

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

LOK SABHA  
UNSTARRED QUESTION NO. 32  
TO BE ANSWERED ON 07<sup>th</sup> DECEMBER, 2022

ITPO

32. SHRI DILESHWAR KAMAIT:  
MS. LOCKET CHATTERJEE:  
SHRI SUNIL KUMAR PINTU:  
SHRIMATI NAVNEET RAVI RANA:  
SHRIMATI RITI PATHAK:  
SHRI JUGAL KISHORE SHARMA:  
SHRI RAMESH CHANDER KAUSHIK:  
SHRIMATI GEETA KORA:  
SHRIMATI RAMA DEVI:  
SHRI AJAY KUMAR MANDAL:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the details of the steps taken by the India Trade Promotion Organisation (ITPO) to promote domestic business and international trade fairs;
- (b) the extent to which physical infrastructure and management of services in business activities are being developed; and
- (c) the details of the action plan of the units of economic zones to create economic activities, development of export and services, promotion of investment from domestic sources as well as the development of Special Economic Zones (SEZs) to increase the employment opportunities?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SMT. ANUPRIYA PATEL)

- (a): Following are details of the steps taken by the ITPO to promote domestic businesses and International Trade:

- (i). Managing the extensive trade fair complex, Pragati Maidan and organising various trade fairs and exhibitions at its exhibition complex in Pragati Maidan and other centers in India.
- (ii). Facilitating the use of Pragati Maidan for holding of trade fairs and exhibitions by other fair organisers both from India and abroad.
- (iii). Establishing durable contacts between Indian suppliers and overseas buyers.
- (iv). Assisting Indian companies in product development and adaptation to meet buyers' requirements.
- (v). Organising Buyer-Seller Meets and other exclusive India shows with a view to bringing buyers and sellers together.
- (vi). Participating in overseas trade fairs and exhibitions.
- (vii). Arranging product displays for visiting overseas buyers.
- (viii). Organising seminars/conferences/workshops on trade-related subjects
- (ix). Encouraging small and medium scale units in export promotion efforts.
- (x). Enlisting the involvement and support of the State Governments in India for promotion of India's foreign trade.

(b): ITPO is implementing its mega project i.e. redevelopment of Pragati Maidan complex into world class Exhibition-cum-Convention Centre. International Exhibition and Convention Centre (IECC) project includes 7 Exhibition Halls and the Convention Centre. Out of these 7 Exhibition Halls, four new exhibition halls (Exhibition Halls 2, 3, 4 & 5) comprising approx. exhibition area of 72,000 sqm have been made operational. These new exhibition halls host events and exhibitions with significant representation from MSME sector and thereby promote trade and enhance income levels of those associated with the MSME sector. ITPO's flagship events such as India International Trade Fair (IITF) and Aahar- The International Food & Hospitality Fair were also held in these new exhibition halls. Most of the national trade events will be held in this new exhibition complex, which would provide speed (Gati) to the growth of MICE sector in the country.

(c): Special Economic Zones are being setup with the following objectives, viz. - Generation of additional economic activity; Promotion of exports of goods and services; Promotion of investment from domestic and foreign sources; creation of employment opportunities and Development of infrastructure facilities. Further, review of SEZ policy is an on-going process and

on the basis of inputs / suggestions received from stakeholders on the policy and operational framework of the SEZs, Government periodically takes necessary measures for facilitating smooth and effective implementation of the SEZ Act/Rules.

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