

GOVERNMENT OF INDIA  
MINISTRY OF MINORITY AFFAIRS  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 2559**  
ANSWERED ON 22.12.2022

**USTTAD SCHEME**

2559. SHRI VENKATESH NETHA BORLAKUNTA:  
DR. G. RANJITH REDDY:

Will the Minister of MINORITY AFFAIRS be pleased to state:

- (a) the extent to which Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) scheme has been successful;
- (b) the details of traditional artisans and crafts men from minority communities in the country, State and district-wise;
- (c) the details of statistics indicating number of artisans who got benefit from USTTAD, with particular reference to Telangana, district-wise;
- (d) the kind of market access, promotion of their crafts that have been facilitated by the Government to above artisans and craftsmen;
- (e) whether any physical targets have been set and if so, the details thereof; and
- (f) whether the said targets have been achieved and if not, the reasons therefor?

**ANSWER**  
THE MINISTER OF MINORITY AFFAIRS  
(SHRIMATI SMRITI ZUBIN IRANI)

(a) to (c) Upgrading the Skills and Training in Traditional Arts/ Crafts for Development (USTTAD) scheme was launched to preserve the rich heritage of traditional arts/crafts of the six centrally notified minority communities. The state-wise details of beneficiaries trained under USTTAD since 2016-17 under training component of the Scheme is available on website of the Ministry. Hunar Haat has been implemented as a component of USTTAD Scheme to give opportunity to artisans/craftsmen and culinary experts from across the country to showcase and market their handicrafts and indigenous products. A total of 41 Hunar Haats have been organized since November, 2016, at various locations throughout the country including in the State of Telangana.

(d) Hunar Haat has helped in promotion and preservation of traditional arts, crafts and indigenous products and has played an effective role in the pledge of 'Swadeshi se Swavalamban' and 'Vocal for Local', thereby contributing to the objectives of Aatmanirbhar Bharat. Hunar Haat has thus generated employment and employment opportunities for artisans, craftpersons and associated persons and has further strengthened their market linkages.

(e) to (f) Total 21,611 beneficiaries have been covered under USTTAD since 2016-17 under the training component of the scheme. Total 41 Hunar Haats have also been organized since November, 2016, at various locations throughout the country.

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