# GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE

#### **LOK SABHA**

### UNSTARRED QUESTION NO. 2471. TO BE ANSWERED ON WEDNESDAY, THE 21<sup>ST</sup> DECEMBER, 2022.

#### **ODOP AND DISTRICT EXPORT HUBS**

2471. SHRI RANJEETSINGH HINDURAO NAIK NIMBALKAR:

SHRI DILIP SAIKIA:

SHRI ARUN SAO:

SHRI SUDHAKAR TUKARAM SHRANGARE:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state: वाणिज्य एवं उद्योग मंत्री

- (a) whether the export from One District One Product (ODOP) Centres and District Export Hubs has jumped by approximately four times as per the Economic Research Department of State Bank of India, if so, the details thereof;
- (b) the total amount of funds allocated and the grants provided by the Government for branding, marketing and storage of products and for developing basic infrastructures under ODOP and District Export Hubs to provide export opportunities to the farmers and Small Industries in foreign markets; and
- (c) the State-wise details of the works done in the North Eastern States particularly in Assam and Chhattisgarh, in the districts of Bilaspur, Mungeli and Gaurela-Pendra-Marwahi and in Maharashtra particularly in the districts of Latur, Stara and Solapur under ODOP?

#### **ANSWER**

#### वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश) THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY (SHRI SOM PARKASH)

(a): As per SBI's Research paper "ECOWRAP" dated 10th October 2022, with the introduction of ODOP-District as Export Hub in FY 20, exports have seen tremendous increase in nearly all States. The details may be seen at the link mentioned below:

https://sbi.co.in/documents/13958/25272736/101022-Ecowrap\_20221010.pdf/1084115d-25d0-97ef-128b-c166d8a071d9? t=1665384841424. (b) & (c): The One District One Product (ODOP) Initiative is aimed at fostering balanced regional development across districts of the country, enabling holistic socio-economic growth across all regions. The objective is to convert each District into a manufacturing and Export Hub by identifying products with export potential. Institutional mechanism in the form of State Export Promotion Committees (SEPCs) and District Export Promotion Committees (DEPCs) have been constituted in all the 36 States/UTs to provide support and address the issues related to export growth in the districts. All these steps are aimed at increasing the export potential of ODOP products as part of Districts as Exports Hubs.

The District Export Action Plans include specific actions required to support local exporters/manufacturers in producing in adequate quantity and requisite export quality. These also include identifying and addressing challenges, improving supply chains, market accessibility through branding and handholding.

(The status of District as Export Hub in Assam, Chhattisgarh and Maharashtra is mentioned at Annexure I).

State-wise/district-wise list of products identified under 'District as Export Hub' initiative, including products from of Assam, Chhattisgarh & Maharashtra is available on the following link:

https://exporthubs.gov.in/resources/images/pdf/Final%20Product%20List.pdf.

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#### **ANNEXURE-I**

## ANNEXURE REFERRED TO IN REPLY TO PARTS (b) & (c) OF THE LOK SABHA UNSTARRED QUESTION NO. 2471 FOR ANSWER ON 21<sup>ST</sup> DECEMBER, 2022.

S. No.	States/UTs (Number of Districts)	State Export Promotion Committee (36)	District Export Promotion Committee (36)	DEPC Meetings (681)	Draft Export Action Plans Drafted (570)	Nodal Officer (34)	State Export Strategy (28)
1.	Assam (33)	Yes	Yes	All Districts except Sivasagar (32)	Biswanath, Dhubri, DimaHasa, Hailakandi, Kamrup Metro, Karimganj, Kokrajhar, Lakhimpur, Nalbari, Mancachar, Jorhat, Tinsukia, Darrang (13)	Yes	Yes
2.	Chattisagarh (28)	Yes	Yes	All Districts except Kanker, Korba, Narayanpur, (25)	All Districts except Bastar, Surguja (26)	Yes	Yes
3.	Maharashtra (36)	Yes	Yes	All Districts except Pune, Sangli (34)	All Districts (36)	Yes	Yes

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