

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
UNSTARRED QUESTION NO. 492
TO BE ANSWERED ON 09.12.2022**

PROMOTION OF AYUSH UNDER AZADI KA AMRITMAHOTSAV

492. SHRIMATI POONAMBEN MAADAM:

Will the Minister of AYUSH be pleased to state:

- (a) the programmes that have been undertaken by the Government for promotion of AYUSH under Azadi Ka Amritmahotsav;
- (b) whether the Government is launching a targeted AYUSH Public Health Programme involving State/UTs;
- (c) if so, the details thereof; and
- (d) the steps taken by Government to provide cost effective AYUSH services with a universal reach through upgradation of AYUSH hospitals and dispensaries?

ANSWER

**THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

- (a) Under Azadi Ka Amrit Mahotsav, The Ministry of Ayush has successfully conducted multiple programmes. The details of these programmes with milestones achieved are placed at Annexure I.
- (b) & (c) Ministry of Ayush is implementing a Central Sector Scheme namely AYURSWASTHYA Yojana from the F.Y. 2021-22 having two components viz. i) Ayush and Public Health; and ii) Up-gradation of facilities to Center of Excellence. Under the Ayush & Public Health component of AYURSWASTHYA Yojana, financial assistance is provided to individual Organizations/Institutes including Directorate of Health/Ayush of States and UTs to roll out authentic classical Ayush interventions for promoting community health care. The financial assistance is provided on the basis of merit of the proposals received from individual Organizations/Institutes.

Ministry is also implementing a Centrally Sponsored Scheme of National Ayush Mission (NAM) through State/UT Governments for development and promotion of Ayush system and providing financial assistance to them for different activities as per the proposals received in their State Annual Action Plans (SAAPs). Under NAM, 8 dedicated Public Health Programmes have also been introduced to be implemented by the State/UT Government from 2021-22 onwards so

that preventive and promotive health care is given more focused orientation. The State/UT Government may avail financial assistance for these programmes by submitting appropriate proposals through SAAP as per the NAM Guidelines. These 8 Public Health Programmes are as follows:

- I. National Program for Prevention and Management of Osteoarthritis & other Musculoskeletal Disorders
- II. Integration of AYUSH with National Programme for Prevention and Control of Cancer, Diabetes, Cardiovascular Diseases and Stroke (NPCDCS)
- III. SUPRAJA: AYUSH Maternal & Neo-natal Intervention
- IV. VAYO MITRA: AYUSH Geriatric Healthcare Services
- V. AYURVIDYA: Healthy lifestyle through AYUSH for School Children
- VI. AYUSH Mobile Medical Unit
- VII. KARUNYA: AYUSH Palliative Services
- VIII. National Programme on AYUSH for Morbidity Management and Disability Prevention (MMDP) of Lymphatic Filariasis (Lymphoedema)

The detailed guidelines of the above-mentioned Public Health Programmes may be perused at <https://cdn.ayush.gov.in/wp-content/uploads/2022/11/National-Ayush-Mission-Guidelines.pdf>

- (d) The Government of India is implementing Centrally Sponsored Scheme of National Ayush Mission (NAM) through State/UT Governments and supporting the efforts of States/UTs to provide cost effective Ayush services through different activities like upgradation of existing Ayush dispensaries and Hospitals by providing financial assistance for infrastructure, supply of essential Ayush Drugs and deployment of manpower.

State/UT Government may avail the eligible financial assistance by submitting suitable proposals through State Annual Action Plans (SAAPs) as per the NAM Guidelines.

Status of Activities under Azadi Ka Amritmahotsav w.r.t M/o Ayush

S. No	Activities	Status
1.	Distribution of medicinal plants saplings (Ayush Aapke Dwar)	Till date, under Ayush Aapke Dwar campaign 83,45,393 saplings of Ashwagandha, Bael, Kalmegh, Lemon grass, Shatavari, Amla, Tulsi, Giloe, Ghritkumari etc. have been distributed among farmers, students, households and general public in 30 states including UTs.
2.	Cultivation of medicinal plants covering 75,000 hectares of land	Distribution of saplings to the farmers; Approximately 91,12,136 medicinal plants saplings were distributed to the farmers throughout the country.
3.	Distribution of Ayush prophylactic medicines with special focus on 60+ age group and guidelines on diet and lifestyle	Total number of beneficiaries who received Prophylactic Medicine- 65,29,779 No. of beneficiaries to whom diet & lifestyle Guidelines given- 14,13,269 Total No. of beneficiaries- 79,43,048
4.	Launch of series of lectures on Ayush system for higher secondary school students, colleges and universities and distribution of IEC material/ Humara Bharat, Humara Swasthya	Total number of School/colleges benefited- 28,371 Total Activities- 31,695 Total Beneficiaries- 38,77,426 Total number of participant ASU&SR colleges- 481

Apart from these pre-planned set target of events, many other events were also observed by the organizations under Ministry of Ayush like celebration of Har Ghar Tiranga Campaign, Covid-19 Booster dose camps, Celebration of Poshan Pakhwada by Rashtriya Ayurved Vidyapeeth from 21st March 2022 to 04th April 2022, Swatchhta Pakhwada celebration by all organizations (02nd October to 31st October 2022), Sewa Pakhwada by all organizations (17th September to 02nd October 2022), Celebration of Poshan Pakhwada by Rashtriya Ayurved Vidyapeeth from 21st March 2022 to 04th April 2022, Celebration of 'Ayurveda Day' on 23rd October 2022 etc.

To commemorate the Azadi Ka Amrit Mahotsav, an MoU has also been signed between Pharmacopoeia Commission of Indian Systems of Medicine & Homoeopathy (PCIM&H) and American Herbal Pharmacopoeia, USA on 13th September 2021, for cooperation in field of development and promotion of standards of Ayurveda and other systems of traditional Indian medicine.