

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2644
TO BE ANSWERED ON 22.12.2022

RENOVATION OF KHADI GRAM KENDRAS

2644. SHRI VIJAY KUMAR:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether renovation work at various places in Khadi Gram Kendras has been undertaken under Khadi Reform and Development Programme by Khadi and Village Industries Commission (KVIC);
- (b) if so, the details of the renovated kendras along with the funds spent on renovation, State-wise;
- (c) whether renovated sales outlets have helped in boosting sales of khadi products and if so, the details thereof; and
- (d) whether KVIC is likely to undertake renovation work of other khadi gram kendras and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a)&(b): Ministry of MSME through Khadi and Village Industries Commission (KVIC) implements 'Khadi Reform and Development Programme' (KRDP) which aims to revitalize the Khadi sector by renovating sales outlets run by Khadi Institutions to increase incomes and employment for spinners and weavers. Khadi Reform Package envisages reform support in the following areas: (i) Artisan Earnings and Empowerment, (ii) Direct Reform Assistance to 449 Khadi Institutions (KIs) and (iii) Implementation of a well-knit Management Information System (MIS). KVIC State/ Divisional office wise number of sales outlets renovated and financial assistance under KRDP is **annexed**.

(c) Yes Sir, the main objective of renovation of outlets under KRDP is to increase the sales of Khadi products. The sales of Khadi shows an increasing trend as may be seen from the table below:

Year	Sales (Rs. in crore)
2019-20	4211.26
2020-21	3527.71*
2021-22	5051.72

*sales decreased due to Covid-19 Pandemic

(d) KVIC also provides financial assistance for Marketing Infrastructure under the existing scheme of 'Strengthening of Infrastructure of existing weak Khadi Institutions and Assistance for marketing infrastructure' for the renovation of Sales Outlets including modernization and computerization of Sales outlets. Under this scheme, financial assistance upto the Rs. 25.00 lakh has been provided to KIs/Departmental Sales Outlets/sales outlets of Khadi and Village Industries Boards (KVIBs) to develop marketing infrastructure. Since, inception of scheme i.e. 2009-10, 358 sales outlets were renovated with a financial assistance of Rs.2966.55 lakhs. 47 sales outlets were renovated during the year 2021-22.

Annexure referred to in reply to part (a)&(b) of the Lok Sabha Unstarred Question No. 2644 for answer on 22.12.2022**State/ Divisional offices wise number of sales outlets renovated and fund spent under KRDP**

Sl. No.	State/Divisional offices of KVIC	Renovated (upto 19.12.2022)	Amount spent (Rs.in lakh)
1	Ambala	43	332.95
2	Jaipur	2	131.83
3	Bikaner	11	121.45
4	Chandigarh	7	10.00
5	Shimla	7	37.00
6	Bhubaneswar	7	532.30
7	Kolkata	33	147.99
8	Patna	23	19.64
9	Ranchi	13	32.21
10	Guwahati	2	19.11
11	Manipur	5	27.52
12	Itanagar	1	5.00
13	Shillong	1	5.00
14	Chennai	26	393.47
15	Madurai	11	133.01
16	Bengaluru	48	412.24
17	Hubali	26	169.32
18	Vijayawada	21	135.17
19	Vishakhapatnam	8	68.00
20	Thiruvananthapuram	18	120.67
21	Telangana	0	0.00
22	Ahmedabad	33	289.01
23	Nagpur	4	50.00
24	Bhopal	8	64.83
25	Raipur	10	101.81
26	Dehradun	12	51.73
27	Lucknow	21	119.10
28	Meerut	21	265.40
29	Varanasi	27	279.17
30	Gorakhpur	17	134.41
	Total	466	4209.34