

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 148
TO BE ANSWERED ON 02.02.2023

INDUSTRIAL CORRIDOR/CLUSTER

148. SHRI L.S. TEJASVI SURYA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government proposes to introduce scheme for developing industrial corridor or cluster only for the Micro, Small and Medium Enterprises (MSMEs) and if so, the details thereof;
- (b) the policies and schemes available for entrepreneurs to develop clusters under PPP model;
- (c) the Vendor Development Programmes (VDPs) conducted by the Government at National and State level along with the outcome thereof during each of the last three years;
- (d) the details of the initiatives taken under VDPs by the leading PSUs in the Karnataka; and
- (e) the steps taken by the Government to provide business opportunities to MSMEs to expand their market base?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a): For development of clusters, Ministry of MSME is implementing Micro and Small Enterprises – Cluster Development Programme (MSE-CDP). The objective of the scheme is to enhance the productivity and competitiveness of Micro and Small Enterprises (MSEs) by extending financial assistance for establishment of Common Facility Centers (CFCs) in the existing clusters. The scheme also extends support to project of State Government to establish / upgrade the Industrial Areas / Estates / Flatted Factory Complexes. MSE-CDP is a demand driven scheme wherein financial assistance is provided as Government of India's grant.

(b): There is no scheme of Ministry of MSME to develop clusters under PPP model.

(c): Details of State level & National level Vendor Development Programmes (VDPs) organized under Procurement and Marketing Support (PMS) Scheme of Ministry of MSME during each of the last three years are tabulated below:-

Year	Number of State level Vendor Development Programmes (SVDPs)	Number of National level Vendor Development Programmes (NVDPs)
2019-20	48	10
2020-21	--	--
2021-22	--	01
2022-23 (till 3 rd Qtr)	--	10

Outcome: - The Vendor Development Programmes (VDPs) have benefitted MSEs in facilitating market linkages for effective implementation of the Public Procurement Policy (PPP). The details of overall Procurement by Central Ministries / Departments / CPSEs are available on Public Procurement Policy monitoring portal: https://sambandh.msme.gov.in/PPP_Index.aspx

(d): To enhance participation of Micro and Small Enterprises (MSEs) in procurements made by CPSEs (Including CPSEs in Karnataka) 11,309 Vendor Development Programmes including 1,859 Vendor Development Programmes of SC/ST owned MSEs have been organized by CPSEs since 2019-20. The year-wise details are as under:

S. No.	Financial Year	No. of VDPs for Gen. MSEs	No. of VDPs for SC/ST owned MSEs
1.	2019-20	2,280	472
2.	2020-21	2,517	503
3.	2021-22	2,527	506
4.	2022-23 (as on 30.01.2023)	2,126	378
Total		9,450	1,859

(Source of Information: Sambandh portal of Ministry of MSME)

(e): The Procurement and Marketing Support (PMS) Scheme of Ministry of MSME helps in enhancing the marketability of products and services of the MSMEs. The scheme extends benefits to MSMEs for creating new market access initiatives like:

- i. Organizing /participation in national / international Trade Fairs / Exhibitions / MSME Expo, etc. held across the country.
- ii. Creating awareness and educating MSMEs about importance / methods/ process of packaging in marketing, latest packaging technology, import-export policy and procedure, GeM portal, MSME Conclave, latest developments in international / national trade and other subjects / topics relevant for market access developments etc.
- iii. In order to provide an easy on-line access to all the procurement needs/demands from Government Buyers, an on-line portal Government e-marketplace (GeM) is in place. This portal is meant for all the vendors including MSMEs. An MoU has been signed between Ministry of MSME and GeM for mobilizing maximum number of MSEs on GeM platform. Bulk mail was sent to all UAM holders for registering themselves at GeM portal for availing the benefits of the Public Procurement Policy.
