LOK SABHA STARRED QUESTION NO. *407 TO BE ANSWERED ON 29.03.2023

DEVELOPMENT OF TEXTILES IN ODISHA

*407. SHRIMATI SANGEETA KUMARI SINGH DEO:

Will the Minister of TEXTILES वस्त्र मंत्री be pleased to state :

(a) the steps taken by the Government to develop textiles in the State of Odisha;

(b) the budgetary allocation and expenditure incurred towards development of textiles in Odisha including Sambalpuri;

(c) the measures adopted to improve the lives and livelihood of textile weavers and workers in Odisha; and

(d) the additional steps taken to encourage the growth of textiles in Odisha which are facing competition from cheaper and machine-made imported textiles?

उत्तर ANSWER वस्त्र मंत्री (**श्री पीयूष गोयल**) MINISTER OF TEXTILES (SHRI PIYUSH GOYAL)

(a) to (d):- A statement is laid on the Table of the House.

<u>Statement in reply to Lok Sabha starred question no. *407 for answer on 29.03.2023 by Shrimati</u> <u>Sangeeta Kumari Singh Deo regarding Development of Textiles in Odisha.</u>

(a) & (b): Government, with an aim to promote and develop textile sector, is implementing various schemes viz Production Linked Incentive (PLI) Scheme, Pradhan Mantri Mega Integrated Textile Region and Apparel (PM MITRA), National Technical Textiles Mission (NTTM), Scheme for Integrated Textile Parks (SITP), SAMARTH- The Scheme for Capacity Building in Textile Sector, Jute (ICARE- Improved Cultivation and Advanced Retting Exercise), Integrated Processing Development Scheme (IPDS), Silk Samagra 2.0, Amended Technology Upgradation Fund Scheme (A-TUFS), National Handicraft Development Programme, Comprehensive Handicrafts Cluster Development Scheme, Integrated Wool Development Programme etc. on pan-India basis including Odisha. No State-wise funds are allocated. The allocation of funds is done scheme-wise on pan India basis.

(c): In addition to the above schemes, the Government is implementing following schemes for welfare of weavers across the country including Odisha:

- 1. National Handloom Development Programme;
- 2. Raw Material Supply Scheme;

Under the above schemes, financial assistance is provided to the eligible handloom agencies/weavers for raw materials, common infrastructure development, marketing of handloom products both in domestic/overseas markets, Weavers MUDRA Loans, etc.

(d): In order to compete with the cheaper and machine-made imported textiles, Government has taken following steps across the country including Odisha:

- On-boarding weavers and artisans on Government e-Market (GeM) portal to enable them to sell their products directly to various Government Departments and organizations.
- Organizing domestic marketing events in different parts of the country for the weavers to market and sell their products. For promoting exports of handloom products, Handloom Export Promotion Council is participating/organizing international marketing fairs/events.
