

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 2616**  
**TO BE ANSWERED ON 22.12.2022**

**DIGITAL TRANSFORMATION OF MSMES**

2616. SHRI N. REDDEPPA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has taken any steps to promote digital transformation of Micro, Small and Medium Enterprises (MSMEs);
- (b) if so, the details thereof and if not, the reasons therefor; and
- (c) the details of measures taken by the Government to increase awareness regarding use of cloud- based digital cores in enabling enterprises to adapt digital transformation?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): Ministry of MSME has undertaken several initiatives for digital transformation of Micro, Small and Medium Enterprises (MSMEs). These inter-alia, include Udyam Registration, MSME Champions Portal, Government e-Marketplace (GeM), Trade Receivables Discounting System (TReDS), [msmemart.com](http://msmemart.com), MSME SAMBANDH for monitoring of procurement by Central Public Sector Enterprises (CPSEs) from Micro and Small Enterprises (MSEs) and MSME SAMADHAAN portals for filling applications regarding delayed payment.

(c): Ministry of MSME has included 'Digital MSME Scheme' under the MSME Champions Schemes to increase awareness, use of cloud based digital tools, for digital empowerment of MSMEs in the country. The Ministry through this programme will support MSMEs for digitization and digitalization and make MSMEs digitally empowered and motivate them to adapt cloud- based digital cores such as digital tools, applications and technologies in their production & business processes with a view to improve their competitiveness.

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