

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 373
TO BE ANSWERED ON 08.12.2022

EMPLOYMENT GENERATED THROUGH KVIC

373. SHRI G.M. SIDDESHWAR:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Khadi and Village Industries Commission (KVIC) has any proposal to generate employment for over one crore persons during the current year;
- (b) if so, the details thereof and time by which such employment generation is likely to take place along with the schemes initiated for this purpose; and
- (c) the names of the States which are likely to be benefited from the said proposal State-wise including Karnataka?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): Ministry of MSME through Khadi and Village Industries Commission (KVIC) is implementing the following schemes for employment generation:

I. Khadi Gramodyog Vikas Yojana (KGVY) has the following two components:

- i) **Khadi Vikas Yojana (KVVY)**- the component of KVVY are (i) Modified Market Development Assistance (MMDA), (ii) Interest Subsidy Eligibility Certificate Scheme (ISEC), (iii) Work-shed Scheme for Khadi Artisans and (iv) Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure.
- ii) **Gramodyog Vikas Yojana (GVY)** - the component of GVY are (i) Agarbatti Programme under Wellness and Cosmetics Industries (WCI), (ii) Leather Footwear Activity under Handmade Paper Leather & Plastic Industry (HMPLPI), (iii) Pottery Activity under Mineral Based Industry (MBI), (iv) Beekeeping Activity/ Honey Mission Programme under Agro-Based & Food Processing Industries (ABFPI), (v) Waste Wood/Turn Wood Craft/ Wooden Toy /Products of Panchgavya under Rural Engineering and New Technology, (vi) Hand Made Paper and Fiber related activities under Hand Made Paper, Plastic and Leather Industry, (vii) Agro-Based Food Processing Industries and (viii) Service Industry.

II. Prime Minister's Employment Generation Programme (PMEGP), is a major credit-linked subsidy programme, aimed at generating self-employment opportunities for the rural and urban unemployed persons through establishment of micro-enterprises in non-farm sector, in the country. Under PMEGP, general category beneficiaries can avail benefit of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to special categories such as ST/SC/OBC/women/minorities/transgenders etc. the margin money subsidy is 35% in rural areas and 25% in urban areas. Beneficiary contribution is 10% (General Category) and 5% (Special Category). The maximum projects cost is Rs. 50 lakh in the manufacturing sector and Rs. 20 lakh in the service sector.

The cumulative employment generated by KVIC under Khadi and Village Industries (KVI) Sector is 167.61 lakh persons upto the year 2021-22. The targets for the year 2022-23 has been fixed to generate estimated employment to 8.07 lakh persons under KVI Sector.

In addition to the above, Ministry is also implementing the '**Scheme of Fund for Regeneration of Traditional Industries**' (SFURTI) to organize traditional industries and artisans into clusters by increasing production and value addition to make products competitive and to promote traditional sectors and provide sustainable income to artisans.

(c): KVI programmes are implemented all over the country and all the States including Karnataka State are benefitted.

* * * * *