CONTRIBUTION OF MSMEs IN MANUFACTURING AND EXPORT

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Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Micro, Small and Medium Enterprises (MSMEs) have a forty per cent contribution to the total manufacturing output of the country and if so, the details thereof;
(b) whether the Government is taking any steps to provide ultra-modern technology, required investment and technique to MSMEs for their growth and if so, the details thereof;
(c) whether MSMEs have a forty per cent contribution to India’s export and if so, the details thereof;
(d) whether the Government is making any special efforts to increase the said contribution in export and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a): As per the latest information received from Ministry of Statistics and Programme Implementation, the share of MSME Manufacturing Output in all India Manufacturing Output during 2020-21 was around 36%.

(b): The Ministry of Micro, Small and Medium Enterprises (MSMEs) has established Technology Centres (TCs) which provide technological support to industries through design & manufacture of tools, precision components, moulds, dies etc. in sectors such as general engineering, forging & foundry, electronics, electrical, fragrance & flavour, glass, footwear and sports goods. The Ministry also implements various schemes and programmes aimed at providing investment for adoption of latest technologies in MSME sector. These schemes / programmes, inter alia, include financial support. Some of these schemes are MSME Champions Scheme, Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), Prime Minister's Employment Generation Programme (PMEGP) and Micro and Small Enterprises - Cluster Development Programme (MSE-CDP).

(c): As per the information received from Directorate General of Commercial Intelligence & Statistics, the share of export of specified MSME related products in all India exports during 2021-22 was 45.03%.
To increase the contribution of MSMEs in Indian exports and enhance their competitiveness, Government of India has taken various initiatives, namely, Make in India Programme, Promotion of Ease of Doing Business, improved availability of credit through MUDRA, Stand up India. Further, Ministry of MSME has established 52 Export Facilitation Centers (EFCs) across the country with an aim to provide requisite mentoring and handholding support to Micro and Small Enterprises (MSEs). Further, to make MSMEs more competitive and accelerate their growth in global markets, Ministry of MSME is providing assistance through various schemes namely, International Cooperation (IC) Scheme, MSME Champions Scheme and Micro & Small Enterprises - Cluster Development Programme (MSE-CDP).

A comprehensive B2B Portal- ‘MSMEmart.com’ is being operated by the National Small Industries Corporation (NSIC) as a one stop digital solution to all business needs of MSMEs across all sectors and provide next generation services to MSMEs to make them competitive in global market. Khadi & Village Industries Commission (KVIC) is also implementing an e-commerce portal ‘ekhadiindia.com’ for B2C outreach, which enables businesses to have a global outreach. Further, Coir Board conducts workshops / Management Development Programmes on export related matters to encourage the coir entrepreneurs to enter into global market and encourage them by giving away Coir Industry Awards for each year.

The Ministry of MSME is implementing the International Cooperation (IC) Scheme under which financial assistance is provided on reimbursement basis to the eligible Central/State Government organizations and Industry Associations to facilitate visit/participation of MSMEs in the international exhibitions/fairs/buyer-seller meets held abroad and for organizing international conference/seminar/workshops in India with the aim of technology upgradation, modernization, joint venture etc. Further, under the new component of IC Scheme namely Capacity Building of First Time Exporters (CBFTE) launched in June 2022, reimbursement is provided to new Micro & Small Enterprises (MSE) exporters for costs incurred on Registration-cum-Membership Certification (RCMC) with EPCs, Export Insurance Premium and Testing & Quality Certification for exports. These interventions under IC Scheme assist the exporters in MSME sector to increase their access in international markets.