

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 1866
TO BE ANSWERED ON 19.12.2022

PROMOTION OF INDIAN FOLK ARTS AND CULTURE ABROAD

1866.SHRI GAJANAN KIRTIKAR:
SHRI C.N. ANNADURAI:
SHRI DHANUSH M. KUMAR:

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government is promoting Indian Folk Arts and Culture abroad through Global Engagement Scheme and if so, the details thereof;
- (b) the number of Festivals of India that are organized in other countries showcasing folk art and other cultural events;
- (c) the quantum of grant-in-aid given to Foreign Friendship Cultural Societies for organizing programmes and activities including folk art and other cultural activities for their promotion abroad during each of the last three years and the current year;
- (d) the number of Zonal Cultural Centres set up by the Government to protect, preserve and promote various forms of folk art and culture throughout the country; and
- (e) the other steps taken by the Government for promoting Indian folk arts, culture and music in foreign countries?

ANSWER

THE MINISTER OF CULTURE, TOURISM AND
DEVELOPMENT OF NORTH EASTERN REGION
(SHRI G. KISHAN REDDY)

- (a) Ministry of Culture promotes Indian Folk Arts and Culture abroad through Global Engagement Scheme. Under the Scheme Festivals of India are organized in other countries showcasing folk art and other cultural events as exhibitions, dance, music, theatre, food fest, film fest, yoga etc. Under this scheme, Ministry of Culture also gives Grant-in-aid to Indo-Foreign Friendship Cultural Societies for organizing programmes and activities including folk art and other cultural activities for their promotion abroad.
- (b) 59 Festivals of India have been organized in different countries showcasing folk art and other cultural events under the Scheme.

- (c) The quantum of grant-in-aid given to Foreign Friendship Cultural Societies for organizing programmes and activities including folk art and other cultural activities in last three years and the current year as under:

2019-20 : 10.49 Crore

2020-21 : 01.85 Crore

2021-22 : 07.24 Crore

2022-23 : 06.67 Crore (till date)

- (d) To protect, preserve and promote various forms of folk art and culture throughout the country, the Govt. has set up seven (7) Zonal Cultural Centres (ZCCs) with headquarters at Patiala, Thanjavur, Nagpur, Dimapur, Prayagraj, Udaipur and Kolkata.

- (e) Indian Council for Cultural Relations, an organization under Ministry of External Affairs, also promotes Indian Culture worldwide through its Cultural Centres abroad and its activities in various fields including inter-alia, teaching of Yoga, Dance and Music; sponsoring visits of performing art groups etc.; organizing or supporting conferences /seminars /workshops and exchanging visual art exhibitions.
