

GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP  
**LOK SABHA**  
**UNSTARRED QUESTION NO.1742**  
ANSWERED ON 13.02.2023

**Collaboration with Private Industries**

1742. DR. RAMESH POKHRIYAL "NISHANK":

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) the special steps taken by the Government for entrepreneurship development in the country during the last five years;
- (b) the amount of the funds spent by the Government on the development schemes and the employment opportunities generated by the said schemes;
- (c) whether the Government is working on any scheme of entrepreneurship development in collaboration with private industries; and
- (d) if so, the details thereof?

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI RAJEEV CHANDRASEKHAR)

(a) The Ministry of Skill Development and Entrepreneurship (MSDE) has taken various initiatives to promote and support entrepreneurship development through its autonomous institutions, namely, National Institute for Entrepreneurship and Small Business Development (NIESBUD), Noida and Indian Institute of Entrepreneurship (IIE), Guwahati across the country.

The details of the various initiatives/programmes undertaken by MSDE for Entrepreneurship development are given below:

(i) **Pilot project on Entrepreneurship Development in Holy Cities:** Entrepreneurship Development in Holy Cities is a project of the MSDE implemented by NIESBUD and IIE which aims to catalyze local entrepreneurial activities through involvement of potential and existing entrepreneurs, unemployed youth, college dropouts, youth from backward communities etc. The project is being implemented in Bodh Gaya, Kollur, Haridwar, Puri, Pandharpur and Varanasi.

(ii) **Organizing Workshops in Artisan Melas and Haats:** MSDE is implementing a project through NIESBUD, Noida to undertake the initiative for organising workshops for capacity building and providing entrepreneurial knowledge to the artisans during the Melas and Haats with a view to value addition in the existing products of participants, creating financial and market linkages and linking their products with e-commerce platforms and making their businesses compliant to Government regulations.

(iii) **Creating Entrepreneurial Climate through Training of Trainers and Entrepreneurship Development Programme in Jan Shikshan Sansthan (JSS):** MSDE is implementing a project through NIESBUD, Noida for Creating Entrepreneurial Climate through Training of Trainers and Entrepreneurship Development Programme in Jan Shikshan Sansthan (JSS). The project aims at creating, fostering and promoting the spirit of entrepreneurship among the various target groups through Capacity Building, Incubation Support, Mentoring and Handholding.

(iv) **PM YUVA Pilot Project:**MSDE implemented PM-YUVA Pilot Project (from November, 2019 to March, 2022) towards creating an enabling ecosystem through entrepreneurship education, training, advocacy and easy access to entrepreneurship network. It focused on students/trainees and alumni coming out from Skilling ecosystem (i.e. Industrial Training Institutes (ITIs), Polytechnics, Pradhan Mantri Kaushal Kendras (PMKKs) and Jan Shikshan Sansthans (JSSs)). The project was implemented through organisations having experience in entrepreneurship development, entrepreneurship training as well as mentoring and handholding in ten States and two Union Territories (viz. Assam, Bihar, Kerala, Maharashtra, Meghalaya, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, West Bengal, Delhi and Puducherry).

(v) **Entrepreneurship Development among Jail Inmates:**MSDE through NIESBUD is implementing a project for “Promoting Entrepreneurship Development among Jail Inmates; value added skill up gradation, product innovation & development; and Strengthening of Livelihood Business Incubation Centre at Jails of Uttar Pradesh”, for creating, fostering and promoting the spirit of entrepreneurship among the Jail Inmates through Capacity Building, Mentoring, Handholding and Incubation Support. The programmes will be undertaken in the Nari Bandi Niketan, Lucknow; Model Jail, Lucknow and Varanasi Jail.

(vi) **Entrepreneurship promotion through Capacity Building and Handholding Support to the beneficiaries of Jan Shikshan Sansthan (JSS) & Cluster Artisans of North Eastern Region:** IIE, Guwahati has implemented a project for “Entrepreneurship promotion through Capacity Building and Handholding Support to the beneficiaries of Jan Shikshan Sansthans (JSSs) & Cluster Artisans of North Eastern Region with the support of Ministry of Skill Development and Entrepreneurship. IIE, Guwahati has trained 1,934 JSS beneficiaries and cluster artisans under the Project.

The details of the various initiatives taken by other Ministries/Departments for promoting entrepreneurial talents in the country are as given below:

**1) Scheme for Human Resources and Institution-Skill Development of PMKSY:**The Ministry of Food Processing Industries (MoFPI) implemented a Scheme for Human Resources and Institution-Skill Development (SHRISD) from 2017-18 onwards as a component Scheme of "Pradhan Mantri Kisan Sampada Yojana(PMKSY)" during the 14<sup>th</sup> Finance Commission Cycle. SHRISD was intended only for extending financial support to the training partners/other eligible beneficiaries for i) for establishment of Skill Training Centres and ii) development of modules in food processing. This Scheme, however, did not provide for imparting any Entrepreneurship development/skilling/skill training in food processing directly by the Ministry. The scheme has been discontinued from PMKSY during 15<sup>th</sup> Finance Commission Cycle (i.e. from 01.04.2021 onwards), but funds are released to already approved skill projects under committed liability.

Under SHRISD, 26 skill projects have been approved, out of which 25 are Training Centre Projects for establishing 36 skill training centres and one is the Course Content Project for developing 13 Job Roles. As on date, 22 Training

Centre skill projects establishing 31 skill training centres across the country have since been completed and operationalized and the rest four skill projects (i.e. three Training Centre projects and one Course Content Project) are under implementation

**2) Start-up Village Entrepreneurship Programme (SVEP):** The Start-up Village Entrepreneurship Programme (SVEP), a sub-scheme under the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), Department of Rural Development, Ministry of Rural Development scheme supports Self-Help Groups (SHGs) or their family members to set-up small enterprises in the non-farm sector. SVEP develops an eco-system for enterprise development in rural areas, with SHG households, which includes - Community Enterprise Fund (CEF), Cadre of Community Resource Persons-Enterprise Promotion (CRP-EP) and dedicated center for providing information to entrepreneurs called Block Resource Centre (BRC). Block is the unit of implementation. In case of smaller blocks, more than one block can be combined into a single SVEP block. SVEP is a demand-based programme. State Rural Livelihoods Missions (SRLMs) are the implementing agencies for the project.

**3) Prime Minister's Employment Generation Programme (PMEGP):** Ministry of Micro Small and Medium Enterprises is implementing Prime Minister's Employment Generation Programme (PMEGP) through Khadi and Village Industries Commission (KVIC), for promoting entrepreneurs in setting up of units in the non-farm sector. It aims to bring together widely dispersed traditional artisans/ rural and urban unemployed youth and give them self-employment opportunities to the extent possible, at their doorstep.

Under PMEGP, General Category beneficiaries can avail Margin Money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to Special Categories, such as Scheduled castes, Scheduled tribes, OBCs, Minorities, Women, Transgender, Ex-servicemen, Differently Abled, beneficiaries belonging to Northeastern Region, Aspirational District, Hill and Border areas, etc., the Margin Money subsidy is 35% in rural areas and 25% in urban area. The maximum cost of project is Rs.50 lakh in the manufacturing sector and Rs.20 lakh in the service sector. Also, the own contribution for beneficiaries belonging to Special Categories which is 5% of project cost as compared to 10% for General Category beneficiaries.

(b) The project wise fund allocated in the different programmes/projects/Schemes is placed at *Annexure-I* and the number of beneficiaries covered in the respective programmes/projects/Schemes is placed at *Annexure-II*.

(c) & (d) MSDE is supporting Entrepreneurship Development programmes/projects through its autonomous Institutions NIESBUD, Noida and IIE, Guwahati. The Institutes collaborate with various Private Industries, Industrial bodies for imparting the Entrepreneurship Development programmes/projects across the country.

**Annexure-I**

Year-wise allocation and utilization of funds under Development of Entrepreneurship by MSDE is given below:

(Rupees in Crore)

S. No.	Financial Year	Funds Spent
1	2018-19	9.52
2	2019-20	8.26
3	2020-21	11.8
4	2021-22	4.19
5	2022-23 *	1.89

\* as on date

The details of funds spent by other Ministries/Departments for promoting entrepreneurial talents in the country are as given below:

**1) Scheme for Human Resources and Institution-Skill Development of PMKSY:**

Year-wise allocation and utilisation of funds under SHRISD (Scheme for Human Resources and Institution-Skill Development) of PMKSY (Updated as of 02.02.2023)

(Rupees in crore)

S. No.	Financial Year	Funds Spent
1	2018-19	1.89
2	2019-20	1.77
3	2020-21	3.58
4	2021-22	3.44
5	2022-23 *	0.72

\* as on date

**2) Start-up Village Entrepreneurship Programme (SVEP):**

The fund released under SVEP is as under:

(Rupees in Crore)

Year	Central Share released year wise
2018-19	84.34
2019-20	63.62
2020-21	56.00
2021-22	30.90
2022-23*	2.67

\* as on 31.12.2022

**3) Prime Minister's Employment Generation Programme (PMEGP):**

Funds spent of PMEGP across India during last five years is given below:

(Rupees in crore)

Year	Margin Money Disbursed
2018-19	2070.00
2019-20	1950.82
2020-21	2188.80
2021-22	2977.41
2022-23*	1782.31

\* as on 31.01.2023

The number of beneficiaries covered in the respective projects is as given below:

#### 1. Pilot project on Entrepreneurship Development in Holy Cities

Location	Number of Participants Trained
Varanasi	2251
Haridwar	1438
Pandharpur	2684
Puri	1002
Bodh Gaya	645
Kollur	216
<b>Total</b>	<b>8236</b>

#### 2. Organising Workshops In Artisan Melas And Haats

NIESBUD has organized a Workshop at SarasMela, Gurugram covering 39 participants. Ten Participants of the workshop are being provided handholding support for onboarding on GeM and e-commerce platforms and ten participants for value addition in products through design intervention.

#### 3. Creating Entrepreneurial Climate through Training of Trainers and Entrepreneurship Development Programme in Jan Shikshan Sansthan (JSS)

NIESBUD has organised 56 Trainers Training Programmes on Employability, Entrepreneurship and Life Skills during November 2022 – January 2023 and imparted training to 1,387 trainers of JSS.

#### 4. PM YUVA Pilot project

The total number of beneficiaries covered under the project is given below:

S.No	Activity	Total
1	Principals' Orientation	396
2	Entrepreneurship Awareness Program (Students' Orientation)	34760
3	Community Awareness Program	5003
4	Entrepreneurship Development Program	17797
5	Training of Trainers (Faculty Facilitator Training)	443
6	Faculty Mentor Training	227
7	Mentoring Camp	3951
	<b>Grand Total</b>	<b>62577</b>

#### 5. Entrepreneurship Development among Jail Inmates

The number of beneficiaries covered in the project is as given below:

Sl. No.	Programme	Number of Participants Trained
1	Entrepreneurship Development Programme (ENP)	130
2	Value Added Training for Skill Upgradation: Product Innovation, Development and Value Addition	130
	<b>TOTAL</b>	<b>260</b>

**6. Entrepreneurship promotion through Capacity Building and Handholding Support to the beneficiaries of Jan Shikshan Sansthan (JSS) & Cluster Artisans of North Eastern Region**

The details of Jan Shikshan Sansthan (JSS) & Cluster Artisans of North Eastern Region programme are as under:

S.No.	Programme Name	No. of Participants
1	EDP for JSS Beneficiaries	355
2	EDP for Cluster Artisans	394
3	Financial Literacy Program	125
4	Tot Entrepreneurship	19
5	Tot Consultancy	36
6	Handholding & business facilitation support programme	1005
<b>Total</b>		<b>1,934</b>

The details of beneficiaries by other Ministries/Departments for promoting entrepreneurial talents in the country are as given below:

**1) Scheme for Human Resources and Institution-Skill Development of PMKSY:**

State-wise details of projects approved under SHRISD (Scheme for Human Resources and Institution-Skill Development) of PMKSY (Updated as on 02.02.2023)

Sl. No.	State/UT	Skill		
		No. of projects approved	No. of projects completed	No. of projects under Implementation
1	Andhra Pradesh	1	0	1
2	Assam	1	0	1
3	Bihar	0	0	0
4	Chhattisgarh	0	0	0
5	Goa	0	0	0
6	Gujarat	1	1	0
7	Haryana	6****	4	2
8	Himachal Pradesh	0	0	0
9	Jammu & Kashmir UT	3	3	0
10	Jharkhand	0	0	0
11	Karnataka	0	0	0
12	Kerala	0	0	0
13	Madhya Pradesh	2	2	0
14	Maharashtra	4	4	0
15	Orissa	0	0	0
16	Punjab	1	1	0
17	Rajasthan	0	0	0
18	Tamil Nadu	0	0	0
19	Telangana	1	1	0
20	Uttar Pradesh	1	1	0
21	Uttarakhand	0	0	0
22	West Bengal	0	0	0

23	Arunachal Pradesh	0	0	0
24	Manipur	1	1	0
25	Meghalaya	1	1	0
26	Mizoram	0	0	0
27	Nagaland	0	0	0
28	Tripura	0	0	0
29	Sikkim	0	0	0
30	A & N Islands	0	0	0
31	Chandigarh	0	0	0
32	D & N Haveli & Daman & Diu	0	0	0
33	Delhi	3	3	0
34	Lakshadweep	0	0	0
35	Pondicherry	0	0	0
36	Ladakh UT	0	0	0
<b>Total</b>		<b>26*</b>	<b>22**</b>	<b>4</b>

**Note:**

\*\*\*\*Out of six projects in Haryana, five are training centre projects and one is course content development project.

\* Out of 26 approved projects, 25 are skill training centre projects and one is course content development project.

\*\* 22 training skill projects have been completed and operationalized as on date.

**2) Start-up Village Entrepreneurship Programme (SVEP):**

The SVEP scheme is approved in 29 States/UT in 258 blocks as on 31<sup>st</sup> December, 2022 and 2.23 lakhs enterprises have been supported so far. The details are as under:

S. No.	State/UT	Enterprise Supported
1	Andhra Pradesh	17,495
2	Arunachal Pradesh	0
3	Assam	3,351
4	Bihar	22,418
5	Chhattisgarh	15,270
6	Goa	0
7	Gujarat	5,918
8	Haryana	8,891
9	Himachal Pradesh	0
10	Jammu & Kashmir (UT)	2,262
11	Jharkhand	18,337
12	Karnataka	0
13	Kerala	27,029
14	Madhya Pradesh	22,091
15	Maharashtra	4,506
16	Manipur	1,145
17	Meghalaya	821
18	Mizoram	957
19	Nagaland	4,025

20	Odisha	12,910
21	Punjab	1,995
22	Rajasthan	8,528
23	Sikkim	28
24	Tamil Nadu	4,020
25	Telangana	11,171
26	Tripura	0
27	Uttar Pradesh	17,382
28	Uttarakhand	1,810
29	West Bengal	11,112
	<b>Total</b>	<b>2,23,472</b>

### 3) Prime Minister's Employment Generation Programme (PMEGP):

Performance of PMEGP across India during last five years is given below:

<b>Year</b>	<b>Units Assisted</b>	<b>Estimated Employment Generated</b>
2018-19	73427	587416
2019-20	66653	533224
2020-21	74415	595320
2021-22	103219	825752
2022-23*	55499	443992

\* as on 31.01.2023

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