

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 2440
TO BE ANSWERED ON 21st DECEMBER, 2022

EXPORT GROWTH WITHIN TAMIL NADU

2440. DR. VISHNU PRASAD M.K.:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the initiatives taken by the Government for export growth within Tamil Nadu so far;
- (b) the details of the funds sanctioned, allocated and utilized for this within Tamil Nadu so far;
- (c) the details of the target set and achievements made so far along with the response in this regard;
- (d) whether a significant increase has been recorded after these initiatives within Tamil Nadu and if so, the details thereof; and
- (e) whether the Government has signed an MoU as a further step towards these initiatives within Tamil Nadu and if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SMT. ANUPRIYA PATEL)

(a) : The major initiatives taken by the government for export growth in Tamil Nadu are as follows:

(1) Steps taken by Agricultural & Processed Food Products Export Development Authority (APEDA):

- i. Providing financial assistance through Financial Assistance Scheme (FAS) to facilitate the exporters of Agri - products by assisting exporters under the

following components (i) Development of Export Infrastructure, (ii) Quality development and Market Development.

- ii. Organized Buyers-Sellers Meet (BSM) by collaborating with Indian Missions / Embassies abroad. Virtual Trade Fairs (VTFs) and Virtual BSM meets, which have participation by exporters and GI producers from Tamil Nadu.
- iii. Agri Exporters Conclave for Tamil Nadu stakeholders under “Azadi Ka Amrit Mahotsav” was conducted virtually. Around 200 participants comprising stakeholders from Central/State Govt. agencies, exporters, associations and FPOs attended the conclave.
- iv. A trade delegation has been taken to various importing countries to facilitate Road Shows, discuss trade/market access, organize B2B meetings with importers etc.
- v. APEDA exporters from the state of Tamil Nadu were facilitated for participation in all the international events.

(2) Marine Products Export Development Authority (MPEDA) has established:

- i. A Regional Division in Chennai and Sub Regional Division in Tuticorin and Nagapattinam in the state for the promotion of exports and export-oriented aquaculture.
- ii. Two ELISA(Enzyme-Linked Immunosorbent Assay) Screening laboratories at Nagapattinam and Pattukottai to conduct quality screening of farmed shrimp/fish for testing the presence of banned antibiotics.

(3) The initiatives taken by Spices Board include implementing various schemes for post-harvest improvement and export promotion of spices, benefiting stakeholders of the Spices Sector in Tamil Nadu. Under the Integrated Scheme for Export Promotion & Quality Improvement in Spices and Research & Development of Cardamom- from FY 2021-22, various programmes have been implemented by the Spices Board, in the State of Tamil Nadu:

- i. Established a Spices Park at Sivaganga, Tamil Nadu with common infrastructure facilities for processing, value addition and storage of Chilli and turmeric.

- ii. Organized Buyer Seller Meets(BSM) and various training programs for the stakeholders of Chilli and other spices, aimed at quality improvement, entrepreneurship development etc, in association with various line departments.
- iii. Established two quality evaluation laboratories (QEL) at Chennai and Tuticorin.

(4) Under the aegis of the Tea Board, the United Planters' Association of Southern India has been organizing the “ Golden Leaf India Award: Southern Tea Competition every year to showcase the quality attributes of teas from South India.

(5) Coffee Board assists in brand building and promotional campaigns through digital media campaigns focusing on the strengths of Indian Coffee. The Board organizes an incubation Program ‘VIKRAYAM’ to create a platform for coffee growers and entrepreneurs for direct exports without many intermediaries.

(6) Under Trade Infrastructure for Export Scheme (TIES), assistance is being provided to Central and State Government agencies for infrastructure projects with significant export linkages like Border Haats, Land customs stations, quality testing and certification labs, cold chains, trade promotion centres, export warehousing and packaging, SEZs and ports/airports cargo terminuses etc.

(7) Under the "Districts as Export Hubs Initiative" (DEH), the Department of Commerce through the Directorate General of Foreign Trade (DGFT), works with the States/UTs and the districts to create institutional mechanisms to facilitate exports of identified products/services from the districts. Under this initiative, products and services with export potential, including agricultural and industrial products, have been identified in all districts of Tamil Nadu

(b) to (d): The details of funds provided for approved projects in Tamil Nadu under TIES is as follows:

(Amount in Rs. Cr.)

No. of projects approved under TIES	Total TIES share for approved projects	Total TIES grant released, till date
17	174.01	111.90

The overall exports from Tamil Nadu during the three years is as given below-

FINANCIAL YEAR	EXPORT VALUE (IN Million USD)	% GROWTH
2020-21	26.15	-
2021-22	35.17	34.48
2022-23 (Apr-Oct)	23.13	19.09

Source: DGCIS

(e): APEDA has signed an MoU with Tamil Nadu Agricultural University (TNAU) to increase Agri exports from the state. APEDA has also signed MoU with NABARD, SFAC, NAFED, NCDC etc., and many sensitization/awareness programs for export promotion from the state have been organized.
