GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO. 819 ANSWERED ON 12.12.2022

DEVELOPMENT UNDER SDS 2.0 IN KERALA

819. ADV. DEAN KURIAKOSE:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has finalised the areas that will be developed under Swadesh Darshan 2.0 in the State of Kerala;
- (b) if so, the details thereof including the reasons for selection of said areas and the way by which these areas are likely to be developed along with the average footfall of the areas shortlisted and selected from the State of Kerala;
- (c) whether the Government has any proposal to develop the adjoining areas of Idukki and Malankara Dams and if so, the details thereof;
- (d) whether the Government has received a letter from the Government of Kerala regarding the completion of the said project and if so, the details thereof;
- (e) whether the Government has taken a decision on the timely completion of this project; and
- (f) if so, the details including the expected timeline of completion of the said project?

ANSWER

THE MINISTER OF TOURISM

(SHRI G.KISHAN REDDY)

(a) to (f): The Ministry of Tourism has revamped its Swadesh Darshan scheme as Swadesh Darshan scheme 2.0 (SD2.0) in order to develop sustainable and responsible tourist destinations with tourist & destination centric approach. As per the Swadesh Darshan 2.0 scheme guidelines, the States/UTs will prepare a State Perspective Plan (SPP) and submit it to the Ministry of Tourism. The SPP is then appraised and destinations are selected as per the guidelines of the scheme.

The destinations from Kerala for development under SD2.0 are not finalized.

In addition, the Ministry of Tourism has sanctioned a project in 2015-16 for 'Development of Pathanamthitta–Gavi–Vagamon–Thekkady' for ₹70.35 Cr. which included development of tourism related component at Idukki. As per the State Government, the project is physically complete.
