

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
LOK SABHA
UNSTARRED QUESTION NO. 2054
ANSWERED ON 19.12.2022

DEVELOPMENT OF SMALL SCALE INDUSTRIES

2054. DR. AMAR SINGH:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the Government is cognizant that the development of the small industry depends on the promotion of the entrepreneurial talents and skills; and
- (b) if so, the details of the initiatives taken/ proposed to be taken by the Government to strengthen the entrepreneurial development programmes for promoting the entrepreneurial quality keeping in mind that entrepreneurship is an important factor in the development of small scale industries?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF SKILL DEVELOPMENT AND
ENTREPRENEURSHIP

(SHRI RAJEEV CHANDRASEKHAR)

(a) & (b) Yes, Sir. The Government is cognizant that the development of the small industry depends on the promotion of the entrepreneurial talents and skills. Ministry of Skill Development and Entrepreneurship (MSDE) through National Institute for Entrepreneurship and Small Business Development (NIESBUD) and Indian Institute of Entrepreneurship (IIE) has been working for promoting entrepreneurial talents in the country. The details of the various initiatives taken by MSDE are as under:

(i) **Pilot project on Entrepreneurship Development in Holy Cities** is a project of the MSDE which aims to catalyse local entrepreneurial activities through involvement of potential and existing entrepreneurs, unemployed youth, college dropouts, youth from backward community etc. The project is being implemented in Bodh Gaya, Kollur, Haridwar, Puri, Pandharpur and Varanasi. The total number of beneficiaries trained under the project is 7,185 out of which 4,535 were women.

(ii) **PM YUVA Pilot Project** MSDE implemented PM-YUVA Pilot Project (from November, 2019 to March, 2022) towards creating an enabling ecosystem through entrepreneurship education, training, advocacy and easy access to entrepreneurship network. It focused on students/trainees and alumni coming out from Skilling ecosystem {i.e. Industrial Training Institutes (ITIs), Polytechnics, Pradhan Mantri Kaushal Kendras (PMKKs) and Jan Shikshan Sansthan (JSSs)}. The project was implemented through organisations having experience in entrepreneurship development, entrepreneurship training as well as mentoring and handholding in Ten States and Two Union Territories

(viz. Assam, Bihar, Kerala, Maharashtra, Meghalaya, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, West Bengal, Delhi and Puducherry). The details of entrepreneurial activity under the PM-YUVA Project are as under:

S No.	Activity	Total No. of Participants
1	Training of Trainers (Faculty Facilitator Training)	443
2	Entrepreneurship Awareness Program (Students Orientation)	34760
3	Entrepreneurship Development Program	17797
4	Community Awareness Camps	5003
5	Faculty Mentor Training	227
6	Mentoring Camp	3951
Grand Total		62181

Further, the details of the various initiatives taken by other Ministries/Departments for promoting entrepreneurial talents in the country are as under:

(i) **Entrepreneurship and Skill Development Programme (ESDP):** Ministry of Micro, Small and Medium Enterprises (MSME) runs a scheme to strengthen the Entrepreneurial programmes for promoting the entrepreneurial quality. The objective of scheme is to motivate youth representing different sections of the society including SC/ST/Women, differently-abled, Ex-servicemen and BPL persons to consider self employment or entrepreneurship as one of the career options. The ultimate objective is to promote new enterprises, capacity building of existing MSMEs and inculcating entrepreneurial culture in the country. The year-wise details of total number of programmes conducted and the number of beneficiaries got benefited under the ESDP scheme is given below:

Financial Year	Total no. of Programme conducted under ESDP scheme (in Nos.)	Total no. of Beneficiaries/ Trainees under ESDP scheme (in Nos.)
2018-19	265	9505
2019-20	6168	241963
2020-21	529	27604
2021-22	707	58924
2022-23 (till date)	468	31001

(ii) **Prime Minister Employment Generation Programme (PMEGP):** Ministry of Micro, Small and Medium Enterprises (MSME) is implementing PMEGP, which is a major credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of new micro-enterprises in the non-farm sector by helping traditional artisans and unemployed youth. The Scheme was launched during 2008-09. Under PMEGP general category beneficiaries can avail of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to special categories such as Scheduled Caste/ Scheduled

Tribe/ OBC/ Minorities/ Women, Transgender, Ex-Serviceman, Physically Handicapped, North Eastern Region (NER), Aspirational Districts, Hilly and Border areas etc. the margin money subsidy is 35% in rural areas and 25% in urban areas. Women are covered as special category under PMEGP and are entitled to higher rate of subsidy and lower personal contribution. Under PMEGP, 35% to 40% of the total margin money subsidy is disbursed to women.

(iii) **Startup Village Entrepreneurship Programme (SVEP):** Start-up Village Entrepreneurship Programme (SVEP), the sub-scheme under Deendayal Antyodaya Yojana – National Rural Livelihood Mission (DAY-NRLM) implemented by Ministry of Rural Development, has the objective of supporting Self Help Groups (SHGs) and their family members to set-up small enterprises in the non-farm sector. SVEP projects are implemented in blocks and the project durations are of four years. SVEP develops an ecosystem for enterprise development in rural areas, with SHG households, which includes Community Enterprise Fund (CEF) (a dedicated fund for providing loans to entrepreneurs) and Cadre of Community Resource Persons-Enterprise Promotion (CRP-EP) (for providing Business Support Services). Under SVEP, the maximum project cost for one block is Rs 6.50 Crore inclusive of Govt. of India and State Share. Govt. of India (GoI) share is 90% for North Eastern Region (NER) and Hilly states while it is 60% for the remaining States.

(iv) **Stand-up India Scheme (SUPI)** of Department of Financial Services, Ministry of Finance, was launched by the Hon'ble Prime Minister on 05th April, 2016 and has been extended upto the year 2025. The objective of the Stand-Up India Scheme is to facilitate loans from Scheduled Commercial Banks (SCBs) of value between Rs. 10 lakh and Rs. 1 Crore to at least one Scheduled Caste (SC) or Scheduled Tribe (ST) borrower and one-woman borrower per bank branch for setting up a greenfield enterprise in manufacturing, services or trading sector and also for the activities allied to agriculture. Pursuant to an announcement made by the Union Finance Minister in the Budget Speech FY 2021-22, the following changes have been incorporated under the scheme to encourage entrepreneurship: (a) the extent of margin money to be brought by the borrower is reduced from 'upto 25% to upto 15%' of the project cost. However, the borrower will continue to contribute at least 10% of the project cost as own contribution; and (b) Loans for enterprises in 'Activities allied to Agriculture' eg. pisciculture, beekeeping, poultry, livestock, rearing, grading, sorting, aggregation agro industries, dairy, fishery, agriclinic and agribusiness centers, food and agro-processing, etc. (excluding crop loans, land improvement such as canals, irrigation, wells) and services supporting these, are eligible for coverage under the Scheme.

(v) **Pradhan Mantri Mudra Yojana (PMMY)** of Department of Financial Services, Ministry of Finance, was launched by the Hon'ble Prime Minister on 08th April, 2015 to extend collateral free loans upto Rs. 10 lakh to individuals to enable them to set up or expand their business activities. The Scheme facilitates loans in three categories namely Shishu (up to Rs. 50,000), Kishore (Rs. 50,000 to Rs. 5 lakh) and Tarun (Rs. 5 lakh to Rs. 10 lakh) for income generating activities in Manufacturing, Trading, Services sector and also for the activities allied to agriculture.
