

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

LOK SABHA  
STARRED QUESTION NO. 215  
TO BE ANSWERED ON 21<sup>st</sup> DECEMBER, 2022

INTERNATIONAL TRADE FAIR 2022

\*215. SHRI THIRUNAVUKKARASAR SU:  
SHRI RAVNEET SINGH BITTU:

Will the Minister of **COMMERCE & INDUSTRY**(वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the total number of traders from within the country and abroad who participated, the number of general public and business visitors who attended along with the volume of trade generated and the revenue earned by the Government in the recently concluded India International Trade Fair 2022, Delhi;
- (b) whether the business generated through the Fair during the year is much higher in comparison with the last three years and the target fixed for 2023;
- (c) if so, the details thereof and the steps proposed by the Government to further improve the trade in the coming years and also to provide better facilities to the visitors;
- (d) whether it is also proposed to extend the duration of the Fair in the coming years to cope with the huge response from the trading community and the general public; and
- (e) if so, the details thereof and if not, the reasons therefor?

**ANSWER**

वाणिज्य एवं उद्योग मंत्री ( श्री पीयूष गोयल)

THE MINISTER OF COMMERCE AND INDUSTRY  
(SHRI PIYUSH GOYAL)

(a) to (e): A Statement is laid on the Table of the House.

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**STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (e) OF LOK SABHA STARRED QUESTION NO. 215 FOR ANSWER ON 21<sup>st</sup> DECEMBER, 2022 REGARDING “INTERNATIONAL TRADE FAIR 2022”.**

(a): India International Trade Fair (IITF) was organised by India Trade Promotion Organization (ITPO) at Pragati Maidan from 14<sup>th</sup> November, 2022 to 27<sup>th</sup> November, 2022 for a period of 14 days.

**Domestic:**

A total of 29 Indian States/UTs (Annexure I) and 53 Government Ministries / Departments / PSUs, etc. (Annexure II) participated in the event through their respective pavilions, in addition to private participants. The total number of exhibitors, including direct as well as through various government departments / agencies is estimated to be around 3200.

**Foreign:**

Around 57 Exhibitors from 13 countries participated in IITF 2022. This includes exhibitors from Afghanistan, Bahrain, Bangladesh, Belarus, China, Iran, Kyrgyz Republic, Nepal, Republic of Türkiye, Thailand, Tunisia, United Arab Emirates and Vietnam.

**Visitors:**

Total number of visitors to IITF were around 10 lakh which included approximately 328 overseas trade visitors and around 66,057 domestic business visitors.

**Volume of Trade:**

ITPO does not compile the volume of trade generated during the fair. However, based on the number of visitors to the event and general feedback from the exhibitors, it is expected that business of approximately Rs. 900-1000 crores was generated in IITF.

**Revenue Generated by Government from IITF 2022:**

ITPO does not keep record of transactions taking place. Therefore, no estimate is available of GST/ revenue earned by the Government on transactions carried out by the exhibitors. Provisional estimates of revenue earned by ITPO is Rs. 65 crores.

(b): ITPO does not compile the volume of business generated during the fair. The business transacted is expected to be higher as compared to last year on account of increase in number of participants in the fair. However, some of the details indicating response to IITF is given in Annexure-III.

(c) : ITPO proposes to attract more overseas participation in the event to promote international trade and also to promote digital and cashless transactions for ease of doing business. Further, a new International Exhibition cum Convention Centre (IECC) is being developed by ITPO. This will provide opportunity to more number of exhibitors to participate in various events organised by ITPO including IITF.

(d) & (e) : At present there is no plan to extend the duration of the fair. IITF is a 14-day exhibition which is considered to be an optimum duration to maintain the interest of visitors and the industry in the fair.

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## Annexure I

### List of States and Union Territories which participated in IITF, 2022

S.No.	Name of States/ Union Territories
1	ANDHRA PRADESH
2	ASSAM
3	BIHAR
4	CHANDIGARH
5	CHHATTISGARH
6	DELHI
7	GOA
8	GUJARAT
9	HARYANA
10	HIMACHAL PRADESH
11	J & K
12	JHARKHAND
13	KARNATAKA
14	KERALA
15	LADAKH
16	MADHYA PRADESH
17	MAHARASHTRA
18	MANIPUR
19	NAGALAND
20	ODISHA
21	PUNJAB
22	PUDUCHERRY
23	RAJASTHAN
24	SIKKIM
25	TAMIL NADU
26	TRIPURA
27	UTTAR PRADESH
28	UTTRAKHAND
29	WEST BENGAL

**IIITF' 2022 – List of Ministries/ Government Departments**

<b>S. No.</b>	<b>Company Name</b>
1	Bhakhra Beas Management Board
2	Bureau of Energy Efficiency
3	Canara Bank
4.	Cell for IPR Promotion and Management (CIPAM)
5	Central Bank of India
6	Central Bureau of Communication (CBC)
7	Central Ground Water Board
8	Central Warehousing Corporation
9	Coconut Development Board
10	Coir Board
11	Damodar Valley Corporation
12	Department of Agriculture & Farmers Welfare
13	Department of Science & Technology
14	Development Commissioner (Handicraft)
15	Directorate General of Taxpayers Services
16	Directorate of Income Tax (Printing, Publication & Publicity)
17	Fit India Mission
18	Hindustan Salts Limited
19	Indian Bank
20	Joint Plant Committee
21	Khadi & Village Industries Commission
22	Life Insurance Corporation of India
23	Ministry of AYUSH
24	Ministry of Communication, Department of Posts
25	Ministry of Health & Family Welfare
26.	Ministry of Railways

27.	Ministry of Tourism
28.	National Agricultural Cooperative Marketing Federation of India Ltd. (NAFED)
29.	National Capital Region Transport Corporation (NCRTC)
30.	National Handloom Development Corporation Limited
31.	National Institute of Rural Development and Panchayati Raj
32.	National Jute Board
33.	National Scheduled Castes Finance and Development Corporation
34.	National Small Industries Corporation (NSIC)
35.	NEEPCO Ltd.
36.	NHPC Ltd.
37.	NTPC Limited
38.	Office of Development Commissioner (MSME),
39.	Pharmaceuticals & Medical Devices Bureau of India
40.	Power Grid Corporation of India
41.	Punjab National Bank
42.	REC Ltd.
43.	Reserve Bank of India
44.	Securities and Exchange Board of India
45.	Security Printing & Minting Corporation of India Ltd.
46.	SJVN Limited
47.	Spices Board India
48.	State Bank of India
49.	Tea Board
50.	THDC India Limited
51.	Tribal Cooperative Marketing Development Federation of India (TRIFED)
52.	Union Bank of India
53.	Warehousing Development Regulatory Authority

## Annexure III

### Post Show Report

Name of Event	India International Trade Fair (IITF)
Edition	41 <sup>st</sup> Edition
Dates	14-27 November, 2022
Gross Area	73,000 sq.mtrs. approx.
Net Exhibition Area	38,009 sq.mtrs.
<b>Exhibitors</b>	
Total Number of Exhibitors	3200 approx.
Number of State / UT Pavilions	29
Number of Govt. Ministries / Departments / PSUs / etc.	53
Number of Countries	13
Number of Foreign Participants	57
Number of MSMEs	1258
Number of Women Entrepreneurs	675
Number of Artisans	425
<b>Visitors</b>	
Total Number of Visitors	10 lakhs approximately
Business Visitors	66057
Overseas Trade Visitors	328

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