

GOVERNMENT OF INDIA  
MINISTRY OF RURAL DEVELOPMENT  
DEPARTMENT OF RURAL DEVELOPMENT

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1064**  
ANSWERED ON 13/12/2022

**START-UP VILLAGE ENTREPRENEURSHIP PROGRAMME**

1064. SHRI KURUVA GORANTLA MADHAV:  
SHRI VISHNU DATT SHARMA:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) the salient features of the Start-up Village Entrepreneurship Programme (SVEP);
- (b) whether SVEP is being implemented in the country;
- (c) if so, the details thereof, State and districtwise particularly in Andhra Pradesh and Madhya Pradesh;
- (d) if not, the reasons therefor;
- (e) the number of village entrepreneurs who have been supported to set up local enterprises and the details of rural entrepreneurs who have been provided finance along with employment generated, State and district-wise, particularly in Panna, Chhatarpur and Katni districts of Madhya Pradesh and Andhra Pradesh; and
- (f) the other benefits which have been proposed or planned under the Scheme, if any, so as to expand its reach to more rural youth?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT  
(SADHVI NIRANJAN JYOTI)

(a) Start-up Village Entrepreneurship Programme (SVEP), the sub-scheme under Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) has the objective of helping members of Self Help Groups (SHGs) or their family members to set-up small enterprises in the non-farm sector. The salient features of the programme are:

1. SVEP aims to support rural entrepreneurs by developing an eco-system for supporting small businesses in rural areas. The block is the unit of implementation of SVEP.
2. The eco-system comprises of a cadre of Community Resource Person - Enterprise Promotion (CRP-EP) who will provide business support services to entrepreneurs.
3. A dedicated fund called Community Enterprise Fund (CEF) is set-up to provide seed capital for enterprises.
4. A Block Resource Centre (BRC), the dedicated centre at the block level for supporting enterprise promotion is established in each SVEP block.
5. An exclusive team comprising of block anchors, mentors and Block Programme Managers (BPM) - SVEP at the block level with a clear understanding of business dynamics and entrepreneurship helps in implementing SVEP.
6. The maximum budget for one SVEP block is ₹ 6.50 Cr (Central and State Share). The project duration for SVEP is for a period of 4 years from the approval of Detailed project report (DPR).

(b) SVEP is a demand based sub scheme of DAY-NRLM and there is no specific allocation for any State/UT. States/UTs submit the supplementary AAP for approval of SVEP

Blocks. These AAPs are evaluated as per the scheme guidelines and presented to Empowered Committee (EC) for consideration. The SVEP programme is being implemented across 29 States/UTs in the country.

(c) Total no. of SVEP Blocks approved in 29 States/UTs and district-wise particularly in Andhra Pradesh and Madhya Pradesh are attached at Annexure-I in table 1 and table 2.

(d) Does not arise

(e) The number of village entrepreneurs who have been supported to set up local enterprises and the details of rural entrepreneurs who have been provided finance along with employment generated, State and district-wise and details of SVEP blocks in Madhya Pradesh and Andhra Pradesh is attached at Annexure-II in table 1 and table 2. In Panna, Chhatarpur and Katni districts of Madhya Pradesh, no enterprises have been set up under SVEP.

(f) No other benefits are planned under the SVEP scheme .

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Annexure referred in reply to lok sabha unstarred question no. 1064 part(c) to be answered on 13.12.2022 regarding “start-up village entrepreneurship programme”

Table-1

as on 30<sup>th</sup> November 2022

No	States	No. of Districts	Total SVEP Blocks Approved
1	Andhra Pradesh	5	8
2	Arunachal Pradesh	2	1
3	Assam	8	8
4	Bihar	13	22
5	Chhattisgarh	9	15
6	Goa	2	1
7	Gujarat	3	3
8	Haryana	6	6
9	Himachal Pradesh	1	1
10	Jammu&Kashmir (UT)	9	8
11	Jharkhand	9	16
12	Karnataka	6	8
13	Kerala	14	33
14	Madhya Pradesh	13	14
15	Maharashtra	5	8
16	Manipur	2	2
17	Meghalaya	1	1
18	Mizoram	4	4
19	Nagaland	3	4
20	Odisha	12	12
21	Punjab	3	3
22	Rajasthan	9	13
23	Sikkim	1	1
24	Tamil Nadu	4	4
25	Telangana	19	20
26	Tripura	3	3
27	Uttar Pradesh	18	19
28	Uttarakhand	4	4
29	West Bengal	16	16
	<b>Total</b>	<b>204</b>	<b>258</b>

Annexure referred in reply to lok sabha unstarred question no. 1064 part(c) to be answered on 13.12.2022 regarding “start-up village entrepreneurship programme”

Table -2

Details of Districts and blocks in Andhra Pradesh and Madhya Pradesh

as on 30th November 2022

No.	State	District	Block
1	Andhra Pradesh	Chittoor	Kuppam
2	Andhra Pradesh	Chittoor	Srikalahasti
3	Andhra Pradesh	Prakasam	Markapur
4	Andhra Pradesh	Srikakulam	Narasannapeta
5	Andhra Pradesh	Srikakulam	Rajam
6	Andhra Pradesh	Vizianagaram	Cheepurupalle
7	Andhra Pradesh	Vizianagaram	Srungavarapukota
8	Andhra Pradesh	West Godavari	Tanuku
1	Madhya Pradesh	Alirajpur	Sondwa
2	Madhya Pradesh	Balaghat	Lalbarra
3	Madhya Pradesh	Barwani	Rajpur
4	Madhya Pradesh	Dindori	Samnapur
5	Madhya Pradesh	Guna	Aron
6	Madhya Pradesh	Jhabua	Thandla
7	Madhya Pradesh	Mandla	Bijadandi
8	Madhya Pradesh	Rajgarh	Khilchipur
9	Madhya Pradesh	Rajgarh	Zirapur
10	Madhya Pradesh	Sagar	Rehli
11	Madhya Pradesh	Shahdol	Sohagpur
12	Madhya Pradesh	Sheopur	Karahal
13	Madhya Pradesh	Shivpuri	Pichhore
14	Madhya Pradesh	Sidhi	Majhauri

Annexure referred in reply to Lok Sabha unstarred question no. 1064 part(e) to be answered on 13.12.2022 regarding “Start-up Village Entrepreneurship Programme”

Table-1

as on 30th November 2022

No.	State	Total Enterprises supported for Business development & Seed Capital (CEF)	Approximate Employment Generated
1	Andhra Pradesh	17,493	36211
2	Arunachal Pradesh	0	0
3	Assam	3,171	6564
4	Bihar	22,418	46405
5	Chhattisgarh	14,824	30686
6	Goa	0	0
7	Gujarat	5,918	12250
8	Haryana	8,850	18320
9	Himachal Pradesh	0	0
10	Jammu&Kashmir (UT)	2,262	4682
11	Jharkhand	18,178	37628
12	Karnataka	0	0
13	Kerala	27,005	55900
14	Madhya Pradesh	21,599	44710
15	Maharashtra	4,506	9327
16	Manipur	1,145	2370
17	Meghalaya	821	1699
18	Mizoram	957	1981
19	Nagaland	4,025	8332
20	Odisha	12,910	26724
21	Punjab	1,971	4080
22	Rajasthan	8,523	17643
23	Sikkim	26	54
24	Tamil Nadu	3,960	8197
25	Telangana	10,788	22331
26	Tripura	0	0
27	Uttar Pradesh	17,105	35407
28	Uttarakhand	1,788	3701
29	West Bengal	10,829	22416
	<b>Total</b>	<b>2,21,072</b>	<b>457619</b>

Annexure referred in reply to Lok Sabha unstarred question no. 1064 part(e) to be answered on 13.12.2022 regarding “Start-up Village Entrepreneurship Programme”

**District-wise details in Andhra Pradesh and Madhya Pradesh**

**Table-2**

**as on 30th November 2022**

No.	State	District	Block	Total Enterprises supported for Business development & Seed Capital(CEF)	Approximate employment generated
1	Andhra Pradesh	Chittoor	Kuppam	3,176	6574
2	Andhra Pradesh	Chittoor	Srikalahasti	1,596	3304
3	Andhra Pradesh	Prakasam	Markapur	2137	4424
4	Andhra Pradesh	Srikakulam	Narasannapeta	2,096	4339
5	Andhra Pradesh	Srikakulam	Rajam	1,965	4068
6	Andhra Pradesh	Vizianagaram	Cheepurupalle	2,413	4995
7	Andhra Pradesh	Vizianagaram	Srungavarapukota	2,388	4943
8	Andhra Pradesh	West Godavari	Tanuku	1,722	3565
	<b>Total</b>			<b>17,493</b>	<b>36211</b>
1	Madhya Pradesh	Alirajpur	Sondwa	373	772
2	Madhya Pradesh	Balaghat	Lalbarra	781	1617
3	Madhya Pradesh	Barwani	Rajpur	2,188	4529
4	Madhya Pradesh	Dindori	Samnapur	1,354	2803
5	Madhya Pradesh	Guna	Aron	1,974	4086
6	Madhya Pradesh	Jhabua	Thandla	473	979
7	Madhya Pradesh	Mandla	Bijadandi	721	1492
8	Madhya Pradesh	Rajgarh	Khilchipur	2,114	4376
9	Madhya Pradesh	Rajgarh	Zirapur	2,406	4980
10	Madhya Pradesh	Sagar	Rehli	2,490	5154
11	Madhya Pradesh	Shahdol	Sohagpur	1,495	3095
12	Madhya Pradesh	Sheopur	Karahal	2,038	4219
13	Madhya Pradesh	Shivpuri	Pichhore	1,932	3999
14	Madhya Pradesh	Sidhi	Majhauri	1,260	2608
	<b>Total</b>			<b>21,599</b>	<b>44710</b>

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