

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 319
TO BE ANSWERED ON 08.12.2022

KHADI PRODUCTS

319. SHRI KOTHA PRABHAKAR REDDY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has organized khadi festivals to pay tribute to the fabric and highlight its importance during the freedom struggle and to promote use of khadi products in day to day life to help the local industry and artisans;
- (b) if so, the details thereof along with the response received in this regard, State-wise along with expenditure incurred thereon; and
- (c) the other steps taken by the Government to promote the industry as a part of vocal for local campaign along with the response received thereto?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a)to(c): Khadi and Village Industries Commission (KVIC) organized various events/exhibitions/Mahotsav in order to pay tribute to the Khadi fabric and to highlight its importance during the freedom struggle to promote use of Khadi products in day to day life to help the industry and artisans also as vocal for local campaign, which is annexed at **Annexure-I**.

State-wise details of Exhibitions and Events conducted by KVIC and expenditure incurred on them during the year 2021-22 is given at **Annexure-II** and for current year 2022-23 is as follows:

(Rs. in
lakh)

S. No	Level of Exhibitions	No. of events	Sales	Funds released to the field offices
1	India International Trade Fair	1	1206.00	560.70
2	“Khadi Fest” organized at Mumbai	1	303.57	40.00
3	Participated/sponsored events organized by NGOs/ Govt. Departments	8	0	16.00

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Annexure referred to in reply to part (a)to(c) of the Lok Sabha Unstarred Question No.319 for answer on 08.12.2022

Details of various events/exhibitions/Mahotsav organized by KVIC in order to support Khadi Institutions

- Organized 21 State Level Exhibitions and 19 Special Exhibitions all over the country during the year 2021-22.
- Participated/Sponsored 16 events organized by other Govt. Departments/NGO's for promotion of Khadi and Village Industry (KVI) products.
- Arranged supply/marketing mechanism of KVI products including specialized in heritage and indigenous art and craft, through E-Market linkage for MSMEs – GeMportal (gem.gov.in), dedicated online portal (kviconline.gov.in) and accredited e-marketing portal (www.ekhadiindia.com) with an objective to sell B to C.
- Cater to the need of Government departments and bulk buyers such as Railways, Defence, Health & family Welfare Departments, Paramilitary forces, Central Armed Police Force (CAPF) under Ministry of Home Affairs, Eklavya Model Residential School (EMRS) Division of Ministry of Tribal Affairs and other Central Ministries and State Govt. Departments to increase the sale of Khadi products.
- Organized “Khadi Utsav/7500 Charkha Sammelan” at Ahmedabad on the occasion of ‘Azadi Ka Amrit Mahotsav’.
- Organised Khadi Karigar Sammelan at Ahmedabad in which more than 2000 Khadi artisans participated.
- Organised exhibition of Khadi Products in Space Application Centre, ISRO, Ahmadabad.
- Participated in Dalmau Khadi Gramodyog Utsav-2022 at Raebareli.
- Organised 75 Hours exhibition in One Station, One Product initiative on the eve of ‘AzadiKaAmritMahotsav’ at Madurai Railway Station.
- A special drive of Har Ghar Tiranga, Khadi Institutions have made huge sale of National Flag.
- Participated in India International Trade Fare 2022 at New Delhi.
- Participated in National Exhibition at Nagpur and Wardha on the occasion of “Gandhi Jayanti”.

Annexure-II

Annexure referred to in reply to part (a)to(c) of the Lok Sabha Unstarred Question No.319 for answer on 08.12.2022**Details of Exhibitions and Events during the year 2021-22**

(Rs. in lakh)

Sl.No	Level of Exhibitions/Trade Fair		Sales	Fund released to field offices
I	“World Expo 2020” in Dubai		4.10	-
II	India International Trade Fair at New Delhi		288.15	183.81
III	State Level exhibitions			
1	Himachal Pradesh	Buddy Solan	28.49	10.00
2	Rajasthan	Udaipur	77.50	10.00
3		Sikar	40.36	10.00
4	Bihar	Begusarai	70.30	10.00
5	Odisha	Angul	90.81	10.00
6	West Bengal	Suri-Birbhum	38.87	10.00
7	Assam	Guwahati	77.29	10.00
8	Nagaland	Dimapur	18.61	10.00
9	Telangana	Nampalli	48.70	10.00
10	Andhra Pradesh	Vijayawada	82.83	10.00
11		Vishakhapatnam	60.86	10.00
12	Karnataka	Devengiri	259.46	10.00
13		Hubli	184.77	10.00
14	Tamil Nadu	Tirunelveli	22.44	10.00
15	Gujarat	Valsad	133.63	10.00
16	Maharashtra	Nagpur	19.30	10.00
17	Chhattisgarh	Raipur	73.27	10.00
18	Uttar Pradesh	Lucknow	77.00	10.00
19		Varanasi	217.56	10.00
20		Ghaziabad	9.32	10.00
21		Prayagraj	381.46	10.00
IV	State Level exhibitions			
1	KGB, New Delhi	Noida	1.44	10.00
2		Rohini Sec.-3	2.22	10.00
3		Surajkund	1.99	10.00
4	KGB, Kolkata	Krishnanagar	30.44	10.00
5		Malda	9.35	10.00
6		West Medinipur	6.34	10.00
7	KGB, Bhopal	Indore	23.27	10.00
8		Ujjain	31.87	10.00
9	KGB, Mumbai	Mumbai	22.00	10.00
10		Mumbai	39.50	10.00
11		Mumbai	2.60	10.00
12	KGB, Ernakulum	Ernakulum	5.14	10.00
13		Ernakulum	10.70	10.00
14		Ernakulum	14.85	10.00
15	KGB, Jaipur	Gangapur	45.00	10.00
16		Jhunjhunu	78.89	10.00
17	DO, Varanasi	Varanasi	175.32	10.00
18	DO, Bikaner	Jodhpur	31.07	10.00
19		Jaisalmer	17.68	10.00
V	Participated/sponsored events organized by NGOs/ Govt. Departments - 16 Exhibitions		-	22.00
Total			2854.75	605.81

KGB - Khadi Gramodyog Bhawan;

DO-Divisional Office