

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
UNSTARRED QUESTION NO. †665
TO BE ANSWERED ON 09/12/2022**

PRODUCTION OF AROMATIC AND MEDICINAL PLANTS

†665. SHRI UDAY PRATAP SINGH:

Will the **MINISTER OF AYUSH** be pleased to state:

- a) whether the Government has framed/proposed any action plan/policy for cultivation and increasing production of aromatic plants/medicinal plants and herbs, if so, the details thereof;
- b) whether any measures have been taken under the said policy for encouraging production and business of medicinal plants and providing training to the farmers in Madhya Pradesh, if so, the details thereof;
- c) whether qualitative land has been selected/ proposed to be selected for farming of medicinal plants in Madhya Pradesh; and
- d) if so, the details thereof, district-wise?

ANSWER

**THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a) Yes, National Medicinal Plants Board, Ministry of Ayush is implementing a scheme entitled “Central Sector Scheme on Conservation, Development and Sustainable Management of Medicinal Plants” wherein the following activities are supported:

- (i) *In-situ* conservation / *Ex-situ* conservation including establishment of herbal garden.
- (ii) Promotional activities including establishment of nurseries for raising the planting material for plantation, marketing and trade of medicinal plants produce.
- (iii) Livelihood linkages with Joint Forest Management Committees (JFMCs) / Panchayats / Van Panchayats / Biodiversity Management Committees (BMCs) / Self Help Groups (SHGs).
- (iv) Information Education and communication (IEC) activities like Training / Workshops / Seminars/ Conferences etc.

(b) Yes, under the “Central Sector Scheme on Conservation, Development and Sustainable Management of Medicinal Plants”, there is a provision to support the Information, Education and Communication (IEC) activities (training programmes, buyer seller meets, workshops, seminars,

conferences etc.) and establishment of nurseries & regional cum facilitation centres to raise the quality planting material for encouraging production and business of medicinal plants.

National Medicinal Plants Board also supports various institutes/organization to organise awareness programme, exposure visits and capacity building programmes (seminars / conferences / workshops etc.) for array of stakeholders through Information, Education and Communication (IEC) activities and an amount of Rs. 64.55 lakh has been released to support 07 projects for training of farmers under IEC activities from the financial year 2015-16 to 2021-22 to Madhya Pradesh.

Beside this, Ministry of Ayush had supported 24 workshops / buyer-seller meet / exposure visits under IEC activities and training for 750 farmers in Madhya Pradesh from the financial year 2015-16 to 2020-21 under the medicinal plants component of National Ayush Mission scheme.

To provide a platform for trade of Medicinal Plants & to provide easy market access National Medicinal Plants Board (NMPB), Ministry of Ayush has launched “e-CHARAK” mobile application as well as web portal for the promotion and marketing of medicinal plants/herbs. “e-CHARAK” is a platform to enable information exchange between various stakeholders mainly farmers involved in the medicinal plants sector across the country. The “e-CHARAK” application supports different local languages and it also provides fortnightly market price of 100 MPs from 25 herbal markets across India.

(c) & (d) Ministry of Ayush, Government of India had implemented the Centrally Sponsored Scheme of the National Ayush Mission (NAM) from the financial year 2015-16 to 2020-21 to promote the cultivation of Medicinal Plants throughout the country.

Under the medicinal plants component of National Ayush Mission scheme, Ministry of Ayush has supported 12,551 hectare area under cultivation of medicinal plants in Madhya Pradesh from the financial year 2015-16 to 2020-21. The detail is given below:

Financial year	Area in hectare
2015-16	1681
2016-17	2518
2017-18	2030
2018-19	1262
2019-20	790
2020-21	4270
TOTAL	12551