2193. SHRI P.V. MIDHUN REDDY:
Will the Minister of Food Processing Industries be pleased to state:
(a) the number of food processing units in the State of Andhra Pradesh dedicated to Fruit Exports;
(b) the number of cold-chains established for processed fruit exports;
(c) whether any schemes have been offered by the Government to increase processed fruit exports; and
(d) if so, the details thereof and if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI PRAHLAD SINGH PATEL)

(a): Agricultural and Processed Food Products Export Development Authority (APEDA) under the Department of Commerce is the main export promotion agency for agriculture and processed food products. There are 12 active processing units from Andhra Pradesh registered with APEDA for export of fruits and their products.

(b): Under Integrated Cold Chain and Value Addition Infrastructure scheme, Ministry of Food Processing Industries(MoFPI) has assisted 174 Cold Chain projects under fruits & vegetable processing segment in the country. Out of these 174 projects, 2 projects are in Andhra Pradesh. The production from these cold chains projects caters to the need of domestic market and/or export sales.

(c) & (d): The major steps/measures taken/being taken by Government of India for boosting exports of processed-food products including processed fruits products are given below:

(i) The Government is implementing a comprehensive “Agriculture Export Policy” to harness export potential of Indian agriculture including processed fruits products.
(ii) The District as Export Hubs (DEH) scheme is being implemented on the ODOP (One District One Product) basis.
(iii) Production Linked Incentives (PLI) scheme is being implemented by MoFPI for creating global food champions and boosting exports. Branding and marketing support is also being provided under the scheme to increase global visibility of Indian food products.
(iv) APEDA has also undertaken several measures to increase export including processed fruits exports, such as:

- Collaboration with Missions/ Embassies.
- Organizing virtual trade fairs and Buyer-Seller meets.
- Export promotion of GI products
- Product promotion meetings and webinars are organized regularly.
- Organising sensitization/ capacity building programmes.
- On the occasion of International Year of Millets (IYoM) 2023, APEDA has also identified innovative product range of processed food such as millets for promotion in international market.

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