

LOK SABHA
UNSTARRED QUESTION NO. 1072
TO BE ANSWERED ON 08.02.2023

GROWTH IN HANDLOOM SECTOR

1072. SHRI P.C. MOHAN:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Handloom Sector has grown in the recent past;
- (b) if so, the details thereof;
- (c) the steps taken by the Government to boost the handloom sector; and
- (d) the measures are being taken by the Government to improve the Livelihoods of the workers dependent on handloom Sector?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्रीमती दर्शना जरदोश)
THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) to (d): Handloom Sector constitutes an important and integral part of the rural and semi-rural livelihood engaging over 35 lakh persons and majority of these are women.

The Government of India has been promoting and encouraging the handloom sector through a number of policies and programmes. The following schemes are being implemented for development of handlooms and welfare of handloom weavers across the country:

1. National Handloom Development Programme (NHDP);
2. Raw Material Supply Scheme (RMSS);

Under the above schemes, financial assistance is provided to the eligible handloom agencies/weavers for raw materials, looms & accessories, infrastructure development, designs & product development, marketing of handloom products in domestic/overseas markets, Weavers MUDRA Loans etc.

Besides the above, Government has taken the following major initiatives to boost the handloom sector:

- To enhance productivity, marketing capabilities and ensure better incomes, 148 Handloom Producer companies have been formed in different States.
- Design Resource Centres have been set up in Weavers' Service Centres at Guwahati, Delhi, Mumbai, Varanasi, Ahmedabad, Jaipur, Bhubaneswar, Kancheepuram, Kolkata, Meerut, Nagpur, Indore and Panipat to build and create design-oriented excellence in the Handloom Sector and to facilitate weavers, exporters, manufacturers and designers access design repositories for sample/product improvisation and development.
- Various domestic marketing events are organised in different parts of the country for the weavers to market and sell their products. Around 200 marketing events are organised every year at National, State and District levels to provide marketing avenues for the weavers.
- For export promotion of handloom products, Handloom Export Promotion Council (HEPC) has been participating/organizing various international marketing fairs/events.
- 'India Handloom' brand (IHB) has been launched for branding of high-quality handloom products, with the objective to promote production of niche handloom products with high quality, authentic designs with zero defects, and zero effect on environment.
