2267
3	2021-22	2538
4	2022-23 (upto 31 st January, 2023)	1896
Total		9427
