

GOVERNMENT OF INDIA  
MINISTRY OF RURAL DEVELOPMENT  
DEPARTMENT OF RURAL DEVELOPMENT

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1147**  
ANSWERED ON 13/12/2022

**ANNUAL INCOME OF SHGS**

1147. SHRI. RAMESH CHANDRA MAJHI:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) the details of the current rural development schemes in the country in which Self Help Groups (SHGs) are involved, State/UT and scheme-wise;
- (b) whether the Government is planning to enhance the annual income of SHGs which are backbone of rural economy and if so, the steps taken by the Government in this regard;
- (c) whether the rural products from SHGs have huge potential of acceptance among masses in the country and abroad; and
- (d) whether the Government has identified ecommerce as an effective tool to harness it and if so, the details thereof?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT  
(SADHVI NIRANJAN JYOTI)

(a) The Ministry of Rural Development, inter-alia, is implementing Deendayal Antyodaya Yojana –National Rural Livelihoods Mission (DAY-NRLM), Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) and Pradhan Mantri Gram Sadak Yojana (PMGSY) in which Self Help Groups (SHGs) are involved. These Schemes are implemented through State Governments/UT Administrations. In addition, SHGs are being involved by other Departments/Ministries and State Government Departments dealing with rural development from time to time.

DAY-NRLM is being implemented across the country in a mission mode since 2011 with the aim to bring at least one woman member from each rural poor household, as per the Socio Economic Caste Census (SECC) 2011 data and process of Participatory Identification of Poor (PIP), into the fold of Self Help Groups (SHGs) and to support them to take economic activities. As on 30<sup>th</sup> November, 2022 about 8.71 crore Women households have been mobilized into 80.61 lakh Self Help Groups (SHGs). The State/UT wise details of the number of households mobilized into SHGs since 2011 under the Mission is attached at **Annexure**.

Under MGNREGA, SHG members are involved in the planning of works through participation in Gram Sabha projects, play the role of Social Auditors and are also engaged as worksite supervisors (mates). In addition, efforts are being made to progressively engage Federations of Women Self-help Groups as Project Implementing Agencies (PIA) at the Gram Panchayat / Block / District level.

(b) Under DAY-NRLM, various sub-schemes like Mahila Kisan Sashaktikaran Pariyojana (MKSP), Start-up Village Entrepreneurship Programme (SVEP), National Rural Economic Transformation Project (NRETP), Deendayal Upadhyay Gramin Kaushalya Yojana (DDU-GKY), Rural Self Employment Training Institutes (RSETI) are being

implemented within the mission for enhancing the income on sustainable basis of the rural poor. The mission seeks to achieve its objective through investing in four core components viz., (i) social mobilization and promotion of sustainable community institutions of the rural poor (Self Help Groups-SHG, Village Organisations-VOs, Cluster Level Federations-CLFs); (ii) financial inclusion, (iii) sustainable livelihoods; and (iv) convergence and entitlements. Accordingly, within the ambit of the mission and with the converging schemes of the other Ministries, SHG members are being facilitated for promotion of sustainable livelihoods, so that they may reach an aspirational goal of having minimum of one lakh rupee as annual income. For facilitating this initiative, a mobile application 'Lakphatididi' has been rolled out for surveying the income and activities of the SHG households.

(c) & (d) The Ministry in collaboration with Government e-Marketplace (GeM) has created "SARAS Collection" as a Store Front in GeM for marketing of SHG products. The States of Assam, Bihar, Chhattisgarh, Gujarat, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Mizoram, Odisha, Punjab, Rajasthan, Tamil Nadu, Uttarakhand, Uttar Pradesh and West Bengal have supported SHGs in registering on GeM portal. Also, Memorandum of Understandings (MoUs) have been entered on 2<sup>nd</sup> November, 2021 and 12<sup>th</sup> May, 2022 between Ministry and Flipkart Internet Pvt. Ltd. and Amazon respectively to allow the Self Help Groups (SHGs) producers including the artisans, weavers and craftsmen to access national markets through the Flipkart Samarth programme and Amazon Saheli initiative. An MoU has also been signed by the Ministry with Patanjali on 2<sup>nd</sup> November, 2022 for collaboration in various fields including online marketing of SHGs products. An e-Commerce platform has also been launched by the Ministry for online marketing of SHG products. Further, some States have also developed their own e-Commerce platform to support marketing of products of SHGs.

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**ANNEXURE REFERRED TO IN REPLY OF LOK SABHA UNSTARRED QUESTION NO. 1147 TO BE ANSWERED ON 13.12.2022 REGARDING “ANNUAL INCOME OF SHGs”.**

SI No	State/UTs	SHGs Formed	Households Mobilised
1	Andhra Pradesh	820642	8310437
2	Assam	324885	3593756
3	Bihar	1023750	11851142
4	Chhattisgarh	242538	2593288
5	Gujarat	268360	2681245
6	Jharkhand	277850	3446912
7	Karnataka	245060	2948218
8	Kerala	254191	3644669
9	Madhya Pradesh	410521	4582687
10	Maharashtra	589323	5925551
11	Odisha	525964	5442834
12	Rajasthan	244553	2714272
13	Tamil Nadu	316218	3675989
14	Telangana	437819	4593482
15	Uttar Pradesh	662588	6962568
16	West Bengal	1028286	10664462
17	Haryana	53934	560806
18	Himachal Pradesh	41775	338103
19	Jammu & Kashmir	69842	572188
20	Punjab	37461	377609
21	Uttarakhand	51052	381842
22	Arunachal Pradesh	5383	44623
23	Manipur	5330	57481
24	Meghalaya	42934	418254
25	Mizoram	9000	73765
26	Nagaland	13174	114336
27	Sikkim	5407	50779
28	Tripura	43706	393480
29	Andaman & Nicobar	1087	10805
30	Goa	3562	45947
31	Ladakh	519	4315
32	Lakshadweep	325	3692
33	Puducherry	4071	52144
34	Daman and Diu and Dadra & Nagar Haveli	792	8469
	<b>Total:</b>	<b>80,61,902</b>	<b>8,71,40,150</b>

\*As on 30<sup>th</sup> November, 2022