

GOVERNMENT OF INDIA
MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE

LOK SABHA
UNSTARRED QUESTION NO. 1661
TO BE ANSWERED ON 13.02.2023

Beautification of Beaches

1661. SHRI PINAKI MISRA:

Will the Minister of ENVIRONMENT, FOREST AND CLIMATE CHANGE be pleased to state:

- (a) whether the Government has formulated any action plan for abatement of pollution and beautification of beaches particularly those close to important cities and places of tourist interest;
- (b) if so, the details thereof and the steps taken therefor, State-wise; and
- (c) whether any new initiatives have been taken by the Government for proper implementation of the Beach Environment and Aesthetic Management System (BEAMS) Programme, if so, the details thereof and if not, the reasons therefor?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE
(SHRI ASHWINI KUMAR CHOUBEY)

(a) to (c): Ministry of Environment, Forest & Climate Change (MoEFCC) has piloted Beach Environment & Aesthetic Management System (BEAMS) programme to develop environmentally sound beach infrastructure and management practices, which includes installation of pollution control facilities, solid waste management, beach beautification, water quality surveillances, bathing zone demarcation and awareness programmes on environmental education, etc. Following 10 beaches have beendeveloped with the help of coastal State Governments/Union Territory Administrations.

1. Shivarajpur beach, Gujarat
2. Ghogla beach, Diu
3. Kasarkod beach, Karnataka
4. Padubidri beach, Karnataka
5. Kapapd beach, Kerala
6. Kovalam beach, Tamil Nadu
7. Eden beach, Puducherry
8. Radhanagar beach, Andaman and Nicobar Islands
9. Rushikonda beach, Andhra Pradesh
10. Golden beach, Odisha

Further, two beaches namely, Sunapur (Odisha) and Tannirbhavi (Karnataka) are being extended support from MoEFCC for development of environmentally sound beach infrastructure.

These initiatives have been taken as pilot projects so that State Governments can replicate the success of these projects in their respective State Governments of Odisha, Gujarat and Tamil Nadu have been initiated the process for the developments of environmentally sound beach infrastructure for 1, 4 and 10 beaches respectively.
