GOVERNMENT OF INDIA MINISTRY OF CULTURE

LOK SABHA UNSTARRED QUESTION No. 818 TO BE ANSWERED ON 12.12.2022

PROGRAMMES PLANNED UNDER AKAM

818 SHRI VINAYAK RAUT: SHRIMATI DELKAR KALABEN MOHANBHAI:

Will the Minister of CULTURE be pleased to state:

- (a) whether a number of programmes have been planned to be held in different States of the country under Azadi Ka Amrit Mahotsav (AKAM);
- (b) if so, the total number of the said programmes and the State-wise/UT-wise details of the funds allocated for this purpose especially the details with respect to Maharashtra, Dadra & Nagar Haveli and Daman and Diu;
- (c) whether the said programmes are proposed to be held even in the small cities and villages in future and if so, the State-wise/UT-wise details thereof if not, the reasons therefor; and
- (d) the details of the measures taken to popularize these programmes and to ensure the maximum participation of the people of the country; and
- (e) the details of the efforts being made to increase the participation of the communities and private companies in the programmes of Azadi Ka Amrit Mahotsav?

ANSWER

MINISTER OF CULTURE, TOURISM, AND DEVELOPMENT OF NORTH EASTERN REGION

(SHRI G. KISHAN REDDY)

- (a) Yes Sir.
- (b) Ministry of Culture in collaboration with other Ministries/Departments/ State Governments/UTs and other government/private bodies has organized around 1.2 lakh programmes so far under Azadi ka Amrit Mahotsav celebrations all over India. Total number of programmes held in Maharashtra is 1823 and that of Dadra & Nagar Haveli and Daman and Diu is 270. Details of which are available on the website amritmahotsav.nic.in.

- (c) Yes Sir. The celebrations under AKAM will be ongoing till 15th August 2023. Programmes are proposed to be held across the country including small cities and villages. AKAM has identified nine themes namely, Women and Children, Inclusive Development, Health & Wellness, Tribal Empowerment, Atmanirbhar Bharat, Cultural Pride, Unity, Water, Lifestyle for the Environment (LiFE), under which future campaigns will be organized in the next phase of AKAM in association with related Ministries and Departments.
- (d)&(e) Azadi ka Amrit Mahotsav includes participation from all Ministries, Departments, States/UTs, Non-Government Organizations, Civic Bodies, Private Institutions and Individuals. Over a period of time, Azadi ka Amrit Mahotsav has acquired a 'Whole of Society' dimension, wherein people from all sectors are participating resulting in high jan bhagidari.

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