

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO: 936
ANSWERED ON: 27.06.2019

COMPETITION FACED BY TOY INDUSTRY

936 SHRI SHIVAKUMAR C. UDASI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:-

- (a) whether domestic toys industry is facing competition from foreign manufactures and if so, the extent to which the domestic toys industry is affected;
- (b) whether the Government has any proposal/proposes to encourage the manufactures to enable them to compete with global markets; and
- (c) if so, the details thereof and the further steps proposed to be taken to save and promote domestic toys industry.

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NITIN GADKARI)

(a)to(c): Government has taken several initiatives to support Indian manufacturing enterprises including toy industry through various schemes of this Ministry such as Micro & Small enterprises- Cluster Development Programme (MSE-CDP), Credit Linked Capital Subsidy Scheme (CLCSS) , National Manufacturing Competitiveness Programme(NMCP) schemes namely Lean Manufacturing, Design Clinic and Incubation schemes to improve the productivity & competitiveness of the industry.

Ministry of Commerce and Industry has put in place quality & safety standards in respect of import of toys in the country.
