

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
STARRED QUESTION NO.\*361  
ANSWERED ON 27.03.2023**

**SETTING UP OF RURAL TOURISM CLUSTERS AND PARKS**

**\*361.SHRI VIJAY KUMAR DUBEY:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government proposes to set up rural tourism clusters and tourism parks to encourage tourism on a large scale in the country;**
- (b) if so, the details of thereof; and**
- (c) the details of such clusters and parks proposed to be set up in Uttar Pradesh and Bihar?**

**ANSWER**

**THE MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (c): A Statement is laid on the Table of the House.**

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**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO.\*361 ANSWERED ON 27.03.2023 REGARDING SETTING UP OF RURAL TOURISM CLUSTERS AND PARKS**

**(a) to (c): Ministry of Tourism has formulated a “National Strategy and Roadmap for Development of Rural Tourism in India – An initiative towards Atmanirbhar Bharat”. The strategy documents, inter alia, lays emphasis on the need of identification of clusters of villages for rural tourism in the country including Uttar Pradesh and Bihar.**

**Apart from the above, Ministry of Tourism identified Rural Circuit as one of the thematic circuits under its Swadesh Darshan Scheme. The details of the projects sanctioned under the Rural Circuit theme of the Scheme are given at Annexure-I.**

**Ministry of Rural Development has informed that one of the Rural Development scheme under implementation is Shyama Prasad Mukherji Rurban Mission (SPMRM). SPMRM was launched on 21<sup>st</sup> February 2016 with attempts to make the selected rural areas in form of the cluster, socially, economically and physically sustainable regions by providing economic, social and infrastructure amenities, thus leading to sustainable and balanced regional development in the country. 300 Rurban Clusters with thematic economic growth points are being developed across the country under this innovative Mission.**

**Under SPMRM, clusters are not exclusively developed as Tourism clusters, rather the Mission focuses on holistic development of clusters and to ensure an optimum level of development, twenty-one components have been suggested as desirable for the Cluster development. Among the 21 components, Tourism promotion is one of**

**the major component. Total investments of Rs.478.70 crore have been approved both under Critical Gap Funding and Convergence under Tourism Promotion. Under this component, investment has been approved in one cluster in Bihar and five clusters in Uttar Pradesh. The State/Cluster-wise investment proposed under Tourism promotion component is given at Annexure-II.**

**Ministry of Home Affairs has informed that Vibrant Village Programme (VVP) has been approved for comprehensive development of 2967 villages in 46 blocks of 19 districts in Arunachal Pradesh, Sikkim, Uttarakhand, Himachal Pradesh and UT of Ladakh on northern border. They have further informed that Vibrant Village Programme will not cover border areas of Uttar Pradesh and Bihar. Vibrant Village Programme is proposed to be implemented in 04 States and 01 UT abutting the Indo-China Border.**

**In addition to the above, for promotion of agro-rural tourism in the State, Department of Tourism, Government of Uttar Pradesh has selected 18 villages in the year 2022-23, identifying suitable/important villages from the point of view of agro-rural tourism in the districts located in the State. The list of the identified villages is placed at Annexure-III.**

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**ANNEXURE-I**

**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA  
STARRED QUESTION NO.\*361 ANSWERED ON 27.03.2023  
REGARDING SETTING UP OF RURAL TOURISM CLUSTERS AND  
PARKS**

**Details of the projects sanctioned under the Rural Circuit theme of  
Swadesh Darshan Scheme**

**(Amount Rs. in crore)**

<b>S. No.</b>	<b>Name of State</b>	<b>Year</b>	<b>Project Name</b>	<b>Amount Sanctioned</b>	<b>Amount Released</b>
<b>1.</b>	<b>Bihar</b>	<b>(2017- 18)</b>	<b>Development of Gandhi Circuit: Bhitiharwa- Chandrahia- Turkaulia</b>	<b>44.27</b>	<b>39.96</b>
<b>2.</b>	<b>Kerala</b>	<b>(2018- 19)</b>	<b>Development of Malanad Malabar Cruise Tourism Project</b>	<b>57.35</b>	<b>23.77</b>
			<b>Total</b>	<b>101.62</b>	<b>63.73</b>

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**ANNEXURE-II**

**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO.\*361 ANSWERED ON 27.03.2023 REGARDING SETTING UP OF RURAL TOURISM CLUSTERS AND PARKS**

<b>State/UT wise Tourism clusters identified and investment approved and expenditure made so far under SPMRM (Amount Rs. in Crore)</b>				
<b>SL. No.</b>	<b>State/UT</b>	<b>Cluster Name</b>	<b>Total Investment</b>	<b>Total Expenditure</b>
1	Andaman and Nicobar Islands	Ferrargunj	20.79	1.83
2	Andhra Pradesh	Arakuvalley	2.80	0.34
3		Eluru (Rural)	5.01	0.00
4		Rampachodavaram	1.54	0.00
5	Assam	Chandrapur Rurban Cluster	2.87	1.62
6		Hajo Rurban Cluster	6.24	1.12
7	Bihar	Nauranga	26.41	0.00
8	Chhattisgarh	Badekanera	0.49	0.13
9	Dadra & Nagar Haveli and Daman & Diu	Sayli	0.50	0.00
10	Goa	Xeldem	0.97	0.00
11	Gujarat	Becharaji	9.76	0.18
12		Matied	0.01	0.01
13		Ravapar	0.40	0.28
14		Shamalaji	9.38	3.77
15		Tikar	8.74	1.73
16	Haryana	Badli	0.19	0.00
17		Balla	1.22	0.45
18		Ganeshpur	6.05	1.95
19	Himachal Pradesh	Aut	3.59	1.04
20		Ghannahati	0.52	0.27
21		Hinner	3.27	1.06
22		Moorang	13.33	6.41
23		Sangla	1.01	0.45
24		Sihunta	0.27	0.00
25	Jammu and Kashmir	Khumriyal	11.57	0.48
26	Jharkhand	Aidega	0.22	0.22
27		Bicha	0.66	0.00
28		Brambe	1.69	0.99
29		Dharambahal	4.41	1.38
30		Dudhbila	1.98	0.37

<b>31</b>		<b>Karaundi</b>	<b>2.68</b>	<b>1.46</b>
<b>32</b>		<b>Saradhu</b>	<b>1.90</b>	<b>0.50</b>
<b>33</b>		<b>Siyaljori</b>	<b>0.90</b>	<b>0.00</b>
<b>34</b>	<b>Karnataka</b>	<b>Gurugunta</b>	<b>1.00</b>	<b>1.00</b>
<b>35</b>		<b>Haragadde</b>	<b>3.65</b>	<b>3.48</b>
<b>36</b>		<b>Holalu</b>	<b>4.50</b>	<b>1.20</b>
<b>37</b>	<b>Kerala</b>	<b>Edappal Vattamkulam Cluster</b>	<b>1.29</b>	<b>0.31</b>
<b>38</b>		<b>Kanjikuzhy - Mararikulam North</b>	<b>49.11</b>	<b>2.40</b>
<b>39</b>		<b>Pinarayi - Vengad Cluster</b>	<b>7.53</b>	<b>1.64</b>
<b>40</b>		<b>Punnayoorkulam Vadakkekkad Rurban Cluster</b>	<b>7.57</b>	<b>1.83</b>
<b>41</b>		<b>Puthucode- Kavassery Rurban Cluster</b>	<b>2.22</b>	<b>0.00</b>
<b>42</b>		<b>Puthuppally - Manarcad Cluster</b>	<b>0.22</b>	<b>0.08</b>
<b>43</b>		<b>Tanalur - Niramaruthoor Cluster</b>	<b>7.22</b>	<b>5.84</b>
<b>44</b>	<b>Ladakh</b>	<b>Spituk Cluster</b>	<b>6.58</b>	<b>0.63</b>
<b>45</b>	<b>Lakshadweep</b>	<b>Amini</b>	<b>3.05</b>	<b>0.00</b>
<b>46</b>	<b>Madhya Pradesh</b>	<b>Achhat</b>	<b>0.72</b>	<b>0.00</b>
<b>47</b>		<b>Ramnagar</b>	<b>3.15</b>	<b>0.00</b>
<b>48</b>		<b>Simrol</b>	<b>0.90</b>	<b>0.00</b>
<b>49</b>	<b>Maharashtra</b>	<b>Hartala</b>	<b>34.26</b>	<b>6.75</b>
<b>50</b>		<b>Kanholi Bara</b>	<b>1.76</b>	<b>0.00</b>
<b>51</b>		<b>Kasatwadi</b>	<b>4.58</b>	<b>0.83</b>
<b>52</b>		<b>Khadkala</b>	<b>3.88</b>	<b>0.03</b>
<b>53</b>		<b>Loni Kalbhor</b>	<b>0.10</b>	<b>0.00</b>
<b>54</b>		<b>Nirgude</b>	<b>0.33</b>	<b>0.32</b>
<b>55</b>		<b>Patonda</b>	<b>0.80</b>	<b>0.00</b>
<b>56</b>		<b>Vevaji</b>	<b>0.58</b>	<b>0.00</b>
<b>57</b>		<b>Yengaon</b>	<b>0.70</b>	<b>0.49</b>
<b>58</b>	<b>Manipur</b>	<b>Khangabok</b>	<b>10.68</b>	<b>10.68</b>
<b>59</b>	<b>Meghalaya</b>	<b>Chisim Apal</b>	<b>0.35</b>	<b>0.10</b>
<b>60</b>		<b>Mawlangwir</b>	<b>2.58</b>	<b>1.11</b>
<b>61</b>	<b>Mizoram</b>	<b>Aibawk</b>	<b>4.98</b>	<b>4.52</b>
<b>62</b>		<b>East Lungdar</b>	<b>0.63</b>	<b>0.45</b>
<b>63</b>		<b>Khawzawl</b>	<b>1.89</b>	<b>1.89</b>

64		<b>Thingsulthliah</b>	<b>0.38</b>	<b>0.38</b>
65	<b>Nagaland</b>	<b>Kohima Sadar</b>	<b>2.05</b>	<b>0.00</b>
66	<b>Odisha</b>	<b>Kotagarh</b>	<b>0.80</b>	<b>0.00</b>
67		<b>Kuarmunda</b>	<b>1.00</b>	<b>0.00</b>
68		<b>Raibania</b>	<b>1.60</b>	<b>0.00</b>
69	<b>Puducherry</b>	<b>Bahour</b>	<b>45.96</b>	<b>7.77</b>
70		<b>Thirunallar</b>	<b>22.50</b>	<b>4.06</b>
71	<b>Punjab</b>	<b>Dhandara (Ludhiana 1)</b>	<b>3.53</b>	<b>2.34</b>
72		<b>Sanghol (Fatehgarh Sahib)</b>	<b>8.97</b>	<b>10.46</b>
73	<b>Rajasthan</b>	<b>Abapura</b>	<b>1.58</b>	<b>0.88</b>
74		<b>Bhadar</b>	<b>1.30</b>	<b>0.00</b>
75		<b>Bhagora</b>	<b>0.66</b>	<b>0.25</b>
76		<b>Gogunda</b>	<b>4.28</b>	<b>0.96</b>
77		<b>Majiwala</b>	<b>1.23</b>	<b>0.63</b>
78		<b>Peelikhera</b>	<b>0.35</b>	<b>0.25</b>
79		<b>Raniwara Kalan</b>	<b>0.45</b>	<b>0.00</b>
80		<b>Salawas</b>	<b>0.43</b>	<b>0.15</b>
81	<b>Sikkim</b>	<b>Namthang Rurban Cluster</b>	<b>1.91</b>	<b>1.76</b>
82		<b>Soreng Cluster</b>	<b>1.60</b>	<b>0.86</b>
83	<b>Tamil Nadu</b>	<b>Singaperumalkoil</b>	<b>0.25</b>	<b>0.25</b>
84	<b>Telangana</b>	<b>Bijigirisharif</b>	<b>4.00</b>	<b>1.82</b>
85		<b>Choutuppal</b>	<b>0.44</b>	<b>0.39</b>
86		<b>Kunthala</b>	<b>0.35</b>	<b>0.27</b>
87		<b>Parvathagiri</b>	<b>11.47</b>	<b>3.74</b>
88		<b>Sulthanabad</b>	<b>1.50</b>	<b>0.18</b>
89		<b>Vennacherla</b>	<b>4.33</b>	<b>3.35</b>
90		<b>Yedapally</b>	<b>3.92</b>	<b>1.97</b>
91	<b>Tripura</b>	<b>Belianchip</b>	<b>0.25</b>	<b>0.12</b>
92		<b>Rowa</b>	<b>1.79</b>	<b>0.39</b>
93	<b>Uttar Pradesh</b>	<b>Bansgaon</b>	<b>1.24</b>	<b>0.59</b>
94		<b>Kodai</b>	<b>1.00</b>	<b>0.45</b>
95		<b>Mau Mustakil</b>	<b>8.76</b>	<b>2.06</b>
96		<b>Midakur</b>	<b>3.57</b>	<b>3.41</b>
97		<b>Sri Nagar</b>	<b>1.13</b>	<b>0.95</b>
98	<b>Uttarakhand</b>	<b>Dhanaulti</b>	<b>7.61</b>	<b>4.44</b>
99		<b>Kausani</b>	<b>6.40</b>	<b>2.30</b>
100		<b>PAHENIYA</b>	<b>2.00</b>	<b>1.55</b>
<b>Grand Total</b>			<b>478.70</b>	<b>132.61</b>

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**ANNEXURE-III****STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO.\*361 ANSWERED ON 27.03.2023 REGARDING SETTING UP OF RURAL TOURISM CLUSTERS AND PARKS****List of villages identified for rural tourism by State Government of Uttar Pradesh**

<b>S. No.</b>	<b>District</b>	<b>Identified Village</b>
<b>1.</b>	<b>Agra</b>	<b>Aanvalkheda</b>
<b>2.</b>	<b>Ferozabad</b>	<b>Akbarpur</b>
<b>3.</b>	<b>Mathura</b>	<b>Parasauli</b>
<b>4.</b>	<b>Aligarh</b>	<b>Nayabans</b>
<b>5.</b>	<b>Varanasi</b>	<b>Tarapur</b>
<b>6.</b>	<b>Basti</b>	<b>Shivpur</b>
<b>7.</b>	<b>Ayodhya</b>	<b>Nandigram</b>
<b>8.</b>	<b>Barabanki</b>	<b>Kotva Dhaam</b>
<b>9.</b>	<b>Lucknow</b>	<b>Kathvaara</b>
<b>10.</b>	<b>Lakhimpur Khiri</b>	<b>Chandan Chowki</b>
<b>11.</b>	<b>Gorakhpur</b>	<b>Malanv</b>
<b>12.</b>	<b>Kushinagar</b>	<b>Piprajham</b>
<b>13.</b>	<b>Jhansi</b>	<b>Barua Sagar</b>
<b>14.</b>	<b>Lalitpur</b>	<b>Devgarh</b>
<b>15.</b>	<b>Chitrakoot</b>	<b>Char</b>
<b>16.</b>	<b>Baanda</b>	<b>Ramnagar Nifs</b>
<b>17.</b>	<b>Prayagraj</b>	<b>Devra</b>
<b>18.</b>	<b>Bhadohi</b>	<b>Sitamarhi</b>

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