

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 1510
TO BE ANSWERED ON 15.12.2022

UPLIFTMENT OF TRADITIONAL INDUSTRY IN GUJARAT

1510. SHRI VINOD L. CHAVDA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Scheme of fund for Regeneration of Traditional Industries (SFURTI) is being implemented in Gujarat for uplifting the traditional industry;
- (b) if so, the number of traditional industries and craftsman groups organised in Gujarat, especially in the Kachchh district;
- (c) the number of traditional industries craftsmen and rural entrepreneurs provided with regular employment in Gujarat, especially Kachchh district;
- (d) the details of the products supported for enhancing the marketability potential, design intervention and improved packaging; and
- (e) if not, the reasons therefor?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (c): Scheme of Fund for Regeneration of Traditional Industries (SFURTI), implemented by the Ministry of MSME, focuses on organizing traditional industries and artisans into collectives for value added production resulting in sustainable increase in artisan income. Under the scheme, 14 clusters have been approved in the State of Gujarat with a total Govt. of India assistance of Rs. 30.07 cr. benefitting 6543 artisans. No cluster under SFURTI has been approved in Kachchh District of State of Gujarat, so far. A list of approved SFURTI clusters in the State of Gujarat along with the number of beneficiaries is at **Annexure-I**.

Besides, Ministry of MSME through Khadi and Village Industries Commission (KVIC), is also implementing Prime Minister's Employment Generation Programme (PMEGP) for generating employment through establishment of new micro enterprises in the non-farm sector by helping traditional artisans and rural entrepreneurs in getting loans through banks. Number of units assisted and estimated employment generated under PMEGP in the State of Gujarat, including the District of Kachchh, during last 3 FYs and 2021-22 is given at **Annexure-II**.

(d): Under SFURTI, traditional products such as handicrafts, handloom, bamboo, agro produce, honey, khadi, coir etc. are supported through end to end intervention covering infrastructure creation, capacity building, marketing support, design intervention, improved packaging etc. Besides, Ministry of Textiles through its schemes National Handloom Development Programme and National Handicrafts Development Programme provides design intervention and marketing support to individual handloom weavers and handicraft artisans respectively.

(e): Does not arise.

Annexure-I

Annexure referred to in reply to part (a) to (c) of the Lok Sabha Unstarred Question No. 1510 for answer on 15.12.2022

CLUSTERS APPROVED UNDER THE SCHEME OF FUND FOR REGENERATION OF TRADITIONAL INDUSTRIES (SFURTI)
IN THE STATE OF GUJARAT

Sr. No.	Cluster Name	District	Total Artisans	SFURTI GoI Assistance (Rs. in lakhs)
1.	Imperial Agarbatti Processing	Ahmedabad	461	226.78
2.	Weaving, Printing and Jewelry Cluster	Ahmedabad	874	481.8
3.	Bagodara Embroidery and Applique Cluster	Ahmedabad	500	239.11
4.	Tarapur Coir Cluster	Anand	507	247.84
5.	Banaskantha Blacksmithy & Agri Tools Cluster	Banaskantha	500	149.99
6.	Sujani (Quilt) Cluster	Bharuch	410	247.35
7.	Dang Bamboo Cluster	Dang	252	122.62
8.	Kalakruti Garment Apparel Cluster	Mehsana	309	130.152
9.	Tilakwada Bamboo Craft Cluster	Narmada	415	213.14
10.	Patch Work and Embroidery Cluster	Navsari	455	234.92
11.	Cane & Bamboo Cluster	Navsari	250	144.13
12.	Blacksmithy & Agri Tools Cluster	Surat	498	118.57
13.	Embroidery & Stitching Cluster	Surendranagar	600	243.02
14.	Tapi Bamboo Cluster	Tapi	512	207.9

Annexure-II

Annexure referred to in reply to part (a) to (c) of the Lok Sabha Unstarred Question No. 1510 for answer on 15.12.2022								
<u>NUMBER OF UNITS ASSISTED AND ESTIMATED EMPLOYMENT GENERATED UNDER PMEGP IN THE STATE OF GUJARAT, INCLUDING KACHCHH DISTRICT, DURING LAST 3 FYs AND 2021-22</u>								
Name	2019-20		2020-21		2021-22		2022-23 (as on 13.12.2022)	
	Units Assisted	Estimated Employment Generated	Units Assisted	Estimated Employment Generated	Units Assisted	Estimated Employment Generated	Units Assisted	Estimated Employment Generated
Gujarat	3,983	31,864	2,854	22,832	4,143	33,144	1,994	15,952
Kachchh	145	1,160	203	1,624	200	1600	156	1,248

